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From: Ashland Chamber of Commerce <info@visitashland.net>
Sent: Thursday, May 14, 2020 3:44 PM
To: officemgr@visitashland.com
Subject: Business Update for 5-14-2020

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Business News Update May 14, 2020

Today has been a whirlwind of information - I wanted to wait until Ashland County Health Officer, Liz Szot, had given us their final or current decision. Please see the information below.

Orders may change once the Governor and Legislature come up with their version of the new "Safer at Home Order".

I LOVE your decorations!! Thanks for encourage our senior high school students!!



FOR IMMEDIATE RELEASE

“TRAVEL SAFER” ADVISORY TO RESIDENTS AND AREA VISITORS

CHEQUAMEGON BAY, NORTHERN WI (May 14, 2020) - Due to the COVID-19 pandemic and the continued spread of the COVID-19 virus, Ashland County Public Health and Bayfield County Health Department are issuing a “Travel Safer” Advisory. As businesses begin to open it is more critical than ever to exercise caution in public places. Please consider your own health as well as the safety and well-being of vulnerable populations when traveling.

1. This “Travel Safer” Advisory replaces the Travel Advisories implemented separately by Ashland County and Bayfield County on 3/22/2020.
2. Due to continued community transmission of COVID-19 throughout the State and across the Nation, Ashland and Bayfield County Public Health recognize that Safe Travel is a shared responsibility between permanent and seasonal residents, area visitors, municipalities, tourism industry, local businesses and workplaces to prevent COVID-19 transmission.
3. The Ashland and Bayfield County Public Health recommends the following when traveling:
 - A. Check with local communities for area specific safety updates and closures.
 - B. Check with local business or events you plan on attending **in advance** for updated changes in operation or new safety protocols in place.
 - C. Respect local businesses and other patrons by following their safety protocols when visiting their establishments.
 - D. Practice **enhanced** personal hygiene including:
 - a. frequent hand washing
 - b. wearing a mask when in public
 - c. using hand sanitizer when hand washing is not available
 - d. disinfect frequently touched surfaces often.
 - E. **Do not** travel when you or someone in your household is ill or exhibiting any symptoms of COVID-19.

- F. Limit non-essential trips and limit the number of people participating in errands.
- G. Consider limitations in facilities (i.e. restrooms, handwashing stations) open to public during this time and plan accordingly.
- H. Continue to practice physical distancing and maintain 6' from others whenever possible.
- I. Keep track of places you visit while traveling in case an outbreak in that area occurs or you become ill and need to provide that information to health officials. One way to do this is with photos.
- J. Avoid crowds and crowded areas when possible.

For the most up-to-date information regarding COVID-19 please check out your local health department resources listed below.

Ashland County's COVID-19 website: https://co.ashland.wi.us/covid_19

Ashland County Health Dept. Facebook:

www.facebook.com/AshlandCountyHealthHumanServicesPublicHealth/

Bayfield County's COVID-19 website: www.BayfieldCounty.org/COVID

Bayfield County Health Department Facebook:

www.facebook.com/BayfieldCountyHealthDept

CONTACTS:

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Bayfield County Health Department

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FOR IMMEDIATE RELEASE

May 14, 2020

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WI Supreme Court Issues Ruling in Legislature v Palm

CHEQUAMEGON BAY, NORTHERN WI— The Wisconsin State Supreme Court issued its ruling in the case of Legislature v Palm on May 13, 2020. The court ruled that Secretary-designee Palm did not have the singular authority to extend the Safer at Home order to May 26. The Court said the action required emergency rule making procedure, which was not executed by the Department. The Court has struck down the extension of the Safer at Home order.

Ashland and Bayfield Counties want to remind everyone that everything can possibly change based on a mutual plan developed by the legislature and the Governor's office in the future and that this is a continuous revolving situation. Ashland and Bayfield Counties currently do not have plans to issue local orders or laws regarding the striking down of the extension of the Safer at Home order. However, we are developing criteria should we need to scale back to ensure the safety of our friends, families, and communities.

It is vitally important for individuals to continue to practice social distancing and good hygiene. People should continue to maintain six (6) feet between themselves and non-household members whenever possible. In the event that it is not possible to maintain adequate social distancing, Ashland and Bayfield

Public Health Departments strongly encourage the use of facemasks or coverings when in close proximity to others. Frequent handwashing and cleaning of commonly touched surfaces is strongly recommended.

Pending further direction and guidelines or the mutual development of a plan by the legislature and the Governor's office, Ashland and Bayfield Counties strongly encourage businesses that wish to reopen to follow the guidelines set forth by the Wisconsin Economic Development Corporation (WEDC). We strongly recommend these businesses to open to a *max* capacity that allows for adequate social distancing to be maintained between customers and employees. We also encourage businesses to develop a COVID-19 plan that includes screening of staff for illness, disinfection and cleaning protocols, and proper physical distancing considerations for customers and employees.

