

## JoAnn Erickson

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**From:** Ashland Chamber of Commerce <info@visitashland.net>  
**Sent:** Monday, March 30, 2020 3:47 PM  
**To:** officemgr@visitashland.com  
**Subject:** Business Updates 3-30-2020



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Monday, March 30th Corona Daily E-blast

Business hasn't stopped and your Chamber hasn't either. We are here basically 24/7 to help you and we are checking our emails constantly. I'm happy to announce our revolving loan program, so please, if you need immediate funds, we may be able to help you with the Ashland Area Chamber of Commerce Revolving Loan program - please see attached summary:

This week will be another fast and furious week –We have a couple of important links for you right now- The Treasury Department and the Federal Reserve are moving extremely fast to come up with the criteria for the money that has been allotted in the CARES package. The beauty of having the Treasury and Federal Reserve is that they will work with local FDIC financial institutions. Once they have figured out how to execute their plans, we will be in touch with you for the Small Business loan

We need your voice on the federal and state level. If you have a moment, email your legislators and the WEDC liaison in our area and ask them to make available the resources to the small communities and not just the bigger cities. Our small businesses in Ashland are 90% locally owned and operated, so

this is vitally important for our businesses to be able to tap into the programs. Impact 7 Is not taking new customers right now, and Ashland does NOT have a certified Community Development Financial Institution CDFI, so the programs offered must use our local financial institutions and we have 5 banks and 2 credit unions. It is extremely important for our small businesses to use our voices so we can have an opportunity to get through this.

We heard news that Sue MacKenzie-Smith and company have made masks for our local healthcare facilities!! Thank you so very much Sue for stepping up and a shout out to Jackson Kysar at Burger Barn for coming up with some great ideas with bake at home meals, birthday parties, and Heartland Communication has done an excellent job of communicating via radio to our listeners the restaurants who are offering delivery and carry out! Many of our small retailers from Moores on Main to Red Bicycle are offering virtual sales. You can like these businesses on Facebook and message them for your needs. If you can't find them or need help, please call or email us and we will help you communicate to them!! We would love to hear from you! If you have a unique way of doing business right now, let us know so we can get the word out. We are working on some lawn signs that will be off of the highway to promote local shopping from buying gift certificates to purchasing carry out. I hope you have heard Maribeth's voice on the radio with a message of encouragement and a call to purchase gift certificates. JoAnn is updating the website and Facebook every day!!

Thanks so much for keeping a positive attitude and helping each other in these unusual circumstances.

We all want to get back to some sort of normalcy – One day at a time is really a key point right now!!

Remember .... The Darkest hour is just before Dawn.

**Attachments:**

- [CARES Act Summary Monday March 30](#)
- [Emergency EIDL Brochure NB](#)

- [COVID 19 Loan Summary](#)

List of legislators and WEDC contacts:

**Senator Janet Bewley Madison Office:**

Room 126 South

State Capitol

PO Box 7882

Madison, WI 53707

**Telephone:**(608) 266-3510 (800) 469-6562

**Fax:**(608) 282-3565

**Email:**[Sen.Bewley@legis.wisconsin.gov](mailto:Sen.Bewley@legis.wisconsin.gov)

**Representative Beth Myers Madison Office:**

Room 7 North

State Capitol

PO Box 8953

Madison, WI 53708

**Telephone:** (608) 266-7690 (888) 534-0074

**Fax:** (608) 282-3674

**Email:** [Rep.Meyers@legis.wisconsin.gov](mailto:Rep.Meyers@legis.wisconsin.gov)

**Senator Ron Johnson**

**Oshkosh Office**

219 Washington Avenue

Oshkosh, WI 54901

(920) 230-7250

**Senator Tammy Baldwin**

Westlund, Kelly (Baldwin) <[Kelly\\_Westlund@baldwin.senate.gov](mailto:Kelly_Westlund@baldwin.senate.gov)>

**Ashland Office**

P.O Box 61

Ashland, WI 54806

(715) 450-3754

Wisconsin Economic Development Corporation WEDC

Lance Ausing - (608) 210-6824

[lance.ausing@wedc.org](mailto:lance.ausing@wedc.org)

### **Financial Resources for 501(c)(6) Organizations**

Although 501(c)(6) organizations were not included in the \$350 billion Paycheck Protection Act loan program, they are eligible to apply for a loan through the SBA's Economic Injury Disaster Loan (EIDL) program. To outline what is available to 501(c)(6) organizations through the EIDL program and the application process, the U.S. Chamber has created a [one-pager](#) that we hope will prove to be a useful resource for you and your members. For additional information on the EIDL program, we encourage you to visit the SBA's [webpage](#) [Click here to learn more](#)

### **Financial Resources for Small Businesses**

The CARES Act has approved \$350 billion in emergency loans for small businesses to help them keep workers employed. In fact, if small businesses maintain or later restore their payrolls, they may not have to repay some—or possibly any—of the loan. We encourage you and your members to utilize the U.S. Chamber's [Coronavirus Emergency Loans Small Business Guide and Checklist](#) to help answer common questions and navigate the process. [Click here to download the Guide](#)

Susan Nyffenegger, WMC Executive Assistant

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### **BUSINESS UPDATES**

Please continue to email information regarding your business to [info@visitashland.com](mailto:info@visitashland.com) as we will continue to update the [website](#) and Facebook pages. We will continue to work with our state and federal agencies via webinars and remote meetings to keep everyone updated on the latest information that will assist businesses and employees.

### **SUPPORT YOUR SMALL BUSINESSES**

Check out our One Stop Gift Certificate Shop on our E-commerce page at [visitashland.com](http://visitashland.com). Many people are home from work and receiving a paycheck, and very concerned about our small businesses that have been severely impacted. Providing a one-stop shop for folks to show support of our small businesses and purchase gift cards will hopefully help some of you in this crisis situation. These are certificates for the individual businesses. This is a work in progress so please be patient and keep checking back. If you don't see your business and would like to be listed on our Chamber Store site, please email [info@visitashland.com](mailto:info@visitashland.com). <https://shop.visitashland.net/15-chamber-store>

### **CHAMBER HOURS**

In an effort to limit our people to people contact, the Ashland Area Chamber of Commerce will close the office. We want to assure you that one of our highest priorities is the health of our staff, customers and the well-being of our community regarding COVID -19. If you need anything, please call our office; we have remote access to the phone lines 715-682-2500. If you need chamber dollars reimbursed, please email Mary at [info@visitashland.com](mailto:info@visitashland.com) and we can take care of that as well.

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### **Other Links**

- [Ashland Area Development Website during Covid-19](#)
- [Updated action letter from Xcel Energy. Please note the 3<sup>rd</sup> and 4<sup>th</sup> bullet point.](#)
- [Travel Advisory for Ashland County](#)
- [Travel Advisory for Bayfield County](#)



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**The eblast is from:**

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