

**JoAnn Erickson**

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**From:** Ashland Chamber of Commerce <info@visitashland.net>  
**Sent:** Wednesday, June 3, 2020 4:23 PM  
**To:** officemgr@visitashland.com  
**Subject:** Business Update for 6-03-2020



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**COVID-19 Update June 3, 2020**

We have been open since Monday and there have been several travelers that have stopped in to find out what businesses are open. They have all been respectful and have worn masks. We have informed them of the latest information and printed out the info from our eblasts. We have also thanked them for being respectful to our businesses and said they may be required to wear masks at certain businesses and they were all very appreciative and said basically, that's why they stopped. Yesterday I drove by Maslowski Beach and even though it was extremely busy, people were social distancing. I should have taken a picture because you could see families together, but each small group was spaced accordingly. Pretty Cool.

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Our hearts are heavy at the chamber hearing of our Don Moore's death. He died early this week. Don Moore was one of those all -time great men that will leave his mark in Ashland for years to come. He was a champion of our city and especially our downtown! His Anchor store; Moore's Army Navy, now Moore's on Main is in the capable hands of Steve and Wendy and into the second

generation of ownership. I had the privilege of working with Don for over 20 years and he was always game for whatever events we wanted to do and **ESPECIALLY** decorating the downtown. From Don's Corner (my name), by BMO Harris Bank, to his beautiful storefront to Otis Park and the Flowerpot project, Christmas Decorating, Corn Stalks, Scarecrows, Easter Egg Hunt, 4<sup>th</sup> of July Balloons or any type of Balloons, Don was always the one that would show up even before Maribeth! He had an amazing gift of helping others. His heart was full of love for those in need - He gave anonymously more than he ever gave publicly. Don Moore made Ashland a better place and we will miss him. Our thoughts and prayers are with his family at this time.

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Please make sure you scroll down to see the latest and most updated information on businesses that are now open to the public. I know I sound like a broken record BUT..... Many of our small businesses continue to struggle, so please, please, please, try buying local before you go online. Now more than ever, it is so important to support the businesses that have continually supported our community, baseball teams, donated to the many benefits and fundraisers for our local charities and folks that have fallen on hard time. Please buy local and support these folks! Thank you very, very much for your continued support of Ashland. For a complete listing of the Latest News and Updates, go to <https://www.visitashland.com/events/latest-news-and-updates/>

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WEDC launches the '**We're All In**' grant initiative and will start accepting online applications on June 15th.

The program will provide **\$2,500 grants to 30,000 small businesses**. It is designed to help small businesses get back on their feet amid the COVID-19 pandemic while also encouraging them to adopt best practices to keep employees, customers and communities safe. Funded by the federal Coronavirus Aid, Relief, and Economic Security (CARES) Act and announced by Governor Evers on May 18 (**We're All In Announcement**), the grants will help small businesses with the costs of business interruption or for health and

safety improvements, wages and salaries, rent, mortgages and inventory.

A business may apply for the We're All In Small Business Grant if it:

- Was in business in February 2020. Businesses that started in 2020 are not eligible;
- Is Wisconsin-based and for-profit;
- Employs 20 or fewer full-time equivalent (FTE) employees, including the owner; and
- Has more than \$0 but less than \$1 million in annual revenues.

Businesses will not be eligible for the grants if they are:

- Part of a national chain, unless the business is a third-party franchise;
  - Industries covered by other Wisconsin CARES Act Coronavirus Relief Fund programs are ineligible for this program. These are:
    - Crop Production
    - Animal Production or Aquaculture
    - Lessors of Residential Buildings and Dwellings
- (<https://doa.wi.gov/Pages/LocalGovtsGrants/COVID-Grants.aspx>)**

To prepare for the online application process, businesses should **be ready** to upload the following documents to the WEDC application:

- 2018 or 2019 federal tax return for business. (If you started your business in 2020, you are not eligible for this grant.)
- Signed W-9 form available at <https://www.irs.gov/forms-pubs/about-form-w-9>
- An email or letter of acknowledgement from a community organization indicating your business was in operation in February 2020.

**The online grant application will be accessible for one week** from 8 a.m. Monday, June 15, through 11:59 p.m. Sunday, June 21. A link to the application will be posted on [WEDC's page](#).

<https://content.govdelivery.com/accounts/WIGOV/bulletins/28c2doc>

This doesn't open until June 15<sup>th</sup> so be prepared!!

If you are considering applying for this grant, please read the requirements. You will need a letter from a community organization saying that you were in business prior to February 2020. Please email me at the chamber, you can either reply to this email or you can email Betsey Harries at Ashland Area Development [bharries@ashlandareadevelopment.org](mailto:bharries@ashlandareadevelopment.org)

Thanks so much!!