This continues to be rapidly evolving situation. Ashland and Bayfield County Public Health, as well as DHS, are doing what they can to communicate updates and information. For additional information or resources please visit:

Ashland County: <https://co.ashland.wi.us/>

Or our Facebook page at:

<https://www.facebook.com/AshlandCountyHealthHumanServicesPublicHealth/>

Bayfield County: www.bayfieldcounty.org/COVID

Or our Facebook page at:

<https://www.facebook.com/BayfieldCountyHealthDept>

CDC: <https://www.cdc.gov/coronavirus/2019-nCoV/index.html>

DHS: www.dhs.wisconsin.gov/covid-19/

WEDC: <https://wedc.org/reopen-guidelines/>

Wisconsin Safety Council COVID-19 UPDATE WEBINAR

Returning to Work: 8 Steps to Keep Employees Safe

Friday, May 15, 2020

10:00 - 11:00 AM

[Register Here](#)

Wisconsin Safety Council will host a free webinar open to everyone in the business community to discuss guidance and best practices for keeping employees safe as the economy reopens. With the recent Supreme Court decision striking down the state's Safer at Home order, it is important that employers who choose to reopen take steps to protect their employees, customers and the public from the spread of COVID-19.

The Safety Council's Senior Safety Manager Laura Waide will walk through 8 steps every business can take to do just that.

[Click here to register](#)

AGENDA

10:00AM - Introduction

10:05AM - Returning to Work: 8 Steps to Keep Employees Safe - Laura Waide, Wisconsin Safety Council Senior Safety Manager

10:25AM - Q&A

10:30AM - Adjourn

Due to large call volumes, attendees must register in advance, and attendees must listen via web. Attendees will not be allowed to call-in via phone for audio. Please follow the directions in your confirmation email.

For more information about the Safety Council's annual conference, please visit www.wisafetycouncil.org.

COVID-19 Update 5-14-2020

If you would like to view any of the past COVID-19 updates from the Ashland Chamber go to <https://www.visitashland.com/events/covid-19-updates/>

CAR RUN THROUGH ASHLAND!

Friday, May 15, is the Ashland High School Seniors Car Run and we really need businesses to decorate your windows and show your support!! Doesn't matter if your business is on Main Street or the highway or out by the hospital!! We

would love for you to throw a sign in your window if you live in the city too. The car run is at 3:30pm and runs through town on Main Street, 3rd St W., Beaser Ave, past Ashland Health Services and then back to 11th Ave to the east end by Penn Park and back to Main Street.

Business Updates

To see an updated listing of what Chamber Member Businesses are doing, go to Latest Business News & Updates

page <https://www.visitashland.com/events/latest-news-and-updates/>

Some businesses are opening now that the governor is allowing 5 people in each non-essential store. Others are still working on their opening plan. We are so proud of our businesses, each one has taken the time to figure out what is going to work best for their customers and it may be a little different in each place, but still a thought-out process. We can put all the rules, guidelines, and best practices together, but not every customer is going to adhere to them, so that's why we try and keep our staff healthy and safe! That's the most important priority for business owners, and I've seen it and heard it in our many conversations with businesses in the last few weeks as they prepare to open. Receiving an order to allow retail to open immediately was very surprising. Some retailers are re-working their floor space to adhere to social distancing, deep cleaning, re-arranging product, inserting hand sanitizing stations and were not expecting to be allowed to open for a few weeks. This will all be a work in progress. We will keep you updated on the progress.

<https://www.visitashland.com/events/latest-news-and-updates/>

Places that have COVID Supplies available.

- **AdventureUs:** Face Masks Back in Stock! www.Get AdventureUs.com
- **Benoit Cheese** 715- 746-2561. Open Monday – Saturday 9am – 3pm. Closed Sundays. Selling handmade masks for \$6 and disposable vinyl powder free gloves \$5.50 a box!

- **Red Bicycle** 715-292-5185. New masks are in! Both pleated and fitted. The fabrics pictured are reversible, both sides shown. Please call 715-685-4114 to make an individual shopping appointment.
- **St's Hardware (formerly McRae True Value):** 715-682-9083. Mon- Fri. 8am-6pm; Sat 8am-5pm; Sat 10am-3pm. We have a supply of bleach (while supplies last because we could not get a lot) and we also have gallon jugs of hand and hard surface sanitizer. These can be put into a pump bottle or used to soak paper towel in and use as wipes.

BUSINESS UPDATE

For a list of what businesses are open and how they are doing business go to <https://www.visitashland.com/events/latest-news-and-updates/>

As a business please continue to email information regarding your business to info@visitashland.com as we will continue to update the website and Facebook pages.

SUPPORT YOUR SMALL BUSINESSES

Check out our **One Stop Gift Certificate Shop** on our E-commerce page at [visitashland.com](https://shop.visitashland.net/15-chamber-store). <https://shop.visitashland.net/15-chamber-store>

CHAMBER HOURS

In an effort to limit our people to people contact, the Ashland Area Chamber of Commerce will close the office. If you need anything, please call our office; we have remote access to the phone lines 715-682-2500. If you need chamber dollars reimbursed, please email Mary at info@visitashland.com and we can take care of that as well.



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