

Ashland Area Chamber of Commerce  
P O Box 746  
Ashland, WI 54806  
715-682-2500  
officemgr@visitashland.com

*Find yourself next to the water.*



*Ashland Area Chamber of Commerce*

The Ashland Area Chamber of Commerce is excited to invite you to  
Ashland's 63rd Annual Field Day on Thursday, August 20, 2026!

Get ready for a fun-filled day of golf, great food, prizes, and networking at the beautiful Chequamegon Bay Golf Club in Ashland. Registration will take place at The Local Bar & Grille from 8:30–9:30 a.m., with a shotgun start at 10:00 a.m.

This event features exciting contests and opportunities to win big! Thanks to Von Holzen Chevrolet GMC, Inc., every registered golfer will have the chance to win a brand-new 2026 Chevrolet Equinox valued at \$38,000 in the Hole-in-One Contest. Von Holzen Chevrolet GMC, Inc. is also sponsoring the Closest-to-the-Pin Shootout! Land your first shot on the green on Hole 15 to qualify for the Shootout on Hole 18 at the end of the day and compete for cash prizes: 1st Place \$1,000, 2nd Place \$500, 3rd Place \$300 and 4th Place \$200.

Mulligans will be available for purchase during registration or can be pre-purchased with your registration. Pre-purchased tickets will be included in your registration packet on the day of the event. Be sure to hang on to your mulligan tickets because two lucky golfers will win \$50 after golf!

Feeling lucky? Join the Poker Run! Poker Run cards and wristbands will be sold at registration, with additional cards available throughout the course. Keep your cards sealed until you return them to the dealer table—the best hand wins half the pot! Reminder to not open your poker card envelopes until the end of the day at the Poker Table.

The fun continues with door prizes, raffle prizes, delicious food, and great company. We encourage businesses and participants to donate items for the goody bags, door prizes and/or the raffle tables. If you would like your business to be highlighted, please notify our office and/or indicate your donation on the registration form.

The registration fee is \$130 per person and includes: 18 holes of golf: One golf cart (maximum of two carts per fivesome), Brown bag sandwich lunch you receive at registration, Burgers on the turn (11am-3pm), Appetizer buffet after golf. Complimentary beverages, including South Shore Brewery beer on Hole 11, water, and Coke products.

#### Sponsorship Opportunities

- Hole Sponsorships - \$200 for one hole and \$295 for two holes.  
Sponsors receive: A logo sign at a tee box, hole, putting green, or driving range, recognition in the event program, and a thank-you mention in the Chamber E-blast
- Lunch Sponsorships - Two sponsorships available at \$1,000 each.  
Lunch sponsors receive: Business name displayed on every brown bag lunch, recognition in the event program and a thank-you mention in the Chamber E-blast

Questions on sponsorships, please contact us at 715-682-2500 or email [officemgr@visitashland.com](mailto:officemgr@visitashland.com)

Please return your registration and fivesome information by Friday, July 24, 2026. Golfing Spots are limited, so don't wait to reserve your place!

We can't wait to see you on Thursday, August 20, for another unforgettable Ashland Field Day!

Sincerely,  
Ashland Area Chamber of Commerce

**ASHLAND'S 63rd ANNUAL  
FIELD DAY REGISTRATION (18-HOLE SCRAMBLE)**

The Ashland Area Chamber of Commerce cordially invites you to the 63rd Annual Field Day on Thursday, August 20, 2026, at the Chequamegon Bay Golf Club, Ashland.

Please assist us in our planning efforts by completing this advance registration and **returning it before July 24<sup>th</sup> to secure your spot.**

Below is the list of who is on my team. **Please Print or Type** Names of guests and/or five-some, business representing (for name tags) and e-mail address for correspondence and updates:

Name	Business	E-Mail
1 _____	_____	_____
2 _____	_____	_____
3 _____	_____	_____
4 _____	_____	_____
5 _____	_____	_____

Firm \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ e-mail address \_\_\_\_\_

**PLEASE CHECK ONE:**

**Golf – 18 Holes** \_\_\_\_\_ x \$130.00 = \$ \_\_\_\_\_

**Mulligans** (1 extra shot per 9 holes at \$5.00 each = \$10.00 per golfer) \_\_\_\_\_ x \$10.00 = \_\_\_\_\_

**Hole Sponsorship** \$200 for 1 hole - \$295 for 2 holes. \_\_\_\_\_

**Total due** \_\_\_\_\_

ENCLOSED, PLEASE FIND MY CHECK FOR \_\_\_\_\_

- **My firm will donate door prize(s).** Yes \_\_\_\_\_ No \_\_\_\_\_ (These are the prizes given away in a drawing of registered participants) Door prizes are donated by the businesses attending.
- **My firm will donate 200 items for the goody bags. What a great way to remind people of your business!** Yes \_\_\_\_\_ No \_\_\_\_\_ (Example: pens, chip clips, tees, golf towel, balls etc.)

**MENU & COST FOR THE ENTIRE DAY:**

**Box Lunches from Driftwood Catering and 1 ticket for a burger and chips to be eaten anytime during the day when the grill is going (11am-3pm). To finish off the day there will be an appetizer buffet.**

**18-Hole Golf = \$130.00. This includes a registration goody bag, brown bag lunch, refreshments (South Shore Brewery beer on Hole 11, Water, and Coke Products) throughout the day, a burger, an appetizer buffet, and door prizes.**

**CHEQUAMEGON BAY GOLF CLUB IS A SOFT SPIKE COURSE.**

**Please return your registration and payment by Friday, July 24, 2026. Don't wait until July 24 to submit your registration. We only have so many spots available.**

Ashland Chamber, PO Box 746, Ashland, WI 54806