

**From:** Ashland Chamber of Commerce <info@visitashland.net>  
**Sent:** Wednesday, May 13, 2020 5:12 PM  
**To:** officemgr@visitashland.com  
**Subject:** Business Update for 5-13-2020



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**COVID-19 Update 5-13-2020**

If you would like to view any of the past COVID-19 updates from the Ashland Chamber go to <https://www.visitashland.com/events/covid-19-updates/>

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Happy Wednesday!

Today was a great day. There is a lot of excitement in the air! Nice weather in the forecast and the students are excited about their Friday High School Senior Car Run. COVID cases are down again in the State of Wisconsin. The Hospital is doing more surgeries, some hotels have seen an uptick with construction crews working on projects in the area, along with essential business travel, and the retailers were able to open yet another day. We have an updated list of who is open and hours so keep scrolling down and you'll see this information.

I've been thinking a lot about when this all started. Sometimes it seems like months, and sometimes it seems like yesterday. We are on day 57 of the shut-down. St. Patrick's Day was the day that things started to close - For the first 4 - 6 weeks, everyone was scrambling trying to figure out what we would need to

battle this monster! We quickly learned new acronyms like EIDL, PPP, PPE, phrases like “Flattening the Curve”, and “Social Distancing” were quickly added to our daily dialog's. Hospitals instantly on lock down and gearing up for a mad rush of patients, and creating alternative space for overflow if needed or new measures for patient intake. Federal and State governments rushing to come up with ways to fight this virus both medically and financially. It was crazy! This is the first week that I haven't had multiple webinars every day. I am still quite surprised as many of you are, at the testing that was done last Thursday. 148 people “with symptoms” were tested and 0 cases. That is absolutely amazing with the numbers that we have seen in other areas of the state. I'm so thankful and excited because I think there is light at the end of the tunnel. There is hope and yet there is apprehension when I speak to my colleagues. We still don't know what is ahead of us, but I personally feel positive that if we continue to social distance, wear masks as needed, wash our hands, and practice smart hygiene, that we can continue to fight this beast. Each week, there are more and more break troughs from researchers, scientists, and physicians, that continue to learn the mysteries of COVID. This is definitely a work in progress. There are so many geniuses possessing so much wisdom, that we will only learn more and more as the time goes by. I posted something on my Facebook page last night about when I graduated from high school in 1977 in Rockford Illinois. We were on the tail end of a great recession. Unemployment was 23% and our big 10 schools were not able participate in sports because we didn't have the money. There was a referendum that didn't pass, because people were laid off and frightened. It was a very hard year to be a graduating senior, so I feel for these students that are graduating in 2020. When something disrupts your future as this has, it can be extremely stressful. But... we all will have great testimonies and stories when this does pass, and it will. We just don't know when, but we all have learned valuable lessons. We might not even know all of them now, but we will as we continue to work together and encourage and help each other through these rough times. There will be more phases as we prepare to open up, whatever that may look like, we will have new hurdles and new experiences, but we have come a long way since March 17<sup>th</sup>. One thing is for sure, this community bands together and I'm talking about the whole bay. People have

been watching out for one another, watching out for our neighbors and the kids in the neighborhoods. It's been a strain on everyone. We forget sometimes that these poor kids just want to be with their friends and play and be kids and they will again, just like we will be able to play again as adults. But until then keep on keeping on, as they say. There is light at the end of the tunnel and we truly have come along way!!

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There is a new grant that came out for "Ethnic Minority Owned" businesses in Wisconsin, so if you know of any please feel free to pass this information on. They cannot take advantage of this grant if they are on the Payment Protection Program. [https://www.visitashland.com/files/WEDC\\_Ethnic-Minority-Emergency-Grant-1.pdf](https://www.visitashland.com/files/WEDC_Ethnic-Minority-Emergency-Grant-1.pdf)

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The State is waiting to hear from the Supreme Court. Regardless of what the ruling is, my hope is to see the Administration, Medical Community, Business Community, and State Legislature work together to create not the Democrat plan or the Republican plan or the Governor's plan, but the Wisconsin Plan!!

