

**From:** Ashland Chamber of Commerce <info@visitashland.net>  
**Sent:** Friday, June 12, 2020 10:12 AM  
**To:** officemgr@visitashland.com  
**Subject:** Business Update for 6-12-2020



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**COVID-19 Update June 12 , 2020**

Good Morning all,

I wanted to make another push for WEDC's "We're All In" grant for small business. I asked Errin Welty, WEDC's Downtown Development Program Manager to confirm that this grant is NOT a first come, first serve type of grant and what is the criteria (if more than 30,000 businesses apply) for receiving the award? She said, "It is not (first come first serve). If we have to weight it, the applicants will be ranked based on:

- 1) industry and how much it was affected – retail, service, restaurant rank higher
- 2) if they are in a disadvantaged county
- 3) if they got PPP or other funding."

I will be checking my emails and able to write letters over the weekend. Just text me at 715-292-1715 and let me know you sent a request. Please include your address.

Thanks everyone!! Let's get some money for the Chequamegon Bay Small Businesses!!!

Mary

Here are several tools that can help you answer questions. They include (click the links)

- [Business checklist](#) so they can pull together all the needed materials prior to applying
- [List of eligible NAICS codes](#) to help them find the right code to enter (note that in a few cases not all firms in a code are eligible – i.e. the real estate code includes apartment owners, which are not eligible since there are separate funds for them through DOA).

Visit the WEDC FAQ page for questions. <https://wedc.org/wai-small-business-grant-frequently-asked-questions/>),

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### **Gov. Evers said possible Covid-19 surge in fall less likely to cause statewide disruption (Video)**

Wisconsin Gov. Tony Evers, looking ahead to the predicted surge of Covid-19 cases in fall, said a surge is less likely to have statewide impacts because officials are now better prepared to respond and isolate flare-ups. [Click here to learn more](#)

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### **Gov. Evers designates \$40 million from CARES Act to Wisconsin hospitals**

Wisconsin hospitals will get a \$40 million boost to help with financial losses caused by the coronavirus pandemic. Gov. Tony Evers announced Thursday that hospitals statewide will receive direct payments, funded by the CARES Act, to assist with lost revenue and expenses incurred from March through May. [Click here to learn more](#)

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## **BUSINESS UPDATE**

**As a business please continue to email information regarding your business to [info@visitashland.com](mailto:info@visitashland.com) as we will continue to update the [website](#) and Facebook pages.**

- **ABC Raceway Races:** Street Stock Battle by the Bay. Raceway located at 2187 Butterworth Road. Regular season races on Saturday night. Hot Laps- 6:15pm. Racing- 7pm. Grandstand opens at 5pm. For more information, go to [www.abcraceway.com](http://www.abcraceway.com).
- **Ashland Area Farmer's Market, Begins on June 13,** 8am-12pm, on Chapple Ave, in front of Black Cat and Ashland Baking Company, with modified rules and regulations in place to keep us all safe and healthy. Check them out on [Facebook](#) or visit [www.ashlandareafarmersmarket.com](http://www.ashlandareafarmersmarket.com).
- **Copper Peak:** Ironwood, MI 906-932-3500. Copper Peak's Scenic Adventure Ride Open for the Season! Copper Peak is open 7 days a week from 10:00 a.m. until 4:30 p.m.. Come take a ride to the top or pick up some cool, new merchandise in the chalet gift shop. Tickets are \$22 for adults, \$8 for children/students (14 and under), and free for children under 5. Once at the top, visitors can enjoy the highest, most awe-inspiring, unobstructed vista in the Midwest overlooking over 2500 square miles, 3 states and even Canada on a clear day. The Copper Peak Adventure Ride is an opportunity not to be missed!

For a complete list of what businesses are open and how they are doing business go to <https://www.visitashland.com/events/latest-news-and-updates/>

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If you would like to view any of the past COVID-19 updates from the Ashland Chamber go to <https://www.visitashland.com/events/covid-19-updates/>

## **SUPPORT YOUR SMALL BUSINESSES**

Check out our **One Stop Gift Certificate Shop** on our E-commerce page at [visitashland.com](http://visitashland.com). <https://shop.visitashland.net/15-chamber-store>



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