

**From:** Ashland Chamber of Commerce <info@visitashland.net>  
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**COVID updates 7-30-2020**

Greetings on this fabulous Thursday!

Lots of news today! Following is the Emergency Order outline from Governor Evers.

Don't stop there, because there are other tidbits of information to follow!

**FOR IMMEDIATE RELEASE:** July 30, 2020

Contact: [GovPress@wisconsin.gov](mailto:GovPress@wisconsin.gov) or 608-219-7443

**Gov. Evers Issues Executive Order Declaring Public Health  
Emergency and Requiring Face Coverings Statewide**

MADISON — Gov. Tony Evers today declared a Public Health Emergency and issued an Emergency Order requiring individuals to wear face coverings when indoors and not in a private residence, with some exceptions as clarified and defined in the order. The order is effective at 12:01 a.m. on Saturday, August 1, 2020, and will expire on September 28, 2020 or by a subsequent superseding order. Executive Order #82 declaring a public health emergency is available [here](#) and Emergency Order #1 requiring face coverings statewide is available

[here.](#)

“While our local health departments have been doing a heck of a job responding to this pandemic in our communities, the fact of the matter is, this virus doesn't care about any town, city, or county boundary, and we need a statewide approach to get Wisconsin back on track,” said Gov. Evers. “We’ve said all along that we’re going to let science and public health experts be our guide in responding to this pandemic, and we know that masks and face coverings will save lives. While I know emotions are high when it comes to wearing face coverings in public, my job as governor is to put people first and to do what's best for the people of our state, so that's what I am going to do.”

Wisconsin is seeing new and significant community spread and increase in cases of COVID-19 which requires that we declare a new public health emergency and require face coverings. Wisconsin has experienced a drastic rise in COVID-19 cases throughout the entire state, with 61 of 72 counties (84 percent) representing 96 percent of the state’s population experiencing high COVID-19 activity. All regions of Wisconsin have high COVID-19 activity levels. This is a dramatic increase from where Wisconsin was in June, when only 19 of 72 counties (26%) were experiencing high COVID-19 activity.

The average number of new confirmed cases of COVID-19 has drastically increased throughout July, with an average of 556 new cases each day between July 1-7, an average of 764 new cases each day between July 8-14 (a 37% increase from the previous week), an average of 890 new cases each day between July 15-21 (a 16% increase from the previous week), and an average of 938 new cases each day between July 22-26 (a 5% increase from the previous week).

Under this order, Wisconsin residents ages five and older are required to wear a face covering when they are indoors or in an enclosed space with anyone outside their household or living unit. Face coverings are strongly recommended if you are outdoors and maintaining physical distancing is not possible. The order also enumerates exceptions to the requirement, listing

activities such as when an individual is eating, drinking, or swimming. Individuals with health conditions or disabilities that would preclude the wearing of a face covering safely are also exempt from the requirement. A frequently asked questions (FAQ) document is available [here](#).

“The data is what drives our decisions, and that data tells us we have significant community spread in Wisconsin and need to take statewide action,” said DHS Secretary-designee Andrea Palm. “Community spread means that any interaction out in the community can mean exposure, and because people can spread COVID-19 without symptoms or even knowing they are sick, we need to take universal precautions in order for wearing face coverings to be effective.”

As the COVID-19 pandemic continues, the medical and scientific community continues to learn more about the virus, including how to best prevent its transmission. Recent scientific studies show that wearing face coverings is very effective in preventing the spread of COVID-19.

“Staying home, limiting interactions, practicing physical distancing, and washing your hands thoroughly are still the most effective ways to stop the spread,” said Dr. Ryan Westergaard, Wisconsin’s Chief Medical Officer and the State Epidemiologist for Communicable Diseases. “But we learn something new about this virus every day. A growing number of scientific studies tell us that face coverings, when used correctly and consistently by a large percentage of the community, are extremely effective for preventing the spread of COVID-19 through respiratory droplets.”

For up-to-date information about Wisconsin’s COVID-19 response, visit the DHS [COVID-19 webpage](#). We also encourage you to follow @DHSWI on [Facebook](#) and [Twitter](#), or dhs.wi on [Instagram](#) for more information on COVID-19.

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**Face Coverings FAQ** from Liz Szot, RN, BSN, WCC Health Officer/Public Health Administrator

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**Next Thursday, August 6<sup>th</sup>, Wisconsin Economic Development Corporation, WEDC will be highlighting several communities throughout Wisconsin, in the “We’re All In” Wisconsin event. Sam Ridders and Lance Ausing from WEDC will be here for a Press Conference and we will talk about our beautiful downtown and awesome businesses that continue to practice safe protocol for their employees, residents, and travelers. Thursday, at 2pm and we will have a Facebook live promo. More to come!!**

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**Mnuchin says GOP, Democrats 'very far apart' on coronavirus relief negotiations**

