

From: Ashland Chamber of Commerce <info@visitashland.net>
Sent: Thursday, May 7, 2020 5:33 PM
To: officemgr@visitashland.com
Subject: Business Update for 5-07-2020



COVID-19 Update 5-07-2020

If you would like to view any of the past COVID-19 updates from the Ashland Chamber go to <https://www.visitashland.com/events/covid-19-updates/>

This week is actually National Tourism Week in the United States and we typically are touting the economic impact from tourism throughout the country. Ashland County numbers came in at \$37.5 million dollars in direct visitor spending which is a 4.35% increase over 2018. The beauty of these numbers is that we know we have the potential of bringing in nearly 40 million dollars in economic impact. It may not be this year now, but we know we have the ability to see those incredibly healthy numbers again in the future! Tourism in 2019 brought in 4.7 million dollars in state and local taxes, and those figures will be telling in the future to our state and local governments as we saw 1.6 Billion dollars of state and local taxes collected statewide.

It's important to get our economy back up and running, and it will be slow, but we need to get started so we can start the bounce-back, rebuild, and re-economize the area as soon as possible, always in a safe manor.

This news release just came out from Wisconsin Manufacturers and Commerce
<https://www.wmc.org/uncategorized/analysis-wisconsin-economy-can-reopen-according-gov-evers-criteria/>

This is an analysis by WMC based on the Governor's criteria and guiding principles.

I have to say, that I thoroughly enjoy these weekly webinars with Wisconsin Economic Development Corporation and the Wisconsin School of Medicine. [Here is the link](#) and feel free to join this webinar held tomorrow at LESSONS LEARNED from WI CEOs on how they are managing the COVID crisis.

Friday, May 8th, 2020 at 11am CT

Note: If you already registered for this webinar previously, you are registered for the series and do not need to re-register.

Welcome: Missy Hughes, Secretary & CEO, WEDC

Medical Updates: Dr. John Raymond, MD, President & CEO, Medical College of Wisconsin; Bernie Sherry, Ministry Market Executive, Ascension WI, Sr Vice President, Ascension; Executive Leadership Update: John Kreul, Vice President Supply Chain, Amcor, Oshkosh, WI

Tomorrow will be a packed day in the news media and Madison. We are hearing all sorts of speculation and conjecture, so be ready!! We'll will communicate with you when we hear it from the proverbial horses' mouth!!

Do something nice for someone today....

BUSINESS UPDATES:

To see a listing of what all Chamber Member Businesses are doing during COVID-19 go to [Latest Business News & Updates page](#)

- **AdventureUs:** Face Masks Back in Stock! www.GetAdventureUs.com

- **Benoit Cheese** 715- 746-2561. Open Monday – Saturday 9am – 3pm. Closed Sundays. Offering parking lot pickup & free shipping in the surrounding area. (Call or email benoitcheese@cheqnet.net for details). Remember to avoid the store crowds in town and pick up your necessities at Benoit Cheese Haus. We are selling handmade masks for \$6 and disposable vinyl powder free gloves \$5.50 a box! We just got in a variety of fruit and fresh bakery. Also many homemade pizzas & sandwiches. come check it out! :) Also FRESH CURDS arrive on Tuesday, Thursday & Friday!
- **Designer's Outlet** 715-682-4774. Monday- Friday 9am-5pm Saturday 9-4pm. Open regular hours and encourages clients to call to reserve private showroom attention or in-home consultations
- **NorthLakes Community Clinic** 715-685-2200. Here is the current availability services at NorthLakes Ashland clinic. * In office visits for urgent and emergent issues - Dental, Medical, Chiropractic, and Recovery. *Telemedicine/Teledentistry and Virtual Visits - Dental, Medical, Chiropractic, Recovery, Occupational Therapy, Speech Therapy, Behavioral Health, Optometry, and Community Health Workers. *Curbside Services - Lab and Pharmacy. *Mail-order Pharmacy. Please contact the clinic for any inquiries regarding appointments.
- **Red Bicycle** 715-292-5185. If you would like to come and shop, call and we will come and open for you. Check out their [Facebook Page for online sales](#). New masks are in! Both pleated and fitted. The fabrics pictured are reversible, both sides shown. Please call 715-685-4114 to make an individual shopping appointment.
- **St.'s Hardware** (Formaly McRae True Value): 715-682-9083. Mon-Fri. 8am-6pm; Sat 8am-5pm; Sat 10am-3pm. We have a supply of bleach (while supplies last because we could not get a lot) and we also have gallon jugs of hand and hard surface sanitizer. These can be put into a pump bottle or used to soak paper towel in and use as wipes.
- **St. Luke's Chequamegon Clinic:** 715-685-6600 Open during normal business hours: Monday-Friday 8am to 5pm. The clinic offers

telehealth video visits with your provider, eCare, and a COVID-19 nurse triage hotline. More information about our COVID-19 resources can be found at slhduluth.com. For those patients who need to be seen in clinic, we have office visits available and are scheduling with patient safety being our top priority. Please call the clinic with any questions or concerns.

BUSINESS UPDATE

For a list of what businesses are open and how they are doing business go to <https://www.visitashland.com/events/latest-news-and-updates/>

As a business please continue to email information regarding your business to info@visitashland.com as we will continue to update the website and Facebook pages.

SUPPORT YOUR SMALL BUSINESSES

Check out our **One Stop Gift Certificate Shop** on our E-commerce page at visitashland.com. <https://shop.visitashland.net/15-chamber-store>

CHAMBER HOURS

In an effort to limit our people to people contact, the Ashland Area Chamber of Commerce will close the office. If you need anything, please call our office; we have remote access to the phone lines 715-682-2500. If you need chamber dollars reimbursed, please email Mary at info@visitashland.com and we can take care of that as well.



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