

From: Ashland Chamber of Commerce <info@visitashland.net>
Sent: Wednesday, October 7, 2020 4:11 PM
To: officemgr@visitashland.com
Subject: COVID -19 Business Update for 10-06-2020



COVID updates 10-06-2020

Greetings,

This week would have been WhistleStop Week. This week has been quite surreal to Maribeth, JoAnn, and I. Monday we historically would have started to “Schlep” our trailers and supplies to the Bay Area Civic Center and Ashland Area Development Corporation. We start building our city down on 3rd and 3rd and everyday we add more and more infrastructure to the area. WhistleStop has been the signature event for the chamber for 24 years. Maribeth, JoAnn, and I are both emotionally and physically attached to this event and this week is hard for us to not be in the WS mode of working day and night now for the next two weeks. We know the right choice was made especially given the current circumstances with COVID-19. We wanted our businesses, volunteers, and runners to know that we have always appreciated your support! We appreciate it now, and we look forward to appreciating in the future! I love the saying, “this too shall pass”, and that phrase means more to us now than ever. We will miss you all this year!!

There are a lot of headlines from the Governor’s new Emergency Order, to the

new programs that are being launched by the state to help small businesses, to trick or treating so let's get to it!

[The New Emergency Order #3 from Governor Evers](#) takes effect on October 8th through November 6th, 2020.

Yesterday, we received a communique from the State Department of Tourism and the Wisconsin Economic Development Corporation announcing some new programs. The **We're All In Grants Phase II** will be geared towards businesses that may have not been eligible for the first go around, or didn't receive a grant from the phase I grant.

Governor Tony Evers doubled down on his commitment to Wisconsin's tourism economy by announcing approximately \$100 million in new grants largely targeted at Wisconsin's tourism industry. We will forward information as soon as we receive it to the business community! This is sure to be welcoming news to small businesses!

Thanks so much to the City of Ashland and Ashland County for coming up with suggestions and recommendations for Halloween Trick or Treating.

Here is a sneak preview of a 30 second **Girl's Getaway commercial** we are working on! We will be running them late 2020 & 2021. Thanks to Lisa & Greg Martinsen for allowing their daughters to star in this commercial!! It is sure to put a smile on your face. <https://vimeo.com/465879445/948d9da42f>

Here is a sneak peek at the 15 second fishing – for social media! <https://vimeo.com/465873411/80914c8c64>

Ashland Homecoming... the COVID-19 way! Let's Paint the Town PURPLE!!! It's homecoming week and the kids need to know we haven't forgotten about them. We would love to have downtown painted purple with Oredocker Pride for this Friday, October 9th! If you have creative juices and would like to make some signs to hang downtown please let us know. If you need paper...we have it! [#Oredocker](#) Strong.

Power of the Purse 2020 - Finale. October 10, 11am-5pm at the Neighborly Bar. All proceeds go to the Chequamegon Humane Association

Color Our World - New Day Advocacy Center Virtual Fundraiser

This October, during Domestic Violence Awareness Month, we will be hosting a 31-day virtual fundraising event! Due to the COVID-19 Pandemic our world is currently facing, our fundraising efforts have had to pivot to an online platform. New Day Advocacy Center (NDAC) is kicking off its first ever VIRTUAL DRAWING! (Monday through Friday drawings, each morning. See Rules for more details.)

NDAC has been a partner in the Ashland/Bayfield communities offering vital services to victims of domestic and sexual violence. In the midst of the current pandemic NDAC has remained open and fully operational but has had to be creative in ways to serve the community, keep staff and clients safe and continue to meet its mission each and every day. NDAC fundraising efforts have taken on the same challenges and we are excited to bring a new twist to raising money and engaging with our community family and friends!

Come join us to help raise money to keep these vital services in our community while having a chance to win prizes in many different drawings (All Things Apple, Mr. Fix-it, Eat-Stay-Shop Local, Outdoor Adventures, Honorary Holidazzle, etc.).

RULES

Read the rules below and check out the photo each day to see what you could win!

To enter the drawing, click the link below. Suggested donation is \$5 per entry. Multiple entries are permitted - suggestion donation of \$20 for 10 entries and \$50 for 30 entries into the drawing pool!

Donate here: https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick... No purchase necessary.