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### **CAR RUN THROUGH ASHLAND!**

Friday, May 15, is the Ashland High School Seniors Car Run and we really need businesses to decorate your windows and show your support!! Doesn't matter if your business is on Main Street or the highway or out by the hospital!! We would love for you to throw a sign in your window if you live in the city too. The car run is at 3:30pm and runs through town on Main Street, 3<sup>rd</sup> St W., Beaser Ave, past Ashland Health Services and then back to 11<sup>th</sup> Ave to the east end by Penn Park and back to Main Street.

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## Business Updates

To see a listing of what all Chamber Member Businesses are doing go to [Latest Business News & Updates page](#)

Some businesses are opening now that the governor is allowing 5 people in each non-essential store. Others are still working on their opening plan. We are so proud of our businesses, each one has taken the time to figure out what is going to work best for their customers and it may be a little different in each place, but still a thought-out process. We can put all the rules, guidelines, and best practices together, but not every customer is going to adhere to them, so that's why we try and keep our staff healthy and safe! That's the most important priority for business owners, and I've seen it and heard it in our many conversations with businesses in the last few weeks as they prepare to open. Receiving an order to allow retail to open immediately was very surprising. Some retailers are re-working their floor space to adhere to social distancing, deep cleaning, re-arranging product, inserting hand sanitizing stations and were not expecting to be allowed to open for a few weeks. This will all be a work in progress. We will keep you updated on the progress.

- **A 2nd Look:** 715-682-0696. Consignment Drop Off Update! We intend to open for consignment drop off tomorrow, May 14th. Our drop off hours for this week will be as follows: Thursday 3-7pm; Friday 10am - 5pm and Saturday 10am - 3pm. Accepting household and summer clothing only. Because we are going to have a short summer selling season, please bring only your VERY BEST SUMMER clothing. We will be accepting consignment at our back door (in the mural, there is a man playing a banjo beside our door). You may text us when you arrive at 715-209-3169 if you don't wish to come inside. Back door will be unlocked. We hope to be open for business under our new guidelines by the end of May. Guidelines will be posted on the front and back doors. We will update our page weekly.
- **AdventureUs:** Washburn 715-209-4057. Open by appointment and customers can shop online. Offering contact free entryway pickup, curbside delivery, and shipping. We have face masks, sunglasses, dog

leashes, stickers and snow sleeves. Face Masks and Filters consistently in stock for both customers and larger business requests. Face masks are a pocket contoured design with adjustable one size behind the head elastic but can accommodate behind the ears on specific request. There is a filter pocket. Feel free to reach out with any questions. [www.GetAdventureUs.com](http://www.GetAdventureUs.com)

- **Anglers All:** 715-682-5754. Open! Monday - Saturday 6am-6pm, Sunday 6am-4pm.
- **Ashland Building Products:** 715-685-1009. Fully Open! Monday - Friday 7:30am-4pm
- **Ashland Ford Chrysler:** 715-682-8400. OPEN! Sales: Monday-Friday: 8am-5pm; Saturday: 8am-4pm; Sunday: Closed. Service/Parts: Monday-Friday: 8am-4:30pm; Saturday & Sunday: Closed. Body Shop: Monday-Friday: 8am-5pm; Saturday & Sunday: Closed.
- **Ashland Honda Toyota Scion:** 715-682-5252. Service Mon, Wed & Fri. 7:30am-5pm Tues & Thurs. 7:30am-7pm; Sat. 7:30am- 4pm. Sales Mon-Fri 8am-8pm Sat. 8am-5pm.
- **Ashland Super One Foods:** 715-682-8475. Open Monday - Sunday 6am - 9pm. Special time for Seniors and First Responders Daily 6am-7am. For updated hours go to <https://www.loc8nearme.com/wisconsin/ashland/super-one-foods/2514571/>
- **Bay City Cycles:** 715-682-2091. Continuing to operate by appointment! Even as non-essential retails begin to open their doors, we feel that with our limited space, need to sanitize doors, cash wrap, bicycles, and product, and the amount of time a specialized item such as a bicycle requires, appointments continue to be our best business model. Please call, message, or email to set up a an appointment time for repair drop-off, repair pick-up, test rides, and product shopping. Note: we are approximately a week out on repairs right now with a continued spring rush. For more information go to <https://www.facebook.com/AshlandBayCityCycles>.
- **Carlson Building Supplies:** 715-682-3222. Hours at Mon.-Fri. 7:30am-5pm and Sat. 9am-3pm.

