

From: Ashland Chamber of Commerce <info@visitashland.net>
Sent: Monday, May 4, 2020 4:55 PM
To: officemgr@visitashland.com
Subject: Business Update for 5-04-2020



COVID-19 Update 5-04-2020

COVID-19 Testing Increasing in Northwest Wisconsin

National Guard Assists Northwestern Wisconsin in increasing testing for person with COVID – 19 symptoms.

THURSDAY, MAY 7, 2020 11AM – 7PM

LAKE SUPERIOR PRIMARY/LAKE SUPERIOR ELEMENTARY SCHOOL
1101 Binsfield Road

Please note: Free Testing will be done on people who are 5 years of age or older and are currently sick with the following symptoms: Fever, Cough, Shortness of Breath, Chills or repeated shaking with chills, Muscle pain, Headache, Fatigue, Sore Throat, Loss of taste or smell, Vomiting or Nausea.

Restaurants- There is a webinar to talk about guidelines and outdoor seating tomorrow with city of Ashland Planning & Development Director, Megan McBride and Ashland County Health Department, Elizabeth Szot - You'll have time to ask questions.

Here is the information but please register in advance.

Meeting link: <https://mari-792.my.webex.com/mari-792.my/j.php?MTID=m7a06a72140a8e4a20820b2677d30a400>

Meeting number: 149 393 862

Password: AshChamb2 (27424262 from phones)

Host key: 444569

More ways to join. Join by phone +1-650-215-5226 United States Toll

Access code: 149 393 862

Retailers: There is a free webinar on May 13 that looks very interesting and Retail Works is an amazing company that works with small retailers throughout the country. Here is the link Check it out!! <https://bit.ly/3bSGmQo>

Our area is one that has continued to sustain during tough economic times. Historically, we don't always see the highs and we don't always see the lows. Businesses will always make the necessary changes in terms of layoffs such as the case with 911. But, the bounce back time and the ingenuity that our local businesses possess to create new markets, products, programs, has always been the sustaining factor in our local economy and we've already seen many businesses adjust to the need for product, social distancing, and the desire to continue to operate. I sound like a broken record, but as long as the hospital continues to re-evaluate surgeries, treatments, and sees more patients, that is very positive. "Flattening the curve" was necessary to help healthcare feel comfortable, and each day or week that we see them unshutter just a little bit more, I believe, is an incredible success story. Sure, we may see some evidence of COVID rear its ugly head, but frankly it is inevitable that this virus is going to be with us for a long time. Experts continually tell us that we can't eradicate the virus, but as long as we continue to use good hygiene, social distance, wear masks, and have a sense of safety in our environments, we can continue to battle the beast. With that being said, I found this article to be an excellent read; ***Putting the economy back together again: What the future holds for Americans when the coronavirus crisis, or at least the***

worst of it, passes, the U.S. economy will still be big – the biggest in the world, with any threat to be overtaken likely put at bay for many years. But in other ways, things will feel smaller, much smaller in fact. Growth rates will be lower. Big crowds will be few. Profit margins will be tighter. [Click here to learn more](#)

UW Oshkosh is asking businesses to fill out part 2 of their COVID 19 business impact survey.

Many of us filled out part 1 - here is the link to the newest

https://oshkosh.co1.qualtrics.com/jfe/form/SV_3IDjZIPgyzgxdn7

For Some...Life these days can be very boring!! So, we are coming up with things to do that are healthy AND fun!! Here are some good deals from **Ignite Fitness** - Unlimited Virtual and on Demand Classes in May \$59.95. ignitefitnessstudio.com

You can also check out **Bay City Cycles**They have officially announced their **2020 Casual Group Ride**, now in a socially distanced version for the foreseeable future. The COVID-19 crisis means that we will be doing socially distanced weekly casual challenges. Once a week a ride will be posted; you have a week to complete it! Please use Share your ride photos with us on Facebook! Check our Casual Group Ride at [Bay City Cycles Facebook group](#) for weekly updates. Weekly ride maps posted on <https://baycitycycles.com/events/>. Thank you for the support! I hope you guys can give our new socially distanced casual group ride a chance!

Lastly, here is a little drama to spice up your level... Rebels!

https://www.apg-wi.com/price_county_review/covid-19/rice-lake-goes-against-state-orders-allows-businesses-to-reopen/article_07ae467c-8b06-11ea-bf8e-ebcdc746cb79.html?fbclid=IwAR1wqtLY4buEq93FHEoS32jYuGAItlKPSM-

1byOIk5_o4myG-B87O-

Z2fg#utm_campaign=blox&utm_source=facebook&utm_medium=social

Small Businesses... Retail, Food & Beverage, Lodging.... etc. etc.

Look at these webinars coming up with NWWIB Mari Kay-Nabozny's Team!!

Register TODAY!! - Webinar TOMORROW

The staff from the Northwest Workforce Investment Board otherwise known as NWWIB is working with us to hold a series of FUN ways you can learn and improve your social media presence as a retailer, restaurant or other customer-driven business. This is the time to hone in on those social media skills and if you aren't sure of how they work, this is a great time to learn. We are offering a series of 3 modules for our EPC group and other small businesses, we have 1 left.

Every Tuesday we will offer another valuable lesson on how to use social media to engage your socially distant customers!!

