

From: Ashland Chamber of Commerce <info@visitashland.net>
Sent: Tuesday, May 19, 2020 4:16 PM
To: officemgr@visitashland.com
Subject: Business Update for 5-19-2020



Business News Update May 19, 2020

Yesterday Governor Evers announced the “We’re All In Initiative” - Here is a bit more detail on this program. Also, the \$2,500 grants will NOT be available until June.

The *We’re All In* initiative will include:

1. Grants in the amount of \$2,500 to small businesses with 20 or fewer FTEs impacted by COVID-19 that have not already received WEDC COVID-19 assistance. Up to thirty thousand businesses may receive grants. More details about the program will be available later this month with businesses able to apply for grant assistance in June.
2. A series of guides for businesses looking to implement best practices to keep employees, customers, and communities safe throughout the COVID-19 crisis. These guides are an essential part of the *We’re All In* program and were developed in consultation with the Wisconsin Department of Health Services, Department of Tourism, Department of Agriculture, Trade and Consumer Protection, Department of Safety and Professional Services, as well as industry leaders and public health

experts throughout the state. They are found on WEDC's website at <https://wedc.org/reopen-guidelines>.

3. Ethnic Minority Emergency Grants, which provide \$2 million in grants for ethnically diverse Wisconsin micro-businesses who suffered losses due to the pandemic. The grants are aimed at sole proprietorship or businesses with five or fewer employees that have not received assistance under either SB 20/20 program or SBA's Paycheck Protection Program. One thousand grants of \$2,000 each will be administered in partnership with Wisconsin's 19 ethnic and minority chambers of commerce. More details are available at <https://wedc.org/programs-and-resources/minority-business-development/>.
4. An integrated public information campaign promoting *We're All In* businesses and social practices to help prevent the spread of COVID-19 and celebrate Wisconsin's diverse and strong economy.

WMC COVID-19 UPDATE WEBINAR

Featuring U.S. Rep. Mike Gallagher

Wednesday, May 20, 2020 -10-11am

Wisconsin Manufacturers & Commerce (WMC), its trade association partners and local chambers invite you to a business coalition update call. The webinar will feature U.S. Rep. Mike Gallagher, representative for Wisconsin's eighth district. Congressman Gallagher will discuss the \$3 trillion COVID-19 response bill passed by the House of Representatives last week. Additionally, attendees will hear from WMC Executive Vice President of Government Relations Scott Manley for an update on the recent Wisconsin Supreme Court decision, the state's emergency rule making process and what is next for lawmakers in Madison. [Click here to register](#)

PPP Forgiveness Application - Now Available

On Friday, the Small Business Administration (SBA), in consultation with the Department of the Treasury, released the Paycheck Protection Program (PPP)

Loan Forgiveness Application and detailed instructions for the application. The PPP Loan Forgiveness Calculation Form with instructions is now available on the SBA website. The form and instructions is intended help guide small businesses through the forgiveness process, reduce compliance burdens and simplify the process. Borrowers will complete the form and submit it to their lender to receive loan forgiveness.

The SBA announced in Friday's press release that, "SBA will also soon issue regulations and guidance to further assist borrowers as they complete their applications, and to provide lenders with guidance on their responsibilities

[The PPP Loan Forgiveness Calculation Form and Instructions](#)

Memorial Medical Center WhistleStop Marathon & Half Marathon Update

There have been some rumors going around about the WhistleStop Marathon & Half Marathon. **We ARE most definitely still planning to hold the WhistleStop Marathon & Half Marathon and festival.** We are in constant contact with race directors and planners throughout the country discussing alternative options and are very fortunate to have 5 months to plan for this event. Our runners and volunteers' safety is first and foremost and we have several options to look at if we need to. Please smash that rumor if you hear it, or have them contact Mary at the Chamber 715-682-2500.

BUSINESS UPDATE

Below is an update on what these businesses are doing.

As a business please continue to email information regarding your business to info@visitashland.com as we will continue to update the [website](#) and Facebook pages.

- **Ashland Dental Clinic/Dr. Hambuch's Dental:** 715-682-2733. Open for emergencies.
- **Bargain Hut:** 715-682-8522. Opening May 26 Monday - Friday 9am-4pm Masks encouraged.
- **Bay Dental:** 715-682-6675. Open.

- **Bob's Factory Outlet:** 715-682-2662. Open Monday-Saturday 9am-5pm.
- **Deepwater Grill & The Alley:** 715-682-4200. Open Sunday-Thursday 11am-7pm and Friday - Saturday 11am-8pm. Starting May 21st Middle Bar & Deep Water will be open for inside dining as well as Pick-up and Delivery! We re ONLY serving The Alley menu from 11am-10pm until further notice. Operating at a 35% capacity and signs will be posted on the doors. Further details posted within the next few days. We want to ensure you all the best experience & also make sure everyone is safe & healthy. Thank you everyone for your continued support and understanding during this time.
- **EyeGlass Shoppe** 715-682-8181. Open Monday- Friday 9am-5pm Closed for lunch 11:30am-12:30pm.
- **GreenBranch Dental:** 715-682-2396. Open. Call ahead.
- **Lakeview Dental:** 715-682-2811. Open, seeing elective procedures. Call ahead. Checking in from vehicles. [For more information check their website.](#)
- **Madeline Island Ferry Line:** 715-747-2051 The ferry line continues to operate on a modified schedule. We are back to running daily. Updated schedule www.madferry.com
- **Shoe Shack:** 715-682-5443. Open Monday-Friday 9am-5pm.
- **One on One:** 715-682-5800 Opened with limited hours.
- **Shear Perfection:** 715-685-4227 Closed at this time.??
- **Upper Cut:** 715-682-4224. Opening Soon! May 20, 10am to 4pm! Then starting May 26, 9am to 8pm! Call for appointment.

For a complete list of what businesses are open and how they are doing business go to <https://www.visitashland.com/events/latest-news-and-updates/>

If you would like to view any of the past COVID-19 updates from the Ashland Chamber go to <https://www.visitashland.com/events/covid-19-updates/>

SUPPORT YOUR SMALL BUSINESSES

Check out our **One Stop Gift Certificate Shop** on our E-commerce page at visitashland.com. <https://shop.visitashland.net/15-chamber-store>

CHAMBER HOURS

In an effort to limit our people to people contact, the Ashland Area Chamber of Commerce will close the office. If you need anything, please call our office; we have remote access to the phone lines 715-682-2500. If you need chamber dollars reimbursed, please email Mary at info@visitashland.com and we can take care of that as well.



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