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### **Wisconsin governor calls for lawmakers to pass bill on use of force**

Protesters spray painted graffiti on the Wisconsin State Capitol, dumped paint on the beloved "Forward" statue outside, broke into businesses downtown and defaced the Wisconsin Veterans Museum before police in riot gear used tear gas to disperse the crowd early Tuesday morning. [Click here to learn more.](#)

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### **State shares more details about agency moves to save nearly \$70M**

State agencies plan to save millions by lapsing money that otherwise would've gone to cover the costs of student assessments and services for drunken drivers, among other things, according to a DOA summary. [Click here to learn more.](#)

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### **More \$1,200 checks? Maybe \$2,000 a month? The stimulus proposals that could put more money in your wallet**

Millions of Americans are suffering financially amid the gradual reopening of the U.S. economy. And there are multiple ways the U.S. government could extend more relief. The question is which one it will choose — and exactly how much cash could end up in your wallet. [Click here to learn more.](#)

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**Remember Winston**, the first dog believed to have contracted the

coronavirus in the U.S.? The adorable, viral pug **actually never had the virus**, the U.S. Department of Agriculture has confirmed. **Vets say don't worry too much** about your pet getting COVID, but here are **some tips to keep them safe**.

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### **Negative interest rates could be needed for a ‘V’ recovery, Fed economist says**

Getting the U.S. economy back to strong growth could require negative interest rates, according to a St. Louis Federal Reserve economist. As many **economists dismiss the likelihood** of the current record-breaking slump being followed by an equally aggressive recovery, central bank economist Yi Wen said in **a paper on the St. Louis Fed’s website** that achieving that kind of a rebound is necessary and possible. [Click here to learn more](#)

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### **Graduation Sunday in Ashland and on Main Street**

#### **FACEBOOK INFORMATION**

To watch the ceremony that begins at 12:30pm (do not try to find it before that time):

- You will need to have a Facebook account to access the live ceremony--- reminder there is no cost to create an account
- Once you have signed into your account:
  - if you are on a **cell phone**, click on the 3 lines in the upper right of your screen for a pull-down menu, select “videos to watch”.
  - If you are on a **computer** , click on the “watch” link at the bottom of the screen
- Once you are in the “watch” screen, do a search for the School District of Ashland.
- Once there, you should be able to find the live video and enjoy the ceremony
- Reminder that the times that were shared for the “Waves” of students are approximate

- Please note that the portion of the ceremony that takes place in the gym will be taped and CD's will be made for all of the senior class for free and be distributed at a later date.

### **STANDING PARADE INFORMATION**

The standing parade is an optional activity for the seniors to participate in. If you are choosing

to do so, please read and adhere to the following:

- Seniors will NOT park on Main Street---this would prohibit folks from seeing you as they drive by.
- Seniors should pick a spot between 10th Ave W. and Ellis Ave. to stand, **on the sidewalk**, with their banners and any other decorations, signs, bells, horns, etc. they would like to share
- There can be no more than **10** students on a side of a block---we must maintain 6 feet for social distancing. Use the parking spots on the street as your guide---one per spot.
- Folks who want to participate in the drive-by must start lining up on 10th Ave West, with the first car waiting on 10th and Main.
- At 5pm, the Ashland Police Department will provide the lead to the parade. They will escort drivers down Main Street to Ellis, take them around a block, and come back down Main Street so folks can see both sides of the streets

PLEASE, NO PARKING ON MAIN STREET, EITHER SIDE BETWEEN 100 MAIN STREET WEST AND 800 MAIN STREET WEST!! THANKS, AND PLEASE DECORATE YOUR WINDOWS TO SHOW YOUR SUPPORT AND THANK YOU FOR THOSE THAT HAVE KEPT UP YOUR DECORATIONS!! THE SENIORS AND THEIR FAMILIES HAVE DEFINITELY APPRECIATED THE SUPPORT!!

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**The following Graduations will air on Bay Country WATW AM 1400**

**& 101.3 FM or world wide by clicking on Listen Live on  
[www.watwbaycountry.com](http://www.watwbaycountry.com)**

- Ashland Sunday, June 7<sup>th</sup> at 12 noon.
- Bayfield Sunday, June 7<sup>th</sup> at 2 PM
- Washburn Sunday, June 7<sup>th</sup> at 6 PM

**The following Graduations will air on Today's Country 93.3 FM or  
world wide by clicking on Listen Live [www.wbszfm.com](http://www.wbszfm.com)**

- Mellen Thursday, June 4<sup>th</sup> 7 PM
- Chequamegon Sunday, June 7<sup>th</sup> at 7 PM

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#### **BUSINESS UPDATE**

**As a business please continue to email information regarding your business to [info@visitashland.com](mailto:info@visitashland.com) as we will continue to update the website and Facebook pages.**

- **Arby's:** 715-682-7300. Inside is now open! 10am - 8pm.
- **Benoit Cheese Haus:** Happy to announce that starting June 1st regular store hours 9am -5pm Monday - Friday! and 9am-3pm on Saturdays only. Remember Cheese Lovers! Our Customer Appreciation runs throughout the month of June. Celebration focused on YOU, with BIG savings THROUGHOUT THE STORE, enter to win contests, giveaways, games, cheese prizes, cheesy gifts & so much more! There will be fun for kids and adults that will comply with Social Distancing safety guidelines throughout the celebration! It's going to be fun, and the savings will be great!! So be sure you plan a "HAUS CALL" with us. You will not want to miss June in Benoit!
- **Blue Wave Inn.** 715-685-2583. Beautiful suites featuring private lakeside balconies starting at \$155. Book at <https://www.bluewaveinnashland.com/>