- May 5: Social Media Engagement for Socially Distanced Customers - TikTok
10-11am [REGISTER HERE](#) for Week 3: TikTok

BUSINESS UPDATES:

- **Burger Barn:** 715-682-3276 Monday- Saturday 11am-8pm; Sunday 11am-3pm. Takeout & DELIVERY available or we will run the food out to you. NEW Car-hop style dining. Family Packs and 4 pack meals. Check menu online <https://www.toasttab.com/burger-barn/v2/online-order#!/>

Are you a Burger Barn Rewards Member? Here you get a list daily specials and for every dollar spent is one point. Reach 100 points

and receive a \$5 loyalty certificate to redeem on your next visit. Sign up today! <https://www.jacksburgerbarn.com/rewards>

- **Chequamegon Food Co-op** 715-682-8251. As of Wednesday March 25. Details are as follows. Open 7 days a week, 7:30am - 7pm. Senior hour 7:30am-8:30am. We are offering curbside pick up <https://www.chequamegonfoodcoop.com/curbside-order-form/> **Mother's Day Baskets for sale. Take-Out Dinner on May 6th Enchaladas \$8.**
- **Deepwater Grill & The Alley:** 715-682-4200: Open Sunday-Thursday 11am-7pm and Friday - Saturday 11am-8pm. Pick-up and Delivery! Regular Alley menu, daily lunch and dinner specials and Family Meals being served 4-close daily: This week Family meals: Open Faced Prime Rib, Cheddar mashed potatoes, beef demi glace; Cider Dijon Pork Chops w/cheddar mashed potatoes, house veges with minced cashews & warm roll and Bacon Cheeseburger Meatloaf with cheddar mash potatoes, honey buttered carrots & roll. 2 ppl \$16/ 4 ppl \$28 / 6 ppl \$39
Mother's Day Menu - May 10, 11am-7pm. Prime Rib of Beef (Queen & King cut); Apple Butter Finger Pork Prime Rib; Chicken Marsala; Kids Chick Strip Bowl; Desserts Chocolate Lava Cake and/or New York Cheesecake.
- **Delta Diner:** 715-372-6666. OPEN for Curb•Side Pickup Starting Tomorrow, May 1st. • Friday-Sunday 8am -2pm • Burger Monday 11am-7pm. Click here for menu <http://www.deltadiner.com/heres-how-curb-side-works-starting-may-1st/> Accepting phone or curb•side orders during those hours.
- **Lakeshore Café:** 715-682-9806. Tuesday- Friday 11am to 6pm and Saturday until 7pm. Curbside available. For their menu and specials go to <https://www.facebook.com/Lakeshore-Cafe-1556777391278598/> Specials for week of May 5: Tuesday - Stuffed Green Peppers; Wednesday -Pasties; Thursday - BBQ Chicken Wrap or Reuben; Friday - Fish Fry; Saturday - Steak & Shrimp.
- **New China:** 715-682-6601 Monday - Saturday 11am-8:30pm, Sunday 11am-8pm. Offering Take out and delivery. **Mother's Day Specials,**

May 10: Steak Kew \$13.99; Har Gai Kew \$13.59 and Soy Ginger chicken \$11.99

- **Stagecoach Bar & Grill:** 715-292-6710 Serving LUNCH Mon-Fri 11am-2pm with curbside and free delivery and DINNER curbside only Monday-Saturday 4-8pm with daily specials; Mon- prime rib quesadilla & chili cheese fries; Tues-tacos-beef, pork or fish; Wed-Reuben burger or pizza burger w/fries; Thur-spaghetti & meatballs; Fri-Whitefish or Cod: Sat Prime Rib. For more information will be listed on their Facebook page <https://www.facebook.com/AshlandStageCoach/>

Cinco De Mayo Special - Tuesday May 5, Beef Taco's, Grilled chicken Street Tacos, Fish Tacos, Shrimp Tacos with spicy cabbage slaw, Make a meal: 2 Tacos, Elote off the Cob or Mexican Grilled Corn Pancake and Mexican Rice and with your meal order a Strawberry Margarita.

- **Walmart in Ashland** will be opening their free ONLINE GROCERY PICKUP service starting Wednesday May 6. Download the Walmart app and text GROCERY to 474747 to receive \$10 off your first order.

To see a listing of what all Chamber Member Businesses are doing during COVID-19 go to [Latest Business News & Updates page](#)

BUSINESS UPDATE

For a list of what businesses are open and how they are doing business go to <https://www.visitashland.com/events/latest-news-and-updates/>

As a business please continue to email information regarding your business to info@visitashland.com as we will continue to update the website and Facebook pages.

SUPPORT YOUR SMALL BUSINESSES

Check out our **One Stop Gift Certificate Shop** on our E-commerce page at visitashland.com. Many people are home from work and receiving a paycheck, and very concerned about our small businesses that have been severely impacted. Providing a one-stop shop for folks to show support of our small businesses and purchase gift cards will hopefully help some of you in this crisis

situation. These are certificates for the individual businesses. This is a work in progress so please be patient and keep checking back. If you don't see your business and would like to be listed on our Chamber Store site, please email info@visitashland.com. <https://shop.visitashland.net/15-chamber-store>

CHAMBER HOURS

In an effort to limit our people to people contact, the Ashland Area Chamber of Commerce will close the office. We want to assure you that one of our highest priorities is the health of our staff, customers and the well-being of our community regarding COVID -19. If you need anything, please call our office; we have remote access to the phone lines 715-682-2500. If you need chamber dollars reimbursed, please email Mary at info@visitashland.com and we can take care of that as well.

Other Links

- [Travel Advisory for Ashland County](#)
- [Travel Advisory for Bayfield County](#)



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