

From: Ashland Chamber of Commerce <info@visitashland.net>
Sent: Friday, May 22, 2020 4:31 PM
To: officemgr@visitashland.com
Subject: Business Update for 5-22-2020



Business News Update May 22, 2020

It's been an interesting week. So many businesses have opened back up and we are seeing more and more traffic on the highway. Construction projects are underway around the two counties and as we head into our holiday weekend let's take a moment and remember why we celebrate Memorial Day. Memorial Day is to memorialize the veterans who made the ultimate sacrifice for their country. We spend time remembering those who lost their lives and could not come home, reflecting on their service and why we have the luxury and freedom that we enjoy today. Thank you to all of you who have served, or are serving our country. You are all heroes and we owe you our deepest gratitude. See the bottom of this brief for the Memorial Day programs.

This is great news from Memorial Medical Center

Memorial Medical Center announces that most hospital services are now resuming.

Memorial Medical Center is pleased to announce that most services at the hospital will now resume. These services include Rehabilitation Services,

Laboratory Services, Cardiac Rehab Phase II, Radiology, Cardiopulmonary, Outpatient Behavioral Health, Specialty Services, and Dietitian Services. To safely provide these services, Memorial Medical Center will ensure the following:

- All patients will be screened upon entering the facility to ensure there are no signs or symptoms of flu or COVID-19.
- Social distancing will be implemented in all areas of the facility.
- Staff and patients must wear masks. All patients will be given a mask upon entering the facility.
- Hand sanitizing stations are available throughout the hospital.
- Visitors are not allowed entrance into the facility.

Elective surgeries, including outpatient and inpatient procedures, will begin on May 26. We still encourage telehealth visits where they are available. Memorial Medical Center will continue to limit students, support groups, and classes including childbirth and lactation consults.

Information from Dr. John Raymond, President & CEO, Wisconsin School of Medicine – on Today's Wisconsin Economic Development Corporation Webinar – Dr. Raymond was very pleased with the following trends!

COVID-19 TRENDS (MAY 21, 2020)

Doubling times: Wisconsin = 17.7 days

Daily growth rates (last 7 days): Wisconsin = 3%

Positive tests of 8,938: Wisconsin = 472 (5%)

Testing capacity: Increased to 14,140 in Wisconsin

Wisconsin hospitalizations: 398 inpatients, 126 in ICU, 383 available ICU beds

ICU and ventilator capacity: Stable/Adequate in Wisconsin

PPE trends: Stable in Wisconsin(shortage on gowns)

Reproductive Number: Wisconsin = 1.1

Memorial Day 2020 is upon us.

The members of the United Chequamegon Veterans take great pride in our annual Memorial Day program at the Band shell. Every year we are grateful and appreciative of the large attendance at our program as well as the numbers that attend our somber remembrances at area cemeteries. Unfortunately, this year we have made the decision to not hold the large public program at the Band shell due to public health concerns related to the COVID-19 pandemic. In our role as duly elected Post commanders of our respective posts, we felt we had an obligation to err on the side of caution for both the public and our members. With that being said, we are still going to fulfill our obligation to our departed comrades on this Memorial Day. Memorial Day is a sacred day for our area military veterans as we remember our fallen comrades. It is our solemn duty to honor their memories. In the words of Wisconsin Veteran and former VFW National Commander Thomas Tradewell, "Sacrifice is meaningless without remembrance." We live in a nation worth sacrificing for and generation after generation of American citizens have answered that call. Many of them have given that last full measure of devotion to their country. The bodies of our comrades are scattered around the world, many in marked graves in the United States or in foreign lands in which they fought. Many still this day lie in unmarked graves in unknown locations around the world waiting to be identified and returned home. They deserve to be remembered and Memorial Day is set aside to remember them. In lieu of our traditional program, we will be doing a Live streamed program from Mt Hope Cemetery on Monday morning at 9:00am. The Livestream can be viewed at the Facebook pages of either VFW Post 690 or Sons of American Legion Squadron 90. We will follow the Mt Hope program with visits to the following area cemeteries where we will render appropriate honors: St. Agnes 9:40am; B'Nai Israel: 10am; Town of Eileen Highland Memorial: 10:20am; Moquah area cemeteries: 11am.

The signs are here!! They are small signs you can put in your windows that tell your customers you are following the guidelines from the CDC, and Ashland

County Health Department. Here is a link to the signs [Employee Action](#) and/or [Open & Ready](#) Please email me if you would like one.

BUSINESS UPDATE

Below is an update on what these businesses are doing.

As a business please continue to email information regarding your business to info@visitashland.com as we will continue to update the website and Facebook pages.

- **Ashland Dental Clinic:** 715-682-2733. Opening June 1st.
- **Sandbar Restaurant:** 715-685-2583. New Summer Menu and signature cocktails at The Sandbar! Open Memorial Day 8am-3pm. New breakfast sandwiches, blackberry yogurt parfait, salads, appetizers and wraps in addition to our popular hot pressed sandwiches. Available for TAKE OUT or dining outside with a beer by the bay. And now in addition to many craft beers...now serving Miller, Coors and Corona and hard seltzer. Call or stop in to order. Check out it at <https://www.bluewaveinnashland.com/the-sandbar>
- **Scenic Drive Resort, Iron River:** 715-372-4336 Hello,Hello!!! Were back. Going for a "soft opening" tonight May 22 at 5pm. We will have a limited menu which will be burgers and fries, fish sammich, BBQ Ribs and Ribeye steak sammich. Everything is clean and shiny, disinfected and all the new flooring is in.
- **Snap Fitness:** Now open 24/7. Management hours are Monday-Thursday 9am-6pm and Friday 9am-1pm.
- **Solstice Outdoors:** 715-682-3590. Will be open Memorial Day 10am-3pm.
- **White Winter Winery, iron River.** 715-372-5656. Open this weekend and on Memorial Day! Open for tastings with the following consideration: * Groups of 6 or less; * Tastings will be at tables.; * Tastings can be done at our outside tables; * We can accommodate 6-8 groups at a time depending on size. * Please call ahead to ensure there is space. * No tours at this time. Due to our desire to ensure the safety of

both our customers and staff we asked that masks be worn and customers maintain the 6 foot distance.

For a complete list of what businesses are open and how they are doing business go to <https://www.visitashland.com/events/latest-news-and-updates/>

If you would like to view any of the past COVID-19 updates from the Ashland Chamber go to <https://www.visitashland.com/events/covid-19-updates/>

SUPPORT YOUR SMALL BUSINESSES

Check out our **One Stop Gift Certificate Shop** on our E-commerce page at visitashland.com. <https://shop.visitashland.net/15-chamber-store>

CHAMBER HOURS

In an effort to limit our people to people contact, the Ashland Area Chamber of Commerce will close the office. If you need anything, please call our office; we have remote access to the phone lines 715-682-2500. If you need chamber dollars reimbursed, please email Mary at info@visitashland.com and we can take care of that as well.



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