

From: Ashland Chamber of Commerce <info@visitashland.net>
Sent: Tuesday, April 21, 2020 4:41 PM
To: officemgr@visitashland.com
Subject: Business Update for 4-21-2020



COVID-19 Update 4-21-21

Good Afternoon everyone,

A couple of webinars coming up tomorrow and open to our businesses:

WMC COVID-19 UPDATE WEBINAR: Featuring U.S. Sen. Ron Johnson

Wisconsin Manufacturers & Commerce (WMC), its trade association partners and local chambers invite you to a business coalition update call. The webinar will feature U.S. Sen. Ron Johnson. WMC's Scott Manley will also provide attendees with analysis of the extended Safer at Home order and recent legislation signed into law by Gov. Evers. **(Wednesday, April 22 at 10:00 AM)** [Click here to register](#)

Free Webinar: Cash Flow and SBA Relief Options: Sign up today for this small business webinar with timely, practical advice on understanding your financials in an uncertain time and resources that can help you.

What: "Keys to Business Survival: Cash Flow and SBA Relief Options"

When: 11 a.m. Wednesday, April 22, and 11 a.m. Thursday, April 23

Presenters: Colleen Merrill, Director of the SBDC at UW-Oshkosh,
and Tammie Clendenning, Lead Economic Development Specialist at SBA
Wisconsin

Register: <https://register.gotowebinar.com/rt/826993679096658958>

This content is a preview of a link.register.gotowebinar.com

Webinar: Facebook's Resources for Small Businesses

As COVID-19 continues to play a major role in our daily lives, we want to share the latest on Facebook's efforts to support our small business

This Webinar is offered a few times

Wednesday, April 22nd 12 – 1pm

Wednesday, April 22nd 1– 2pm

Friday, April 24th 1-2pm

<https://register.gotowebinar.com/rt/7730295026209383691>

Small Businesses... Retail, Food & Beverage, Lodging.... etc. etc.

Look at these webinars coming up with NWWIB Mari Kay-Nabozny's Team!! The staff from the Northwest Workforce Investment Board otherwise known as NWWIB is working with us to hold a series of FUN ways you can learn and improve your social media presence as a retailer, restaurant or other customer-driven business. This is the time to hone in on those social media skills and if you aren't sure of how they work, this is a great time to learn. We are offering a series of 3 modules for our EPC group and other small businesses, we have 2 left.

Every Tuesday we will offer another valuable lesson on how to use social media to engage your socially distant customers!!

- April 28: Social Media Engagement for socially Distanced Customers - Instagram
10-11am [REGISTER HERE](#) for Week 2: Instagram

- May 5: Social Media Engagement for Socially Distanced Customers - TikTok
10-11am [REGISTER HERE](#) for Week 3: TikTok
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BUSINESSES RE-OPENING or DOING SOMETHING NEW:

- Bay Theatre: Starting this Friday and Saturday, April 24 & 25, they will be selling popcorn to-go from 5-7pm.

For a list of what businesses are open and how they are doing business go to <https://www.visitashland.com/events/latest-news-and-updates/>

As a business please continue to email information regarding your business to info@visitashland.com as we will continue to update the website and Facebook pages.

SUPPORT YOUR SMALL BUSINESSES

Check out our **One Stop Gift Certificate Shop** on our E-commerce page at visitashland.com. Many people are home from work and receiving a paycheck, and very concerned about our small businesses that have been severely impacted. Providing a one-stop shop for folks to show support of our small businesses and purchase gift cards will hopefully help some of you in this crisis situation. These are certificates for the individual businesses. This is a work in progress so please be patient and keep checking back. If you don't see your business and would like to be listed on our Chamber Store site, please email info@visitashland.com. <https://shop.visitashland.net/15-chamber-store>

CHAMBER HOURS

In an effort to limit our people to people contact, the Ashland Area Chamber of Commerce will close the office. We want to assure you that one of our highest priorities is the health of our staff, customers and the well-being of our community regarding COVID -19. If you need anything, please call our office; we have remote access to the phone lines 715-682-2500. If you need chamber

dollars reimbursed, please email Mary at info@visitashland.com and we can take care of that as well.

Other Links

- [Travel Advisory for Ashland County](#)
 - [Travel Advisory for Bayfield County](#)
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The eblast is from:

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