

From: Ashland Chamber of Commerce <info@visitashland.net>
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To: officemgr@visitashland.com
Subject: Business Updates 04-07-2020



COVID-19 E-Blast Update 4-07-20

One of the most frequent questions I have received is for those business owners that do not receive a pay check and have been shut down; This is a new program from the CARES act, and will be administered by the State of Wisconsin and is fully funded by the Federal Government. I don't have all of the information on this program yet, but am checking. It's hopeful though so I wanted to share it and will keep you informed as soon as I receive any additional information.

New information from the Department of Labor:

U.S Department of Labor Announced Publication of Unemployment Insurance Program Letter (UIPL)

The U.S. Department of Labor today announced the publication of Unemployment Insurance Program Letter (UIPL) 16-20 providing guidance to states for implementation of the Pandemic Unemployment Assistance (PUA) program. Under PUA, individuals who do not qualify for regular unemployment compensation and are unable to continue working as a result of COVID-19, such as self-employed workers, independent contractors, and gig workers, are eligible for PUA benefits. This provision is contained in Section 2102 of the Coronavirus Aid, Relief, and Economic Security Act (CARES) Act enacted on March 27, 2020. [Click here](#) to view the full guidance document.

Webinar tomorrow that is open to our Members:

WMC COVID-19 Update: Featuring Wisconsin DHS Secretary Andrea Palm

Wisconsin Manufacturers & Commerce (WMC), its trade association partners and local chambers invite you to a business coalition update call. The webinar will feature Wisconsin Department of Health Services Secretary Andrea Palm. Additionally, law firm Godfrey & Kahn will provide businesses with an employment law update. **(Wednesday, April 8 at 10:00 AM CDT)** [Click here to register](#)

This is a great Website and project that we can all get involved in!

<http://www.cheqbaycc.org/chequamegon-bay-mask-makers.html>

This Saturday, the Easter Egg Hunt has been cancelled and our Chamber volunteer ladies have been delivered boxes of plastic eggs, gloves, ziplock bags, etc. to open the eggs and fill bags of candy. We are taking the candy to Salem Baptist Church for their box drive food share program on Saturday. Thank you to Moores on Main for filling the eggs back in February! Now we are emptying them!! Explanation: We recycle the plastic eggs each year!! We thought about doing an Easter Egg hunt in July, but the eggs will have melted by then!!

Here is the information on the food share

program <https://www.facebook.com/events/510500802933512/>

April 15th Business After Hours is cancelled

Thank you to the many people that have purchased gift certificates to our area businesses – It's easy to do and you can do it on our visitashland.com e-commerce page. <https://shop.visitashland.net/15-chamber-store>

Ashland School District - Internet Access Survey

The School District is looking at options to provide students with internet access during this school closure. We are trying to identify any community partners that might allow families to pull up to their parking lot and access wifi. Individuals would be required to stay in their vehicles in compliance with the

Safer at Home Order. We would greatly appreciate your feedback by completing the attached survey. Thank you in advance for your feedback!

[School District of Ashland - WiFi Access Survey](#)

BUSINESS UPDATES

Please continue to email information regarding your business to info@visitashland.com as we will continue to update the website and Facebook pages. We will continue to work with our state and federal agencies via webinars and remote meetings to keep everyone updated on the latest information that will assist businesses and employees.

SUPPORT YOUR SMALL BUSINESSES

Check out our **One Stop Gift Certificate Shop** on our E-commerce page at visitashland.com. Many people are home from work and receiving a paycheck, and very concerned about our small businesses that have been severely impacted. Providing a one-stop shop for folks to show support of our small businesses and purchase gift cards will hopefully help some of you in this crisis situation. These are certificates for the individual businesses. This is a work in progress so please be patient and keep checking back. If you don't see your business and would like to be listed on our Chamber Store site, please email info@visitashland.com. <https://shop.visitashland.net/15-chamber-store>

CHAMBER HOURS

In an effort to limit our people to people contact, the Ashland Area Chamber of Commerce will close the office. We want to assure you that one of our highest priorities is the health of our staff, customers and the well-being of our community regarding COVID -19. If you need anything, please call our office; we have remote access to the phone lines 715-682-2500. If you need chamber dollars reimbursed, please email Mary at info@visitashland.com and we can take care of that as well.

Other Links

- Ashland Area Development Website during Covid-19
 - Updated action letter from Xcel Energy. Please note the 3rd and 4th bullet point.
 - Travel Advisory for Ashland County
 - Travel Advisory for Bayfield County
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