

From: Ashland Chamber of Commerce <info@visitashland.net>
Sent: Friday, July 10, 2020 11:44 AM
To: officemgr@visitashland.com
Subject: Business Update for 7-10-2020



COVID-19 Update July 10, 2020

I've heard from several businesses that they did receive the \$2,500 "We're All In" grant. I've also heard and seen that there were lots of errors throughout the state on applications. Businesses were able to re-apply and because of this, they are a bit back-logged. WEDC may not inform you of an award until August. Please don't give up!! There were over 30,000 applications. They are weighting them based on the loss your business sector would have experienced due to COVID. For example, a shuttered beauty salon or bar will have a higher score than another type of business that was allowed to remain open.

There is a lot of activity in the Chequamegon Bay. Typically, our tourism season kicks off on July 4th. This year, the hoteliers started to see increases in occupancy on Memorial Day. Hoteliers report that occupancy has been very strong since and it looks like it will continue. Hotels have been tackling COVID safe measures since March and will continue to do so. Because Ashland is located on the thoroughfare between Minnesota and Michigan, we will continue to see activity on our highway and in our businesses. With that in mind, it's very important to continue to follow the CDC and State of Wisconsin DHS safe

guidelines. I know there are all sorts of opinions about the recent hockey tournament and the most important take away is to continue to practice safe measures! Social Distance, wear masks when appropriate, and super important.... Wash your hands and sanitize touch areas!!

Please take this opportunity to participate in the free COVID-19 testing today, July 10 from 11am to 7pm. at the Iron River Community Center, 8275 E. Mill S.

Younger people driving boom in COVID-19 cases

People under 40 now make up the [majority of COVID-19 cases](#), according to a USA TODAY analysis of data from 17 states. We found that the average age of a new person reported to have coronavirus has fallen significantly since March. Though the nation is now seeing more infections among young people, the elderly suffer more severe outcomes. According to the Centers for Disease Control and Prevention, 8 out of 10 COVID-19-related deaths reported in the U.S. have been among adults aged 65 and older. Young people may be spreading the virus to more vulnerable Americans. – *Karina Zaiets and Ramon Padilla*

EPA loves its Lysol, says it's effective against coronavirus

It turns out that spewing Lysol Disinfectant Spray all around your house might actually be a good idea, if you can find the stuff. The U.S. Environmental Protection Agency has formally approved Lysol Disinfectant Spray and Lysol Disinfectant Max Cover Mist as effective against SARS-CoV-2, the virus that causes COVID-19. “EPA is committed to identifying new tools and providing accurate and up-to-date information to help the American public protect themselves and their families,” EPA Administrator Andrew Wheeler said. Lysol may not be new, but it has been flying off shelves since the pandemic became a thing. But even Lysol maker Reckitt Benckiser realizes there are limits: After President Trump in April famously suggested injecting disinfectant, the company issued a [press release](#) emphasizing that "under no circumstance should our disinfectant products be administered into the human

body."

Drive Thru Job Fair

During Covid-19, there has been an increase in unemployment, and higher demand for open positions that are currently available across the state of Wisconsin.

On July 15th from 12-4pm, our office will be joining Workforce Investment Boards from across the state of Wisconsin to host regional Drive Thru Job Fairs! With the difficulties in hiring due to Covid-19, and demand for open positions has never been higher, we want to bring the open positions directly to the job seeker.

Our Drive Thru Job Fair will not be a traditional job fair, where Job Seekers walk from booth to booth. Rather, those seeking employment opportunities will drive up to our tent at Wisconsin Indianhead Technical College - Ashland - or Northcentral Technical College - Phillips - and receive a bag that is jam packed with flyers from employers in our area looking for help! One stop, and moments later a job seeker will have all open positions at their hand.

As a business, if you are willing to participate in the Drive Thru Job Fair, [please see the linked flyer](#) (with hyperlink to confirm participation). Businesses will need to provide [300 printed flyers](#) (single page) that we will put into the participant bags for pick up no later than July 9th @ 3:30pm.

If you have any questions at all, please feel free to reach out to me directly for assistance!

-Scott Schultz, NW WIB

Wisconsin Indianhead Technical College Virtual Express Admissions Event

July 16, 11am-2pm Online!

