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From: Ashland Chamber of Commerce <info@visitashland.net>
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To: officemgr@visitashland.com
Subject: Business Updates 04-15-2020



COVID-19 E-Blast Update 4-15-20

There are some great webinars coming up for our businesses!!

Ashland Area Development Corporation & UW Small Business Development Center are hosting one this Monday, April 20th at 1pm.

Topic: Resources for Businesses in Ashland County (Covid-19)

Here is the information:

Ashland County businesses owners and non-profit managers are invited to participate in an informational webinar outlining financial resources available during the time of Covid-19. The webinar, will be co-hosted by Ashland Area Development Corporation (AADC) and the Small Business Development Center (SBDC) at UW-Superior. Webinar participants can submit questions during the webinar by using the chat function. Participants do not need to pre-register for the webinar, but will need to download Zoom onto their laptop, iPad, or smart phone prior to the webinar. Please use the following information to sign in shortly before the meeting begins.

Topic: Resources for Businesses in Ashland County (Covid-19)

Join Zoom Meeting

<https://us04web.zoom.us/j/74755569684?pwd=aXBLa2FtZkZtTk5oZzEvZ1d4MS9Rdz09>

Meeting ID: 747 5556 9684

Password: 015640

By phone, dial (312) 626-6799

Small Businesses... Retail, Food & Beverage, Lodging.... etc. etc.

Look at these fun webinars coming up with NWWIB Mari Kay-Nabozny's Team!!

The staff from the Northwest Workforce Investment Board otherwise known as NWWIB is working with us to hold a series of FUN ways you can learn and improve your social media presence. This is the time to hone in on those social media skills and if you aren't sure of how they work, this is a great time to learn. We are offering a series of 3 modules for our EPC group and other small businesses.

The first session will be Tuesday, April 21st at 10am.

Topic: Using Facebook live to its fullest!

Each Tuesday we will offer another valuable lesson on how to use social media to engage your socially distant customers!!

Following is a registration link and I hope to see you next Tuesday for the 1st module. It's free and it will be fun, fun, fun!! If there is another business you would like to invite, please feel free to do so, this is open to everyone!!

Using Social Media to Engage Socially Distanced Customers: Module 1

Host: Mari Kay-Nobozbu

Tuesday, April 21, 2020

10am (UTC-5:00) Central Time (US & Canada - 1hr:15 mins)

[Click here to register.](#)

Are you wondering where your stimulus check is?

Click this link to find out. <https://www.irs.gov/coronavirus/economic-impact-payments>



This is to alert you to a scam relating to the DOL website www.CareerOneStop.org and UI claims filing. This is a scam; you should not apply for these jobs; and you should not pay for these services.

The scammers offer to help people file a UI claim for a fee of \$49.50. The scammers say they are calling on “behalf of CareerOneStop which is a product of the USDOL/ETA.” This is not true.

BUSINESS UPDATES

Please continue to email information regarding your business to info@visitashland.com as we will continue to update the website and Facebook pages. We will continue to work with our state and federal agencies via webinars and remote meetings to keep everyone updated on the latest information that will assist businesses and employees.

SUPPORT YOUR SMALL BUSINESSES

Check out our **One Stop Gift Certificate Shop** on our E-commerce page at visitashland.com. Many people are home from work and receiving a paycheck, and very concerned about our small businesses that have been severely impacted. Providing a one-stop shop for folks to show support of our small businesses and purchase gift cards will hopefully help some of you in this crisis situation. These are certificates for the individual businesses. This is a work in progress so please be patient and keep checking back. If you don't see your business and would like to be listed on our Chamber Store site, please email info@visitashland.com. <https://shop.visitashland.net/15-chamber-store>

CHAMBER HOURS

In an effort to limit our people to people contact, the Ashland Area Chamber of Commerce will close the office. We want to assure you that one of our highest priorities is the health of our staff, customers and the well-being of our community regarding COVID -19. If you need anything, please call our office; we have remote access to the phone lines 715-682-2500. If you need chamber dollars reimbursed, please email Mary at info@visitashland.com and we can take care of that as well.

Other Links

- [Travel Advisory for Ashland County](#)
 - [Travel Advisory for Bayfield County](#)
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