Treasury Secretary [Steven Mnuchin](#) on Wednesday said both the White House and Republicans were "very far apart" from Democrats on negotiations over the next coronavirus relief package. "As of now we're very far apart," Mnuchin, who is leading negotiations on Capitol Hill, told reporters alongside [President Trump](#) at the White House before the president departed for a trip to Texas. [Click here to learn more](#)

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The Corn Man is here!! He usually isn't here until the first week of August, so what a great surprise and what a line!! Check out the new businesses; Tastes of Wisconsin, Starlit Gardens, and don't forget that we still have Gift Certificates on our E-commerce page on our website. <https://shop.visitashland.net/15-chamber-store> To date we have sold over \$20,000.00 in Gift Certificates since March 26! You people are the Best and most supportive people EVER!! Thanks for spending money locally!! We have also sold a ton of Chamber Dollars lately, so keep those dollars here!!!

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Below is a list of recreation sites open in Ashland County.

- Beaver Lake Boat Landing
- Beaver Lake Campground
- Chippewa Lake Boat Landing
- Day Lake Campground
- Day Lake Day Use Area
- East Twin Campground
- East Twin Boat Landing
- Lake Three Boat Landing
- Little Clam Lake Boat Landing
- Mineral Lake Boat Landing
- Morgan Falls and St. Peter's Dome
- Northern Great Lakes Visitor Center – grounds and trails are open, building remains closed to visitors. Employees will have the Spirit of the North Gift Shop open and be providing Visitor Services outside on a limited basis. Check the Northern Great Lakes Visitor Center Facebook page for information on when we are open. (side note - our goal is to be “open” Monday-Saturday, 9-3 p.m. weather dependent. We are working on getting port-a-potties in the parking lot to provide public restrooms for visitors.)
- Penokee Trail Shelter
- Penokee Trailhead
- Potter Lake Boat Landing
- Spillerburg Lake Boat Landing
- Stock Farm Bridge Boat Landing
- Stock Farm Bridge Campground – individual sites available for camping, group site closed for remainder of the season.

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**BUSINESS UPDATE** Businesses, please continue to email information regarding your business to [info@visitashland.com](mailto:info@visitashland.com) as we will continue to update the [website](#) and Facebook pages.

- **Advanced Printing:** 715-939-9007. Now offering personalized Masks and Gaiters. Contact Donn for more information on they can create your company's personalized masks or gaiters and discover the options they offer! [Click here to see a sample.](#)
- **Chequamegon Food Coop** 715-682-8251. New hours 7:30am-8pm everyday. Senior hour 7:30am-9am (Masks required). We are offering curbside pick up. <https://www.chequamegonfoodcoop.com/curbside-order-form/>. At the co-op we want to continue offering the safest experience inside our store for members, shoppers and for our staff. Thus, in tandem with Ashland and Bayfield Counties Health Advisory, the co-op has begin requiring face coverings to be worn inside the store starting Friday, July 17. We are confident that many of you will be happy with this decision. And of course, some of our customers will not support our decision. To this group, we hope the act of keeping our amazing staff healthy both mentally and physically is enough to wear a face covering. In turn, we wear a mask for your health. We are taking every precaution because we want to prevent the spread of this infectious disease, keep our fellow main street businesses open, and our friends, neighbors, co-workers and children healthy. If you happen to forget your face covering, but are at the store, call us and we'll bring one out to you! If you have trouble wearing a mask due to health reasons we'd like to offer you curbside pick-up via online ordering (find our curbside order form on our website). It is in our nature to accommodate our shoppers, however, if you refuse to wear a face covering inside, we will ask you to come back when you are able to wear one. Thank you for keeping our community healthy! \$7 Pre-order dinners for August: August 5 Masala Curry; August 12: Costa Rican Chicken; August 19: Yakisoba; and August 26 Braised BBQ Pork
- **Deep Water Grille, South Shore Brewery & The Alley:** 715-682-4200. Pick-up and delivery only at The Alley. The Deep Water Grille and the Middle Bar are open Open 11am until 10pm everyday! The Alley is open for dine in 4-10pm everyday. All customers are required to wear a mask. Once seated, you may remove your mask. We ask as you are

leaving or if you get up to use the restroom that you put your mask back on. We ask that you please respect our decision as we are trying to do our part to stop the spread of this virus in the community.