[Click here for the flyer.](#)

Chequamegon Food Co-op

Hiring for a marketing & member services

manager <https://www.chequamegonfoodcoop.com/marketing-member-services-manager/>

BUSINESS UPDATE

As a business please continue to email information regarding your business to info@visitashland.com as we will continue to update the website and Facebook pages.

- **Ashland Museum:** 715-682-4911 Open 10am-3pm Fridays, Saturdays and Mondays. Guests will be required to wear a mask and to sanitize their hands. Simple masks will be available for \$1.

- **Big Top Chautauqua's Tiny Tent Show Every Friday Night** through August 7

Tiny Tent Show takes place virtually on Friday Nights at 7pm on Big Top's Facebook Page and YouTube Channel! Be entertained with local musicians and inspired by readings that reflect current happenings. Hosted by Wisconsin Author Michael Perry, Tiny Tent Show is something we can look forward to each week as the season is cancelled for the summer. We gather in new ways to stay healthy and safe. All shows are archived at YouTube and Facebook

www.facebook.com/bigtopchautauqua

www.youtube.com/bigtopchautauqua We hope you can join us!

- **Chequamegon Food Coop** 715-682-8251. New hours 7:30am-8pm everyday. Senior hour 7:30am-9am (Masks required). We are offering curbside pick up. <https://www.chequamegonfoodcoop.com/curbside-order-form/>

\$7 Pre-order dinners in July: July 15 Costa Rican Chicken; July 22 Yakisoba; and July 29 Braised Pork Sandwich.

- **Country Blossoms:** 715-746-2345: Now closed for the season, call for appointments on perennial and tree availability.

- **Deep Water Grille & The Alley:** 715-682-4200. Pick-up and delivery only at The Alley. Open 11am until 10pm everyday! Indoor dining opening on Monday July 13.
- **Hugo's Pizza:** 715-682-8202. Now open for Dine In! also offering take-out and delivery Monday-Friday. 11am-9pm. Saturday & Sunday Open at 3pm. This week's specials: Friday: Fish Fry Serving Walleye, Lake Trout, Cod & Butterfly Shrimp; Saturday & Sunday open at 3pm California Cheeseburger w/fries \$8.95
- **Lakeshore Café:** 715-682-9806. Open with daily breakfast specials. We are still doing takeout and curbside delivery orders for those that still want our delicious food. Stay safe everyone and thank you for all of the support! Tuesday- Thursday & Saturday 6:30am - 2pm and Friday 6:30am-6pm. For their menu and specials go to <https://www.facebook.com/Lakeshore-Cafe-1556777391278598/> Specials for week Friday - Fish Fry.
- **Stagecoach Bar & Grill:** 715-292-6710. Summer hours are as follows: Sun & Mon closed; Tues- Sat; Serving LUNCH & DINNER with curbside available, 11am- 2pm & 4-8pm with daily specials. Specials listed on their Facebook page <https://www.facebook.com/AshlandStageCoach/> Order online <https://holo.harbortouch.com/en/order/stagecoachbargrill/menu/> Will take reservations. NEW Family Meals for 4: Thurs- Caprese Salad, Grilled Chicken, Parmesan Potatoe; Friday- Fish Choice,Fries, coleslaw; Sat - Prime Rib w/ au jus, garlic mashed, veggie. All served w/ bread sticks. Everyday cheeseburger pack w/lettuce, tomato, onion, fries, & slaw
- **Starlit Gardens:** 608-719-9159. Open Friday and Saturday at 4:30-9pm. Gluten free and vegan option, Dinner specials..., Live music, Drinks, Desserts, Farm to table. Classical harpist every Friday at 4:30pm - and guitarist this weekend. New sprouted pizzas.

For a complete list of what businesses are open and how they are doing business go to <https://www.visitashland.com/events/latest-news-and-updates/>

If you would like to view any of the past COVID-19 updates from the Ashland Chamber go to <https://www.visitashland.com/events/covid-19-updates/>

SUPPORT YOUR SMALL BUSINESSES

Check out our **One Stop Gift Certificate Shop** on our E-commerce page at [visitashland.com](https://shop.visitashland.net/15-chamber-store). <https://shop.visitashland.net/15-chamber-store>



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