Email christa@ndshelter.org or call 715-682-9566 with any issues entering online. This is a fundraiser for the essential operations of this organization. In

order to comply with Charitable Gaming Laws, we must honor any request for free entry, but we hope that you can find it in your heart to make a donation to this wonderful cause.

1. Drawing items will be posted at 7am each business day through the month of October - Monday through Friday. Friday's post will be for Monday's drawing.
2. Entries are valid from 7am – 8pm each day there is a drawing. Winners will be announced at 9am the following morning – the winner will be contacted on Facebook Messenger and by email. Any entries received after 8pm will be automatically be put into the following day's drawing pool.
3. If there is no response by the winner by 3pm the following day then another drawing will be conducted from the same entry pool.
4. All entries will be entered into a spreadsheet. Drawings will be done using Facebook Live around 9am Monday-Friday! Numbers will be drawn from a hat. The person who entered the names into the spreadsheet will not be participating in the live drawing. Whichever number is drawn will correspond with a name on the spreadsheet and that person will be the winner!!
5. Winners will arrange for pick-up of item(s) at New Day Advocacy Center. If you are unable to leave home and live within 10 miles of NDAC, we can arrange a no-contact delivery.

*This fundraiser and drawing are not in any way sponsored by Facebook. No purchase necessary

**Scarecrow Contest - Business AND Residential Contest sponsored by the Ashland Chamber of Commerce and Heartland Communications
October 12-21, 2020**

It's time to build a scarecrow! Let's have some fun!!

Businesses: Attention, Chamber Business Owners: Have fun being creative as you design and build a scarecrow out of whatever materials you like.

(Scarecrows must be displayed outdoors to be eligible win). First place prize is \$75 in Chamber Dollars, Second place prize \$50 in Chamber Dollars, Third place prize \$25 in Chamber Dollars. Completed scarecrows should be on display October 12 through October 21. Be sure to call (715-682-2500) or email the chamber @ info@visitashland.com register your scarecrow with the

Chamber! Winner will be announced on October 23rd.

Residential: Attention, Residents: Have fun being creative as you design and build a scarecrow out of whatever materials you like. (Scarecrows must be displayed outdoors to be eligible win). First place prize is \$75 in Chamber Dollars, Second place prize \$50 in Chamber Dollars, Third place prize \$25 in Chamber Dollars. Completed scarecrows should be on display October 12 through October 21. Be sure to register your scarecrow with Brian at Brian@watwbaycountry.com or Rick St. Nick at rickstnick@wbszfm.com! Winner will be announced on October 23rd.

Bayfield Applefest Foods CSA Box

Available from October 4 - 24, 2020.

This year since the Bayfield Applefest is cancelled. We are promoting this box for local pick-up or door delivery to WI, MN, and IL! It comes with a bunch of local apple goodies like apples, apple cider, apple preserves, apple pie, caramel apples, apple granola, oatmeal, and things like that for people to get in the apple season spirit this year without having to travel, and it supports the local orchards in the area! You can read more about the box [here!](#)

What's happening?

- **10/10/2020**

Power of the Purse 2020 – Final. 11am-5pm at the Neighborly Bar. All proceeds go to the Chequamegon Humane Association

- **10/12-21/2020**

Scarecrow contest – Downtown Ashland It's time to build a scarecrow! Let's have some fun!! Attention, Chamber Business Owners: 2020 Scarecrow Contest. Chamber Members! Have fun being creative as you design and build a scarecrow out of whatever materials you like. (Scarecrows must be displayed outdoors to be eligible win). First place prize is \$75 in Chamber Dollars, Second place prize \$50 in Chamber Dollars, Third place prize \$25 in Chamber Dollars. Again completed scarecrows should be on display October 12 through October 21. Be

sure to call (715-682-2500) or email the chamber

(info@visitashland.com) register your scarecrow with the Chamber!

- **10/22/2020:**

Witches' DAY Out is a fun night of shopping and being appreciated. From 10am- 7 pm visit participating businesses, and register for a chance to win the *grand prize*: \$50.00 in Chamber Dollars! Stop by area retail businesses between the hours of 10am and 7pm for some spooktacular specials. Specials coming soon....