- **Carlson Equipment Rental:** 715-682-3070. Open Mon. - Fri. 7:30am-5pm and Sat 8am-1pm. Preferred call ahead or book online at [www.rentcarlson.com](http://www.rentcarlson.com) to insure we have the item you need.
- **Chicago Iron & Supplies:** 715-682-3011. Open! Mon. - Fri. 8-4pm and Sat. 8- 11:30pm.
- **Color Center:** 715-682-4901 We are now open. Mon-Fri 7:30am-5pm, Saturday 9am-3pm. We are asking customers to wear a mask and maintain social distancing. Employees will be wearing masks and cleaning frequently.
- **Gabriele's German Cookies & Chocolates:** 715-682-2114. Open! Monday - Saturday 10am-5pm, Saturday 10am-4pm. If you would rather not come in, you still have the option of online ordering on my website or calling me, whether for curbside pick up or shipping. MY WEBSITE : [www.gabrielesgermansweets.com](http://www.gabrielesgermansweets.com)
- **Hitt's Fine Furniture:** 715-682-8900. Open! Hours are 9am-5pm Monday - Friday and 9am-3pm on Saturday! We have the floor stocked and ready.
- **Home Expressions** 715-682-2455. OPEN!! 11am-5:30pm Monday - Friday and 10am-4pm Saturday. At this time we are only allowed 5 customers in the store at a time, so please be patient with us if we're at our max! Tricia and I will be diligently wiping down door handles and counter spaces in between customers! If you are not comfortable coming in the store please give us a call or shoot us a message on Facebook and we will be more than happy to bring your items out to you! We want all our customers to be safe, happy and healthy! Can't wait to see all of you!
- **Moore's On Main:** 715-682-4393. Open, Monday- Friday 9am-5pm, all staff will be wearing face masks, we are encouraging customers to wear masks when they come to shop. We posted the picture that was in the Governor's Facebook post at the entrance of the store about wearing a mask & staying 6ft apart. We have procedures in place for clothing that was tried on or returned. At both stores we will have limited hours compared to previous of Covid-19.

- **New England Store:** 715-682-2171. Open Monday - Saturday 10am-4pm.
- **Omer Nelson Electric:** 715-682-4100. Our hours are shortened to Monday thru Friday 8am - 5:30pm and on Saturday 8am - 3pm Closed Sunday. We have curbside delivery and can deliver large orders.
- **River Rock Inn and Bait** 715-682-3232. Still Open Mon-Fri 6am-9pm Sat & Sun 5:30am-10pm.
- **Shoe Shack:** 715-682-5443. Open, Monday- Friday 9am-5pm, all staff will be wearing face masks, we are encouraging customers to wear masks when they come to shop. We posted the picture that was in the Governor's Facebook post at the entrance of the store about wearing a mask & staying 6ft apart. We have procedures in place for clothing that was tried on or returned. At both stores we will have limited hours compared to previous of Covid-19.
- **Sandbar:** 715-685-2583. Opening Thursday, May 14 for TAKE OUT. Call if you'd like to have an order ready for pick-up or come in and order at the counter to take it to go. HOURS: Tuesday-Thursday, Sunday 8am-4pm Saturday and Sunday 8am-6pm. Full coffee and sandwich menus <https://bluewaveinnashland.com/the-sandbar>
- **Shelter Shop:** Opening Monday, May 18, Mondays, Wednesdays and Fridays 10am-4pm. Masks required.
- **Sports Hollow:** 715-682-3838. Still Monday - Sunday 9:30am-6pm.
- **Solstice:** 715-292-6561. Open Monday- Saturday 10am-6pm and Sunday 10am-4pm. For everyone's health and safety we are taking the following precautions: All staff wear a face covering; all commonly used spaces, door knobs, handles, railings, etc are all sanitized throughout the day. the counter and credit card terminal are wiped down after each use. We are practicing social distancing, 6 ft apart and will give you space to explore the store.
- **Solstice Outdoors:** 715-628-3590. Open Tuesday - Saturday 10am-6pm. For everyone's health and safety we are taking the following precautions: All staff wear a face covering; all commonly used spaces, door knobs, handles, railings, etc are all sanitized throughout the day. the counter and credit card terminal are wiped down after each