- **Breakwater Restaurant:** 715-682-8388. Now open Monday - Sunday 5am-9pm. Don't forget they have their Chicken Family Meals you can order and take home! \*pc, 12 pc, 20pc and 30pc, with mashed potatoes,, gravy, coleslaw and biscuits.
- **Chequamegon Food Coop** 715-682-8251. New hours 7:30am-8pm everyday. Senior hour 7:30am-8:30am. June \$7 pre-order dinners: June 3: Masala Curry; June 10: Costa Rican Chicken; June 17: Yakisoba; June 24: Braised BBQ Beef. We are offering curbside pick up. <https://www.chequamegonfoodcoop.com/curbside-order-form/>
- **Chequamegon Grill:** 715-682-9095. The Bar and Deck is opening on June 3rd. Drinks only. Monday-Thursday 4-9pm and Friday & Saturday 4-10pm. Sunday's closed.
- **Deep Water Grille & The Alley:** 715-682-4200. Limited menus in Deep Water Grille, Full menu in The Alley. Open 11am until 10pm everyday! We are still open & serving The Alley menu for delivery, carry out & curbside pick-up.
- **Delta Diner:** 715-372-6666. OPEN for Curb-Side Pickup. Monday 11am-7pm (Burger Monday); Tuesday and Wednesday 9am-5pm; Thursday-Sunday 8am-2pm. Click here for menu <http://www.deltadiner.com/heres-how-curb-side-works-starting-may-1st/>
- **Good Thyme Restaurant & Catering:** 715-373-5255. Come have a Good Thyme this weekend! Friday, June 5 and Saturday, June 6, offering indoor and outdoor seating starting at 4:30pm both nights, and there will be live music on Saturday night! For reservations, please call. We look forward to seeing you soon!  
<https://goodthyme.catering/restaurant/>
- **Huhn Drug** 715-682-3123. Huhn Drug re-opened for walk-in business Tuesday, June 2. New procedures are: Main Street door will be the only entrance; Masks will be required; Hand sanitizer will be available; Maximum of 5 customers in the store at one time; Social distancing will be required; Temperatures will be checked prior to giving immunizations, and prior to Dr Comfort diabetic shoe consultations, due to these activities being held in a small office space. We will use a non-

invasive scanning thermometer, and are awaiting the thermometer's arrival prior to re-starting these programs. We will continue to offer curb-side service, in-town delivery, and mail-out service for customer convenience and safety.

- **Lakeshore Café:** 715-682-9806. Open with daily breakfast specials. We are still doing takeout and curbside delivery orders for those that still want our delicious food. Stay safe everyone and thank you for all of the support! Tuesday- Thursday & Saturday 6:30am - 2pm and Friday 6:30am-6pm. For their menu and specials go to <https://www.facebook.com/Lakeshore-Cafe-1556777391278598/> Lunch Specials for week of June 2: Wednesday -Chicken Wings; Thursday - Deep Fried Pork Chops; Friday - Fish Fry.
- **Sandbar Restaurant:** 715-685-2583. Open for take out, outside dining/drinks and socially distanced spaced seating indoors. Stop in and try the summer menu items, including salads, Cheq-cuterie board, loaded hummus and the best drinks by the bay. Now scooping ICE-CREAM cones so stop in when you are out on the trail to cool off with a cone, smoothie or iced coffee. Hours this week are Tuesday-Wednesday and Sunday 8am-4pm; Thursday-Saturday 8am-6pm. Call or stop in to order. Check out it at <https://www.bluelwaveinnashland.com/the-sandbar>
- **Solstice:** 715-292-6561. New hours! Tuesday-Saturday 10am - 6pm. Our online shop is still available and we are more than happy to offer curbside pickup for those still at home. Tune in LIVE on Facebook on Wednesday's at 12 noon for What to Wear Wednesday.
- **Solstice Outdoors:** 715-628-3590. Open 7 days a week. New hours Monday-Saturday 10am-6pm and Sunday 10am-4pm. Paddleboard, kayak and bike rentals are now open! Come hang out on our private beach and enjoy a paddle.
- **Washburn Inn on the Lake:** 715-373-5671. Open for Business

For a complete list of what businesses are open and how they are doing business go to <https://www.visitashland.com/events/latest-news-and-updates/>

If you would like to view any of the past COVID-19 updates from the Ashland Chamber go to <https://www.visitashland.com/events/covid-19-updates/>

### **SUPPORT YOUR SMALL BUSINESSES**

Check out our **One Stop Gift Certificate Shop** on our E-commerce page at visitashland.com. <https://shop.visitashland.net/15-chamber-store>

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