



July 18 & 19, 2025
MAIN STREET, ASHLAND
ARTS, CRAFTS, RETAIL and INFORMATIONAL!

Friday, July 18, 10am – 7pm
Saturday, July 19, 9am – 6pm
Ashland, Wisconsin
www.ashlandbaydays.com

Please join us for our annual *hometown event of the year!* Ashland Bay Days on Main. Bay Days is celebrating it's 47th year! This year, is also the 2nd All-School Reunion, held every 5 years. Alumni, and their families will travel to Ashland to reunite with school friends, and family.

This year, Ashland Bay Days on Main is hoping to highlight our local arts & culture and offering a special rate to our local artists to encourage you to participate! Only \$20.00, if you register before June 3rd. Vending times are Friday, 10am-7pm, and Saturday, 9am—6pm. After June 3rd, the rate would be \$40.00. In order to participate in any Wisconsin vending event, a Wisconsin Seller's Permit is needed. (see attached form).

Ashland Bay Days on main will be held on Historic Main Street from the 100 block to the 800 block of West Main Street. Friday events include: Sidewalk Sales, music, food, chalk event, and more. Saturday is the big day with all sorts of family fun activities! Cornhole Tournament, Sidewalk Sales, Strongest Man on the Bay, Strongest BAM-BAM on the Bay, Bay Days Fun Run 1-mile/5K/10K, Petting Zoo, Pie Eating Contest, Baby Crawl, Toddler Run, Sportsman for God Kids Activities, and Car Show. Topping the evening off is the All-School Reunion Street Dance. Watch for other surprises to this year's event!

Thank you to those of you have supported and participated in our festival for years and welcome to the new vendors. Please see the enclosed information, costs, and criteria needed for vending at the Ashland Bay Days on Main Festival.

Mary McPhetridge
Executive Director



Return by June 3 to:
Bay Days 2025, P.O. Box 746, Ashland WI 54806.
Questions? Call the Ashland Chamber at 715-682-2500.
info@visitashland.com

Eligibility

- **Arts & Vendors:** products that are handmade by the vendor; paintings, sculptures, pottery, and photography. (No food or drink sales allowed.)
- **Information:** non-profit organizations, educational institutions, clubs and civic groups. (No food or drink sales allowed.)
- **Retail:** commercial business/retail sales. Products that are not handmade by the vendor. (No food or drink sales allowed.)

Festival Rules

- The basic vendor fee is due with application. An invoice will be sent to those requesting additional booth space footage.
- No spaces will be assigned or held without payment. If you are not accepted into the festival, payment will be returned.
- **Vending hours: July 18, from 10am–7pm and July 19, 9 am–6pm. Please list what time you would like to arrive to set-up.**

- Registration fees will not be refunded due to undesirable weather.
- Bay Days is an outdoor event. Vendors are responsible for providing their own tables, chairs, tent, etc.
- No Food or Beverages can be sold by arts & vendors, retail vendors, or information booths.
- Electricity will not be available to arts & vendors.
- The vendor is entirely responsible for the leased space and shall keep it free from any conditions which might be dangerous.
- For safety reasons, no cooking will be permitted outside the designated booth space. Booth clean-up and garbage removal is the responsibility of the vendor during and after the festival. A \$50 fine will be levied against any vendor who does not remove their garbage during and after the festival. No vendor or representative shall conduct him/herself in a manner offensive to standards of decency or good taste.

Cancellation Policy:

If you cancel by June 10, you will receive a 75% refund. After June 10, no refund. For lowest rate return application before June 3

Name of Business: _____

Contact Person: _____

Phone: _____ E-Mail: _____

Street _____

City, State, Zip: _____

Wisconsin Seller's Permit Number _____

Vendor Category & Fees: (Check appropriate category and note that vending fees apply to our standard 10'x10' vending area size. The basic fee must accompany each application.)

_____ ARTS	\$20.00 before June 3, \$40.00 thereafter
_____ Vendor handmade Products	\$20.00 before June 3, \$40.00 thereafter
_____ Information:	\$30.00 before June 3, \$45.00 thereafter
_____ Retail: Products that are not vendor handmade.	\$100.00 before June 3, \$125.00 thereafter

Booth Description: Describe booth and indicate whether you have a canopy. _____

Please indicate your set-up time: _____

Please include your vending fee plus a photo of your booth with your application. Please note there is NO POWER, water or indoor display area available. If you have any other requirements or suggestions, please write on back of this form.

***Information Booths and Arts & Vendors will not be allowed to sell any food or beverages.**

Item(s) you plan to sell and estimated prices: _____

Liability Release:

Booth operator(s) shall indemnify and hold the Bay Days Committee, the City of Ashland, and the Ashland Area Chamber of Commerce harmless from liability for injury or damage to anyone or any property arising out of the operator's activities or operations.

Signed: _____

Dated: _____

Return now by June 1 to: Bay Days 2025, P.O. Box 746, Ashland WI 54806.

