

**From:** Ashland Chamber of Commerce <info@visitashland.net>  
**Sent:** Thursday, May 21, 2020 5:07 PM  
**To:** officemgr@visitashland.com  
**Subject:** Business Update for 5-21-2020



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**Business News Update May 21, 2020**

After a lengthy discussion with the Ashland County Health Department & the City of Ashland, the Ashland Area Chamber of Commerce has decided to cancel the 4<sup>th</sup> of July Parade and the Ashland Bay Days Festival. In addition, the Ashland High School Reunion committee decided to postpone the All-School reunion until 2021. The COVID-19 pandemic has put limitations on large groups gathering which will hinder our outdoor festivals in June and July. Other factors include consumer fear to gather in large groups, marketing expenses that cannot be recovered if the event is eventually cancelled, and the ability to recruit volunteers because of safety concerns. The safety of our sponsors, spectators, volunteers, and staff is priority and we feel this is the best outcome for 4<sup>th</sup> of July parade and the Ashland Bay Days Festival. Good news!! Thanks to an anonymous donor, the 4<sup>th</sup> of July fireworks will go on!! We will also be looking at the fire run and hope to have a car run attached to the fire run for those who are interested in participating. This would take place before the fireworks at the usual time. The Chamber is considering the possibility of a Labor Day Parade this year. We are as heartbroken about these events as you folks are, but we need to make sure we are able to coordinate safe events. Thank

you for your understanding.

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Many of you have shared that you have not received any money yet from unemployment - This story has some quotes from the Governor and some interesting statistics. I share this so you know you are not the only one that has not received any money. Don't give up!!!!

Here is the story:

We've had millions of calls: Gov. Evers fields questions about unemployment delays, issues More than 549,000 people have filed for unemployment in Wisconsin since March 15 due to the coronavirus pandemic. Yet, FOX6 News viewers continue to call in with problems, long waits, no benefits, and busy tones. [Click here to learn more](#)

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### **CDC Releases Information that Coronavirus "does not spread easily" by touching surfaces and objects**

The Centers for Disease Control and Prevention (CDC) recently released updated guidelines which states new information about the coronavirus. Previously, it was thought that the virus could spread by touching contaminated surfaces or objects.

In the latest CDC guidelines it states "the virus does not spread easily in other ways", however, it "may still be possible." Here are the ways the virus does not spread easily according to the CDC:

- Touching surfaces or objects
- From animals to people
- From people to animals

The CDC also states, "COVID-19 is a new disease and we are still learning about how it spreads. It may be possible for COVID-19 to spread in other ways, but these are not thought to be the main ways the virus spreads." For more information on the recent guidelines [click here](#).

The U.S. has pledged to pay as much as \$1.2 billion to get early access to **300**

**million doses of an experimental COVID-19 vaccine** being developed and tested in England.

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**The signs are here!!** They are small signs you can put in your windows that tell your customers you are following the guidelines from the CDC, and Ashland County Health Department. Here is a link to the signs [Employee Action](#) and/or [Open & Ready](#) Please email me if you would like one.

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## **BUSINESS UPDATE**

Below is an update on what these businesses are doing.

**As a business please continue to email information regarding your business to [info@visitashland.com](mailto:info@visitashland.com) as we will continue to update the website and Facebook pages.**

- **Ashland Audiology:** 715-682-9311. Open Monday- Thursday 8am-5pm and Friday 8am-4pm.
- **Ashland Family Restaurant** 715-682-4543. Opening May 22. New hours 6am -3pm.
- **BART Bus/Bay Area Rural Transit:** 715-682-9664. BART will be returning to full service on Tuesday, May 26. This includes our Fixed Routes, Point Deviation Routes as well as Demand Service Routes. All routes and times can be seen on our website <http://www.bartbus.com> or calling dispatch.
- **Bay Area Civic Center:** To follow proper Social Distancing and Health Guidelines, the Bay Area Civic Center will remained closed to large gatherings until further notice.
- **Burger Barn:** 715-682-3276. Open May 21. 11am - 8pm. Dine In, Take-out & Delivery. Join Our Waitlist Before You Arrive! We are super excited to use technology as we reopen. You can visit [jacksburgerbarn.com](http://jacksburgerbarn.com) and join our wait-list before you arrive. We will send you a text message when your table is ready. Joining the wait-list before you arrive will help us ensure our guests are properly practicing

social distancing. You may also call ahead and we will add you to the list. 715-682-3276. **Are you a Burger Barn Rewards Member?** For every dollar spent is one point. Reach 100 points and receive a \$5 loyalty certificate to redeem on your next visit. Sign up today!

<https://www.jacksburgerbarn.com/rewards>.

- **Good Thyme Restaurant & Catering:** 715-373-5255. Planning to re-open on Friday, May 29th!!! There will be more updates to come, so please stay tuned! In the meantime, you can always find our menu + more info on our website: <https://goodthyme.catering/restaurant/> or on [Facebook](#) as they happen.
- **Recreation and Fitness Resource** - Bayfield Rec Center Reopening June 1st with Phase 1. Details of Phase 1 of our reopening will be posted on [our website](#) and [Facebook](#) on Wednesday, May 27 following our Tuesday RFR Board of Directors meeting. The safety of our members, staff and community is our #1 priority. We will be basing our Phase 1 guidelines on CDC, Wisconsin Department of Health Services and Bayfield County Health Department recommendations. We're looking forward to seeing you again!"

For a complete list of what businesses are open and how they are doing business go to <https://www.visitashland.com/events/latest-news-and-updates/>

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If you would like to view any of the past COVID-19 updates from the Ashland Chamber go to <https://www.visitashland.com/events/covid-19-updates/>

### **SUPPORT YOUR SMALL BUSINESSES**

Check out our **One Stop Gift Certificate Shop** on our E-commerce page at [visitashland.com](https://shop.visitashland.net/15-chamber-store). <https://shop.visitashland.net/15-chamber-store>

### **CHAMBER HOURS**

In an effort to limit our people to people contact, the Ashland Area Chamber of Commerce will close the office. If you need anything, please call our office; we have remote access to the phone lines 715-682-2500. If you need chamber

dollars reimbursed, please email Mary at [info@visitashland.com](mailto:info@visitashland.com) and we can take care of that as well.

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