use. We are practicing social distancing, 6 ft apart and will give you space to explore the store.

- **Superior Floral & Gifts:** 715-292-9382. We're open!!!! 10am-2pm in store, 8:30am-5:30pm phone orders, Free delivery (no contact) in Ashland. We will deliver gifts as well! And also, by appointment! Call us for all of your floral and gift needs!
- **Superior Framing & Gallery:** 715-292-5990. OPENING IN STAGES ..... If you are interested in anything on the walls or in need of CUSTOM FRAMING , we can set up an appointment , we would be happy to help . We look forward to seeing you ! Check out our [Facebook](#) page & message or call us. Thank You!
- **Von Holzen Chevrolet, Buick & GMC** 715-682-8141. Service Monday-Friday 8am-4:30pm, Closed Saturdays. Sales Monday - Friday 8am-5pm , Saturdays 8-4pm. Still offering Local Vehicle Pick-up and Delivery to our Service Customers. [Check out their Facebook page for more information.](#)

#### **Places that have COVID Supplies available.**

- **AdventureUs:** Face Masks Back in Stock! [www.GetAdventureUs.com](http://www.GetAdventureUs.com)
- **Benoit Cheese** 715- 746-2561. Open Monday – Saturday 9am – 3pm. Closed Sundays. Selling handmade masks for \$6 and disposable vinyl powder free gloves \$5.50 a box!
- **Red Bicycle** 715-292-5185. New masks are in! Both pleated and fitted. The fabrics pictured are reversible, both sides shown. Please call 715-685-4114 to make an individual shopping appointment.
- **St's Hardware (formerly McRae True Value):** 715-682-9083. Mon- Fri. 8am-6pm; Sat 8am-5pm; Sat 10am-3pm. We have a supply of bleach (while supplies last because we could not get a lot) and we also have gallon jugs of hand and hard surface sanitizer. These can be put into a pump bottle or used to soak paper towel in and use as wipes.

## **BUSINESS UPDATE**

For a list of what businesses are open and how they are doing business go to <https://www.visitashland.com/events/latest-news-and-updates/>

**As a business please continue to email information regarding your business to [info@visitashland.com](mailto:info@visitashland.com) as we will continue to update the website and Facebook pages.**

## **SUPPORT YOUR SMALL BUSINESSES**

Check out our **One Stop Gift Certificate Shop** on our E-commerce page at [visitashland.com](https://shop.visitashland.net/15-chamber-store). <https://shop.visitashland.net/15-chamber-store>

## **CHAMBER HOURS**

In an effort to limit our people to people contact, the Ashland Area Chamber of Commerce will close the office. If you need anything, please call our office; we have remote access to the phone lines 715-682-2500. If you need chamber dollars reimbursed, please email Mary at [info@visitashland.com](mailto:info@visitashland.com) and we can take care of that as well.

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