- **10/22-25/2020**

Ashland High School Drama Prentice Park Halloween Production "Monster Meet and Greet" 6:30-9:30pm at Prentice Park. Starting at the large pavilion at Prentice Park, three short skits with different monsters with a Q & A afterwards. Please call to reserve evening and time as we're limiting attendance to 10-15 people per tour. One hour (maximum) tours for young and old. Three tours nightly starting at 6:30pm, \$5 per tour-social distancing; masks required; children can come in costume. Leave a message with name; date and time desired & return phone number. joannedormady@hotmail.com or 715-682-3786

Business Update:

If you would like to view any of the past COVID-19 updates from the Ashland Chamber go to <https://www.visitashland.com/events/covid-19-updates/>

SUPPORT YOUR SMALL BUSINESSES

Check out our **One Stop Gift Certificate Shop** on our E-commerce page at visitashland.com. <https://shop.visitashland.net/15-chamber-store>

Attention, Chamber Business Owners: 2020 Scarecrow Contest October 12- 21

It's time to build a scarecrow! Let's have some fun!!

Chamber Members! Have fun being creative as you design and build a scarecrow out of whatever materials you like. (Scarecrows must be displayed outdoors to be eligible win)

First place prize is \$75 in Chamber Dollars, Second place prize \$50 in Chamber Dollars, Third place prize \$25 in Chamber Dollars.

Again completed scarecrows should be on display October 12 through October 21.

Be sure to call (715-682-2500) or email the chamber (info@visitashland.com) register your scarecrow with the Chamber!

Witches' DAY Out

October 22, 2020

**Witches' Night Out is a fun DAY of shopping and being appreciated.
October 22, 10- 7pm.**

On "Witches' DAY Out", visit participating businesses, and register for a chance to win the grand prize: \$50.00 in Chamber Dollars!

Stop by area retail businesses between the hours of 10am and 7pm for some spooktacular specials.

Specials coming soon.....



Water. Wander. Repeat. - New promotion for the Chequamegon Bay.

Come explore the beautiful Chequamegon Bay communities surrounding Lake Superior and the Apostle Islands. Lake access is plentiful with 12 public beaches, a host of boat landings, water sports, fishing, sailing, kayaking, and more. Cruise the 22 Apostle Islands and discover sea caves and lighthouses. Hike over 50 miles of groomed trails leading to waterfalls and sea caves.

Need a true getaway? The Chequamegon Bay region is the hub for many outdoor activities involving natural social distancing. There are countless hiking trails, waterfalls, and beaches to enjoy. Kayak trips, fishing excursions, and sailboat charters are available. Fall is here, and the orchards are open!

Start your Lake Superior adventure in the Chequamegon Bay--the cities of Ashland, Washburn, Bayfield, and Madeline Island are here waiting for you! Plan your next island vacation by visiting lakesuperiorwi.com.

Sponsored in part by the Wisconsin Department of Tourism.



Chick-uamegon Womens 1-mile/5k/10k

GIRLS just wanna have FUN!! **And** we know how to do it here in Ashland, WI and we have a race for everyone!

On November 7, get your girlfriends together and come dressed in your blingest best and walk, run, skip or jump in the eighth annual Chick-uamegon 1-mile/5k/10k walk/run.

Due to COVID-19 We are changing things up! This year's race will be truly a FUN RUN.

In place of tiaras and medals, each finishing chick will receive a \$5 Chamber Dollar Certificate to be spent in our community, at Bricks and Mortar Chamber Member Businesses. Ashland Retailers will have specials.

Prizes will be given away to; 3 places for Blingest or Best Costume (

\$50/\$25/\$25 in Chamber Dollars); Blingest Face mask (\$25 in Chamber Dollars); Blingest Shoes/Sneakers/Boots/whatever is on your feet (\$25 in Chamber Dollars); Best Dressed Volunteer (\$20); 3 random drawings (each \$20 in Chamber Dollars)

Chicks will be social distanced at the start. Face masks or coverings are mandatory until the race has started.

For more information and to register go to: www.chick-uamegon.com



Copyright © *2020* *Ashland Chamber of Commerce*, All rights reserved.

The eblast is from:

Ashland Chamber of Commerce
1716 West Lake Shore Dr
Ashland, WI 54806
715-682-2500
info@visitashland.com

If you would like to update your preferences or unsubscribe from this list please email info@visitashland.com

This email was sent to officemgr@visitashland.com

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

Ashland Area Chamber of Commerce · P O Box 746/1716 West Lake Shore Dr · Ashland, WI 54806 · USA