

**From:** Ashland Chamber of Commerce <info@visitashland.net>  
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**To:** officemgr@visitashland.com  
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**Business News Update May 29, 2020**

Happy Friday Everyone!

There are so many folks working on their “Honey-do” lists and getting that spring-cleaning bug and finishing projects lately! It’s good for the soul and the economy to continue to do the projects around the yard and house! Country Blossoms and Hauser’s have been doing well and urge you to get out and get planting!! JoAnn and I love to weed. WE find it very therapeutic! Also, St’s Hardware (formally McRae True Value), Carlson’s, and Ashland Building Supplies have had a lot of do-it-yourselfer’s in picking up building supplies! Lots of activity with construction and Vaughn Avenue will be under construction shortly!

We sent an email to our runners today letting them know that we are moving forward and are continuing to plan for the October Memorial Medical Center WhistleStop Marathon & Half Marathon and Cruisin' the Corridor 5/10K!! We are so hopeful and will have fun as we engage with our runners to show us their training pictures! We all need some hope and something to look forward to!

## **Exciting News!!!**

ABC Raceway will be opening tomorrow night with our first event in months!!!! They are very well prepared to handle whatever crowd comes to their gate! The weather looks great and we wish them the best for their opening night!!

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Today on the weekly WEDC call with Dr. John Raymond, he shared some good stats on the virus.

The doubling time for positive test is up to 19.0 days. The Daily growth rate of positive tests is at 2.9% and the Reproductive Number is at 1.13. The reproductive number is the number of people that could be infected by a carrier of COVID 19. Dr. Raymond would like to see that number under 1. The National Guard continues to assist with testing sites and may be coming back to our area in the near future.

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Unemployment is still on the front burner. Not only for the claimants, but for businesses as well. I was under the impression that with the new CARES act, employers would not have claims posted to our individual UI account. I'm happy to share that IS the case, and I'm sure that we will see adjustments in the future to our Employer accounts.

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This story from Madison.com has a little more information.

### **GOP legislative leaders send letter to Gov. Evers, urging him to 'immediately correct' unemployment issues**

Wisconsin Senate Majority Leader Scott Fitzgerald and Assembly Speaker Robin Vos said Thursday, May 28 they hand-delivered a letter to Governor Tony Evers, urging him to "immediately correct" issues with the state's unemployment system amid the coronavirus pandemic, writing, "Time is short," with Wisconsin unemployment "soaring to a historic high of over 14%." [Click here to learn more](#)

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### **Wisconsin election officials agree to mail absentee ballot request forms to most voters**

Wisconsin election officials agreed Wednesday to send absentee ballot applications to most voters this fall, but the plan could face obstacles next month if Democrats and Republicans can't agree on the wording of the mailing. [Click here to learn more](#)

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### **Wisconsin State Fair canceled for 2020**

The Wisconsin State Fair has been canceled for 2020, fair board chairman [John Yingling](#) said Thursday. For 168 years, Wisconsinites have celebrated what CEO [Kathleen O'Leary](#) has called the 11 greatest days of Wisconsin, but the Covid-19 pandemic has forced the cancellation or postponement of many summer attractions. [Click here to learn more](#)

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### **House votes to ease restrictions on coronavirus small business loans**

The House passed a bill Thursday designed to give small businesses owners more flexibility in how they spend money from a key coronavirus aid program. The chamber approved the legislation in a nearly unanimous 417-1 vote. [Click here to learn more](#)

### **Washington recovers \$300M in fraudulent unemployment claims**

Washington has recovered \$300 million paid to criminals who used stolen personal information to file fraudulent unemployment benefit claims amid the COVID-19 crisis, state officials said Thursday.

[Click here to learn more](#)

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**The signs are here!!** They are small signs you can put in your windows that tell your customers you are following the guidelines from the CDC, and Ashland

County Health Department. Here is a link to the signs [Employee Action](#) and/or [Open & Ready](#) Please email me if you would like one.

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**Help Choose the Best:** Every year the readers and online supporters of *Lake Superior Magazine* pick their favorite places, attractions and shops from around the Big Lake. Help us choose the very [Best of the Lake](#) this year. Vote now to support your neighborhood or favorite place to visit. Voting deadline is June 22, 2020.

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#### **BUSINESS UPDATE**

Below is an update on what these businesses are doing.

**As a business please continue to email information regarding your business to [info@visitashland.com](mailto:info@visitashland.com) as we will continue to update the website and Facebook pages.**

- **Bay Area Fire Protection:** 715-682-4336 Open for business as of June 1. Store Hours are Mon-Fri 10am- 6pm.
- **Burger Barn:** 715-682-3276. Open 11am - 8pm. Dine In, Take-out & Delivery. Join Our Wait-list Before You Arrive! We are super excited to use technology as we reopen. You can visit [jacksburgerbarn.com](http://jacksburgerbarn.com) and join our wait-list before you arrive. We will send you a text message when your table is ready. Joining the wait-list before you arrive will help us ensure our guests are properly practicing social distancing. You may also call ahead and we will add you to the list. 715-682-3276. **Are you a Burger Barn Rewards Member?** For every dollar spent is one point.

Reach 100 points and receive a \$5 loyalty certificate to redeem on your next visit. Sign up today! <https://www.jacksburgerbarn.com/rewards>. Friday Night Fish Fry with Free Shrimp! and Wednesday, June 3 is **BBQ DAY!** We will have those **TASTY RIBS** available for dine in or take out! If you have not had the chance to try the RIBS... Jackson **GURANTEES** you will like them!

- **Fall General Surgery:** 715-685-0656. We are open, and scheduling appointments and procedures for all of your General Surgery, Vein, or Skin Concerns. We are now offering Weight Loss Counseling, and Smoking Cessation Services! Telehealth Appointments also available for your convenience and safety. [www.fallgeneralsurgery.com](http://www.fallgeneralsurgery.com)
- **Moore's On Main** - 715-682-4393. Starting June 1st, Open Monday - Friday 9am - 5:30pm and Saturday 10am - 4pm Closed Sundays.
- **Shoe Shack** - 715-682-5443. Starting June 1st, Open Monday - Friday 10am - 5:30pm and Saturday 10am - 2pm Closed Sundays.
- **Stove & Fireplace Works:** 715-682-4331. Open for business as of June 1. Store Hours are Mon-Fri 10am- 6pm.

For a complete list of what businesses are open and how they are doing business go to <https://www.visitashland.com/events/latest-news-and-updates/>

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If you would like to view any of the past COVID-19 updates from the Ashland Chamber go to <https://www.visitashland.com/events/covid-19-updates/>

### **SUPPORT YOUR SMALL BUSINESSES**

Check out our **One Stop Gift Certificate Shop** on our E-commerce page at [visitashland.com](https://shop.visitashland.net/15-chamber-store). <https://shop.visitashland.net/15-chamber-store>

### **CHAMBER HOURS**

In an effort to limit our people to people contact, the Ashland Area Chamber of Commerce will close the office. If you need anything, please call our office; we have remote access to the phone lines 715-682-2500. If you need chamber

dollars reimbursed, please email Mary at [info@visitashland.com](mailto:info@visitashland.com) and we can take care of that as well.

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