

From: Ashland Chamber of Commerce <info@visitashland.net>
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To: officemgr@visitashland.com
Subject: Business Update for 5-20-2020



Business News Update May 20, 2020

This question has been posed a few times by employers. I saw this in an eblast today, so I thought I would share it. Representative Gallagher was guest on the Wednesday WMC webinar and many are concerned that employees will not want to return to work as they are making more money on unemployment with the additional \$600.00 per week. This speaks to some of the questions that were asked. In addition, they are discussing not extending the \$600 in the next go around so people will be more apt to return to work. They also are making liability and tort issues a priority to protect small businesses and healthcare businesses.

Mnuchin says employees who reject offer to return to work are ineligible for unemployment benefits.

Treasury Secretary [Steven Mnuchin](#) warned on Tuesday that individuals who [reject an offer](#) from their company to return to work after being laid off due to coronavirus are no longer considered eligible to receive federal unemployment benefits. [Click here to learn more.](#)

Memorial Day 2020 is upon us.

The members of the United Chequamegon Veterans take great pride in our annual Memorial Day program at the Band shell. Every year we are grateful and appreciative of the large attendance at our program as well as the numbers that attend our somber remembrances at area cemeteries. Unfortunately, this year we have made the decision to not hold the large public program at the Band shell due to public health concerns related to the COVID-19 pandemic. In our role as duly elected Post commanders of our respective posts, we felt we had an obligation to err on the side of caution for both the public and our members. With that being said, we are still going to fulfill our obligation to our departed comrades on this Memorial Day. Memorial Day is a sacred day for our area military veterans as we remember our fallen comrades. It is our solemn duty to honor their memories. In the words of Wisconsin Veteran and former VFW National Commander Thomas Tradewell, "Sacrifice is meaningless without remembrance." We live in a nation worth sacrificing for and generation after generation of American citizens have answered that call. Many of them have given that last full measure of devotion to their country. The bodies of our comrades are scattered around the world, many in marked graves in the United States or in foreign lands in which they fought. Many still this day lie in unmarked graves in unknown locations around the world waiting to be identified and returned home. They deserve to be remembered and Memorial Day is set aside to remember them. In lieu of our traditional program, we will be doing a Live streamed program from Mt Hope Cemetery on Monday morning at 9:00am. The Livestream can be viewed at the Facebook pages of either VFW Post 690 or Sons of American Legion Squadron 90. We will follow the Mt Hope program with visits to the following area cemeteries where we will render appropriate honors: St. Agnes 9:40am; B'Nai Israel: 10am; Town of Eileen Highland Memorial: 10:20am; Moquah area cemeteries: 11am.

Every day, we are seeing a little more activity. Thank you all for giving your very best in the preparation period for opening back up. You have asked excellent questions, shared information with other businesses, and I am so proud of the way so many businesses have helped each other out, and will

continue to do so! It might be purchasing gift cards to give to employees, buying lunch from a shuttered restaurant, offering services at no charge or a discount to another business. Lots of great stories of businesses working together.

Tomorrow we have an interview with the Wisconsin Economic Development Corporation – Main Street program. The City of Ashland is applying to become a full-fledged Main Street program. Currently, we are a Connect Community. To be considered a Main Street Program, you must have a full time Main Street Manager. The city plans on hiring a full time individual in the planning department that will work half-time on Main Street and the Chamber will continue to work with the city Main Street Manager to achieve the 4-point Main Street Approach. The city is hoping for technical assistance in several areas from downtown housing studies, to lighting for downtown, to streetscape design etc. etc.

The signs are here!! They are small signs you can put in your windows that tell your customers you are following the guidelines from the CDC, and Ashland County Health Department. Here is a link to the signs [Employee Action](#) and/or [Open & Ready](#) Please email me if you would like one.

BUSINESS UPDATE

Below is an update on what these businesses are doing.

As a business please continue to email information regarding your business to info@visitashland.com as we will continue to update the website and Facebook pages.

- **Burger Barn:** Dining room will open tomorrow May 21 at 11am.
- **Carlson Orthodontics:** 715-682-5958. Open starting May 28th, hours vary. Calling to reschedule missed appointments and are taking new patients. Check in from vehicles, masks required, temperatures taken upon arrival. See Facebook page for more information <https://www.facebook.com/CarlsonOrthodontics/>

- **Ignite Fitness:** Whether you are ready to venture out safely to the studio or planning to rock your fitness routine in your living room - we've got you covered in June. We've put a number of safety measures in place and the way our new safety process will be most effective is if we all make sure to do our part in it. (Good thing the Ignite people are the best people). Class sizes will be limited and most classes will still be available virtually as we have been doing. We are slowly opening for limited classes beginning May 26th. Please visit ignitefitnessstudio.com for more information or call with questions.
- **Northwood Serenity:** 715-292-7614 Open Mon-Wed. Only seeing established clients and will only take new clients if referred directly from an established client that has been seen in the past 6 months or medical provider. Beginning June 8, open Mon-Thur. <https://www.massagebook.com/Ashland~Massage~northwood-serenity?src=external#about>
- **Sherwin Williams** 715-682-2320. Will remain with curbside until Friday, May 22. At that time we will be opening our doors to our customers at 7am. Mon-Fri 7am-5pm Sat 8am-4pm and Sunday 10am-2pm.

For a complete list of what businesses are open and how they are doing business go to <https://www.visitashland.com/events/latest-news-and-updates/>

If you would like to view any of the past COVID-19 updates from the Ashland Chamber go to <https://www.visitashland.com/events/covid-19-updates/>

SUPPORT YOUR SMALL BUSINESSES

Check out our **One Stop Gift Certificate Shop** on our E-commerce page at [visitashland.com](https://shop.visitashland.net/15-chamber-store). <https://shop.visitashland.net/15-chamber-store>

CHAMBER HOURS

In an effort to limit our people to people contact, the Ashland Area Chamber of Commerce will close the office. If you need anything, please call our office; we

have remote access to the phone lines 715-682-2500. If you need chamber dollars reimbursed, please email Mary at info@visitashland.com and we can take care of that as well.



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The eblast is from:

Ashland Chamber of Commerce
1716 West Lake Shore Dr
Ashland, WI 54806
715-682-2500
info@visitashland.com

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Ashland Area Chamber of Commerce · P O Box 746/1716 West Lake Shore Dr · Ashland, WI 54806 · USA