

From: Ashland Chamber of Commerce <info@visitashland.net>
Sent: Monday, April 27, 2020 4:23 PM
To: officemgr@visitashland.com
Subject: Business Update for 4-27-2020



COVID-19 Update 4-27-2020

What a beautiful weekend and I hope everyone was able to get an opportunity to enjoy some fresh air and sunshine!! It's a good day to work today!!

I think everyone knows the PPP program was injected with more money and officially opened today so if you are unaware of this program, here is a link <https://www.sba.gov/document/sba-form--paycheck-protection-program-borrower-application-form>

There are some groups that are making masks, and wondering what businesses need multiple masks. I said I would ask through our daily eblast. If your business is in need of masks, please hit reply and give me more information.

Ashland County - Best Practice Guidance documents for Keep Safe from COVID-19 Best Practices for:

- [Restaurant Best Practices](#)
- [Hotel/Motel Best Practices](#)
- [Bed -n-Breakfast Best Practices](#)

- [Campground Best Practices](#)
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Small Businesses... Retail, Food & Beverage, Lodging.... etc. etc.

Tomorrow Instagram - SIGN-UP TODAY!

Look at these webinars coming up with NWWIB Mari Kay-Nabozny's Team!! The staff from the Northwest Workforce Investment Board otherwise known as NWWIB is working with us to hold a series of FUN ways you can learn and improve your social media presence as a retailer, restaurant or other customer-driven business. This is the time to hone in on those social media skills and if you aren't sure of how they work, this is a great time to learn. We are offering a series of 3 modules for our EPC group and other small businesses, we have 2 left.

Every Tuesday we will offer another valuable lesson on how to use social media to engage your socially distant customers!!

- April 28: Social Media Engagement for socially Distanced Customers - Instagram
10-11am [REGISTER HERE](#) for Week 2: Instagram
 - May 5: Social Media Engagement for Socially Distanced Customers - TikTok
10-11am [REGISTER HERE](#) for Week 3: TikTok
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BUSINESSES RE-OPENING or DOING SOMETHING NEW:

- **Bay Area Pet Spa** will open for Dog Grooming tomorrow, April 28
- **Restaurant Specials** listed on our [Latest Business News & Updates page](#)

VIRTUAL EVENTS

- **05/01/2020**

[Superior floral & gift Facebook Live](#) at 2pm for Mother's Day gift ideas and fresh flowers that are available.

- **5/01/2020**

Big Top Chautauqua's Tiny Tent Show: Episode 5 at 7pm. Watch on [Youtube](#) or [Facebook](#)

Times like these call for connection, music, and the familiar faces of those we hold dear. Let's keep the "social" in social distancing! We are excited to gather to create music together in new ways and share some big love from the Big Top! For more information go to <https://www.bigtop.org/tinytentshow.html>

- **05/08/2020**

Big Top Chautauqua's Tiny Tent Show: Episode 6 at 7pm. Watch on [Youtube](#) or [Facebook](#)

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BUSINESS UPDATE

For a list of what businesses are open and how they are doing business go to <https://www.visitashland.com/events/latest-news-and-updates/>

As a business please continue to email information regarding your business to info@visitashland.com as we will continue to update the website and Facebook pages.

SUPPORT YOUR SMALL BUSINESSES

Check out our **One Stop Gift Certificate Shop** on our E-commerce page at visitashland.com. Many people are home from work and receiving a paycheck, and very concerned about our small businesses that have been severely

impacted. Providing a one-stop shop for folks to show support of our small businesses and purchase gift cards will hopefully help some of you in this crisis situation. These are certificates for the individual businesses. This is a work in progress so please be patient and keep checking back. If you don't see your business and would like to be listed on our Chamber Store site, please email info@visitashland.com. <https://shop.visitashland.net/15-chamber-store>

CHAMBER HOURS

In an effort to limit our people to people contact, the Ashland Area Chamber of Commerce will close the office. We want to assure you that one of our highest priorities is the health of our staff, customers and the well-being of our community regarding COVID -19. If you need anything, please call our office; we have remote access to the phone lines 715-682-2500. If you need chamber dollars reimbursed, please email Mary at info@visitashland.com and we can take care of that as well.

Other Links

- [Travel Advisory for Ashland County](#)
 - [Travel Advisory for Bayfield County](#)
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