- **Good Thyme Restaurant & Catering:** 715-373-5255. Hope to see you this week! THURSDAY: Singer-songwriter Kaylee Matuszak will be performing on our outdoor stage, 6 - 8pm! Good Thyme is open Wednesday - Saturday. Our bar opens at 4:30, and dinner starts at 5pm! We have both covered and uncovered outdoor seating, and a variety of tables available on our newly-expanded deck patio! Dinner reservations are strongly encouraged for proper social distancing purposes. Please call us at 715-373-5255 to reserve your table. Check out our full Menu online! Check out our full Menu online: <https://goodthyme.catering/restaurant/> Restaurant is located at: 77180 State Highway 13, Washburn.
- **Legendary Waters Resort & Casino:** OPEN! Effective August 2. Hotel Open! Starting Aug 2nd Open Hours: Casino Slots 8am-2am; Snack Bar Take out Sun - Thurs 8am - 9pm and Fri & Sat 8am-10pm; Legends Deck Bar Sun - Thurs 11am-12am and Fri & Sat 11am-1am; Patio Bar Fri & Sat 3-9pm; and Gift Shop 12-8pm. Special safety guidelines and procedures to be followed. But...we know you'll have a great time. We missed you. We cannot wait to greet you at the door! PLEASE, SHARE. We will keep you informed at [www.legendarywaters.com](http://www.legendarywaters.com) and on our [Facebook page](#).
- **Washburn Cultural Center** 715-373-5591. Now open by appointment only, Wednesday through Saturday, between the hours of 1 - 5pm. Visitors wishing to see the recent works of Wei Lan & Milt Lorder and Steve Cotherman, shop in our newly remodeled store, or tour the Washburn Historical Museum should call 715-373-5591 or e-mail us at [washburnculturalcenter@gmail.com](mailto:washburnculturalcenter@gmail.com) to make an appointment. Masks are required. [Here is a link to our web page](#) with a virtual tour of the new art exhibit.

For a complete list of what businesses are open and how they are doing business go to <https://www.visitashland.com/events/latest-news-and-updates/>



**FOR IMMEDIATE RELEASE**

July 13, 2020

**ASHLAND AND BAYFIELD COUNTY PUBLIC HEALTH RELEASE  
NEW ADVISORY REQUIRING FACE COVERINGS**

**Effective Friday, July 17, 2020 at 8:00 am, Ashland and Bayfield County Public Health are issuing an Emergency Advisory which stipulates that everyone age 5 and older wear a face covering or mask when in any enclosed building where other people, except for members of the person's own household or living unit could be present.** This advisory applies to all of Ashland and Bayfield County.

"Public health research shows that face coverings are critical to slowing the spread of COVID-19. Given the number of infections in our counties and surrounding area, as well as the multitude of visitors coming to our area, we need to all be wearing face coverings every time we leave the house," stated Elizabeth Szot, Ashland County Health Officer.

"We do not take this advisory lightly. It is on every person in our communities to do better. People should assume that everyone wearing a mask is doing it to protect you and themselves. If someone is not wearing a mask, assume they are genuinely not able to do so," added Sara Wartman, Bayfield County Health Officer.

Per the advisory, people should wear a face covering that covers their nose and mouth when in public, which includes in businesses, health care settings, waiting in line, and on public transportation. The advisory also indicates that individuals are to wear face coverings when in someone else's home when you are not of the same family group. Exceptions are made for certain activities such as eating at a restaurant, but during those activities, 6 feet distancing of individuals not from the same household or living unit should be followed at all times. Some people may be exempted if they have a physical, mental, or developmental condition that prevents them from wearing a mask.

Szot states, "masks and distance are really the two most effective means of slowing the spread of COVID-19." Wartman adds, "given the recent rapid increases in cases in our counties, which has happened even before school and college classes resume this fall- it is imperative we take this step now to try and slow the spread of COVID through our communities."

If someone is unable to wear a mask or face covering in a business due to a condition or disability, people should ask that business for reasonable accommodation, like a curbside pickup or delivery option. Children ages 2 through 4 are highly encouraged to wear masks in public,

children 5 and older are advised to wear masks. If your child is not able to wear a mask, only bring them to places where it is necessary they be so that your child does not get or spread COVID-19 to others.

People can cover their faces a variety of ways to comply with this advisory. Simply wear a bandana, scarf, or neck gaiter around your nose and mouth. Or you may create a cloth face covering by either sewing one or using a no-sew method on the CDC website. Medical-grade surgical masks or N95 respirators are not required or necessary for general public use.

In addition to wearing a mask, these actions will help protect yourself and others from COVID-19:

- **Stay home if you are sick or feel off.**
- **Stay home if you do not need to go out.** Working from home, virtual gatherings, and using curbside or delivery ordering are still the safest and best options to protect yourself and others.
- **Stay 6 feet from other people.** Respiratory droplets are in the air when other people cough, sneeze, talk and breathe. Staying 6 feet from others will lower the chances of you coming in contact with the virus from those droplets.
- **Assume you have come in contact with COVID-19 if you go out.** Watch for symptoms like fever, cough, shortness of breath, fatigue, body aches, headache, new loss of taste or smell, sore throat, congestion or runny nose, nausea or vomiting, and diarrhea. If you have these symptoms, call your doctor to be tested.

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**CONTACTS:**

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Phone: (715) 373-6109 ext. 3315  
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If you would like to view any of the past COVID-19 updates from the Ashland Chamber go to <https://www.visitashland.com/events/covid-19-updates/>

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Check out our **One Stop Gift Certificate Shop** on our E-commerce page at [visitashland.com. https://shop.visitashland.net/15-chamber-store](https://shop.visitashland.net/15-chamber-store)

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