

**From:** Ashland Chamber of Commerce <info@visitashland.net>  
**Sent:** Tuesday, March 31, 2020 4:39 PM  
**To:** officemgr@visitashland.com  
**Subject:** Business Updates 3-31-2020



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**COVID-19 Daily Update Eblast 3-31-20**

Superior Choice Community Credit Union sent a tip sheet because Spammers and Scam artists never sleep and will take advantage of us 24/7 when at all possible. See below..

**Superior Choice Community Credit Union sent a tip sheet**

Unfortunately, cybercriminals are using the fear around the COVID-19 pandemic as an opportunity to scam and hack individuals. Please read below on ways to keep yourself protected and how to be aware of possible situations.

*If at any time you suspect fraud on your account or debit card, lose or need to report your debit card stolen, please reach out to your financial organization.*

**E-mails**

- Avoid opening emails and/or attachments from unknown senders.
- Delete all emails immediately that ask for your personal information such as account numbers, SSN, address, phone number, birthday, etc.

- Watch out for emails from senders claiming they are from the Center For Disease Control and Prevention (CDC) - DON'T click on any links or open any attachments if they seem fishy. For the most up-to-date information visit the [cdc.gov](https://www.cdc.gov) and [who.int](https://www.who.int) websites directly.

If you've clicked on something you're afraid you shouldn't have, change your password immediately.

### **Phone Calls**

- Don't ever provide any personal information over the phone.
- Be aware there are people trying to ask for money for fake donations. Do your homework before committing to any charities.

If anything feels unsettling at any time regarding your debit card or personal information, contact your financial organization.

### **Text Messages**

- If the text or the sender is unfamiliar, don't respond - delete it right away.

Don't click on any suspicious links sent from unverified senders.

#### Things to do for the Kids:

WMC has a foundation and is offering a contest to kids in our communities. Here are the details!! Can't wait to see the stories! See below.

### **WMC Foundation Announces Essay Contest for Students who Highlight Local Businesses Helping Their Communities During COVID-19**

[Click here to view this release on our website.](#)

**MADISON** – Wisconsin Manufacturers and Commerce (WMC), the state's largest and most influential business association, is proud to announce, through

its affiliate WMC Foundation, [a new essay contest](#) to highlight how businesses in their local communities are helping during the COVID-19 pandemic. This contest is made possible due to the generous support of Georgia-Pacific.

WMC has been tirelessly working, since the onset of the COVID-19 pandemic, to keep the business community informed and connected with state and federal government officials, partner associations and experts in interpreting and navigating the changing landscape.

Along the way, WMC has heard time and time again of local businesses stepping up to help their community through the pandemic by changing the products they manufacture, adding production lines to increase output or donating excess supplies of gear that our health care workers need.

Since 1982, WMC Foundation's Wisconsin Business World program has educated more than 25,000 high school students on business, entrepreneurship and free enterprise, through Summer Camps, one-day programs and classroom presentations. The Business World message is simple — **Business is a Force for Good**. This has been no clearer than right now as business after business shifts their focus to helping our state defeat this virus.

To further highlight this message, WMC Foundation is challenging middle and high school students from the State of Wisconsin to write an essay on the importance of business in their communities and the incredible way they're seeing companies in Wisconsin respond to this pandemic.

Students should research ways Wisconsin companies are helping their employees through this crisis, as well as ways they are innovating and working with community partners to help control the spread of the COVID-19 pandemic. Three \$500 cash prizes will be awarded to the top high school essays, and four \$250 cash prizes will be awarded to the top middle school essays.

More information can be found at [www.wibusinessworld.org](http://www.wibusinessworld.org)

Have you seen the stories about the Teddy Bears in people's window? Here is a link to this story so come on Chequamegon Bay, let's do this too!! I know there have been a lot of families walking in our neighborhood!! <https://www.nbcnews.com/nightly-news/video/teddy-bear-hunt-brings-welcome-distraction-for-children-81397317874>

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### **Extended Deadline for CBAC's Artistic Development Grant Applications**

**New due date: May 1, 2020**

PO Box 25, Washburn, WI 54891 or [cbayarts.org](http://cbayarts.org)

Because of the challenges we are facing due to the Coronavirus Disease (COVID-19), Chequamegon Bay Arts Council is extending the due date for submitting Artistic Development grant applications to May 1, 2020. We will also consider covering more than 50% of an artist's proposal in order to support our arts community as best we can during these difficult and uncertain times.

For more info, please visit our website.

Links: <http://www.cbayarts.org/grants2.html>

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### **BUSINESS UPDATES**

**Please continue to email information regarding your business to [info@visitashland.com](mailto:info@visitashland.com) as we will continue to update the website and Facebook pages.** We will continue to work with our state and federal agencies via webinars and remote meetings to keep everyone updated on the latest information that will assist businesses and employees.

### **SUPPORT YOUR SMALL BUSINESSES**

Check out our **One Stop Gift Certificate Shop** on our E-commerce page at [visitashland.com](http://visitashland.com). Many people are home from work and receiving a paycheck, and very concerned about our small businesses that have been severely impacted. Providing a one-stop shop for folks to show support of our small

businesses and purchase gift cards will hopefully help some of you in this crisis situation. These are certificates for the individual businesses. This is a work in progress so please be patient and keep checking back. If you don't see your business and would like to be listed on our Chamber Store site, please email [info@visitashland.com](mailto:info@visitashland.com). <https://shop.visitashland.net/15-chamber-store>

### **CHAMBER HOURS**

In an effort to limit our people to people contact, the Ashland Area Chamber of Commerce will close the office. We want to assure you that one of our highest priorities is the health of our staff, customers and the well-being of our community regarding COVID -19. If you need anything, please call our office; we have remote access to the phone lines 715-682-2500. If you need chamber dollars reimbursed, please email Mary at [info@visitashland.com](mailto:info@visitashland.com) and we can take care of that as well.

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### **Other Links**

- [Ashland Area Development Website during Covid-19](#)
- [Updated action letter from Xcel Energy. Please note the 3<sup>rd</sup> and 4<sup>th</sup> bullet point.](#)
- [Travel Advisory for Ashland County](#)
- [Travel Advisory for Bayfield County](#)



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**The eblast is from:**

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