

# HAVE YOU EVER DREAMED OF OWNING YOUR OWN BUSINESS?



**Small businesses are the heartbeat of small communities.** They add color, vibrancy and economic stability to a community while offering owners the opportunity to exercise their own brand of independence, creativity and hard work.

Have you ever dreamed of owning your own small business in the beautiful Chequamegon Bay region, but were not sure how to start? If so, why not consider buying an existing business?

Unlike large corporations, small businesses typically don't provide a structured retirement option for owners. Often, when those owners are ready to retire, the business simply closes and is lost to the community — *even if the business is well-established, healthy, and profitable!* Recognizing this, the Ashland Area Development Corporation is collaborating with local small business owners considering retirement by offering a discreet platform that facilitates connections between aspiring buyers and retiring entrepreneurs.

**Can you see yourself owning any of these businesses?** If so, go to <https://forms.office.com/r/kVJ0GG9Hgj> to provide more details about yourself and your interest in any of these business opportunities described below. This information will be kept confidential and passed directly to the small business owners, who will then be able to contact you with further details.

## LODGING/HOSPITALITY: Delta Lodge

After 34 years, the current owners of this iconic traditional North Woods lodge wish to retire. Delta Lodge offers family-friendly vacation cabins on a beautiful inland lake located only a few miles from Lake Superior. Over the years the current owners have streamlined operations. Flexible hours, high-speed Internet, and loyal customers make remote work an attractive possibility. Those familiar with the operation of North Woods lodges will recognize this as a unique opportunity. [www.delta-lodge.com](http://www.delta-lodge.com)



## PRINTING: Heart Graphics & Communications Inc.

As the only full-service commercial printer in the Chequamegon Bay region, Heart Graphics has an extremely deep and stable customer base. We offer offset and digital printing, screen printing, embroidery, commercial signage, mailing services, and much more. Any of these particular areas might also be split off into smaller business ventures. Current owners are willing to be creative and work with new owners on a transition. [www.heartgraphics.net](http://www.heartgraphics.net)

## RETAIL: New England Store

New England Store is a well-established gift store with a large local clientele and a strong, growing tourist market. New England Store is the oldest continuously operated retail business in Ashland, Wisconsin. The store is located in the historic Bardon building (1884) on Ashland's Main Street across from Pearson Park and the beautiful Mosaic highway underpass that leads to the shores of Lake Superior. The business is "turn key" and ready for the next ambitious proprietor.



## MANUFACTURING: Soft Lines, Inc.

Soft Lines, Inc. manufactures unique USA-made dog leashes, dock lines, fender lines and horse leads using soft multifilament polypropylene rope in a variety of colors and diameters. The wholesale customer base includes all 50 states as well as international sales. We sell direct to small business owners as well as through independent sales representatives, distributors, e-commerce websites and our website [www.SoftLinesInc.com](http://www.SoftLinesInc.com)

## CONSTRUCTION/TRADE: Swanson's Seamless Gutters

For the past 16 years, this family-owned business has installed seamless gutters throughout Ashland, Bayfield, Iron, Douglas, and Sawyer Counties on new and existing homes, cabins, and commercial buildings. They also install leaf covers and downspouts, and provide gutter cleaning service. Swanson's Seamless Gutters has earned a wide and diverse customer base and solid reputation for quality. Current owners are willing to work with and train new owners.

