

**From:** Ashland Chamber of Commerce <info@visitashland.net>  
**Sent:** Wednesday, May 6, 2020 4:43 PM  
**To:** officemgr@visitashland.com  
**Subject:** Business Update for 5-06-2020



---

**COVID-19 Update 5-06-2020**

Each day we see more and more activity in the Ashland Area with essential businesses adding hours from the Chequamegon Food Co-op to 2<sup>nd</sup> Street Bistro. Businesses have been very busy with Preparedness Planning. Thanks so much to the Ashland County Health Department for giving our businesses guidelines and best practices for industries such as, Restaurants, Taverns, Hotels, Campgrounds, Grocery Stores. They are helpful to small businesses and when the businesses receive the Green Light, they will be prepared to open safely. Let me be clear; our businesses have engaged in communications with either their industry; Wisconsin Restaurant Association or the Wisconsin Tavern League, or the National Retailer's Association and many State level agencies such as WEDC, Department of Health Services, and as I said, our local Ashland County Health department to ask questions and receive information relating to the safe re-opening of their business. There is a lot of hub-bub in Madison with the Supreme Court and Legislature about the Supreme Court Case and many businesses and residents are waiting patiently to see the outcome. In the meantime, social distancing practices, masks and gloves in some cases will continue to be the norm.

Here is what we need – If you know of a supplier that has masks or gloves for sale that we can get in the hands of our retailers that would be great!! Many of them would like the opportunity to provide these items to their customers, but they are hard to find.

Also, Liability is another grey area and people need to understand that if they choose to go into a commercial business, whether is it an essential business open to the public now, or a non-essential business opening in a few weeks, they know the adherent risks. Consumers need to be responsible and be accountable for their actions as well. Fortunately, in our area, the essential businesses have done a great job of following the guidelines from DHS and the Ashland County Health Department. We are hopeful our state agencies will provide additional documentation and guidelines relating to liability for our businesses in the coming weeks.

---

I would very much like to hear from you regarding the EIDL or any other Small Business Administration Loan or Unemployment both state and federal programs that you have applied for and received. Many of you haven't seen anything and some have received everything, so if you could just take a few moments and email me and let me know that would be great!! [Info@visitashland.com](mailto:Info@visitashland.com)

---

For those of you interested in tourism and travel, there are a few webinars coming up that will be very informative. This week, U.S. Travel is launching a new webinar series that will take place **every Thursday at 12pm ET**. Each webinar will look toward the recovery of our industry and the broader economy, focusing on the guidance, data and traveler sentiment necessary to safely restoring travel and tourism in the U.S.

Our first webinar, "**Addressing Uncertainty Through Safety: New Guidance for the Industry**," will take place this **Thursday, May 7, from 12 – 1pm ET**. It will cover the [health and safety guidance](#) released under the leadership of U.S. Travel that aims to provide consistency for travelers across every stage of their travel journey. [Register Here](#).

---

## **COVID-19 Testing Increasing in Northwest Wisconsin**

National Guard Assists Northwestern Wisconsin in increasing testing for person with COVID – 19 symptoms.

THURSDAY, MAY 7, 2020 11AM – 7PM

LAKE SUPERIOR PRIMARY/LAKE SUPERIOR ELEMENTARY SCHOOL

1101 Binsfield Road

Please note: Free Testing will be done on people who are 5 years of age or older and are currently sick with the following symptoms: Fever, Cough, Shortness of Breath, Chills or repeated shaking with chills, Muscle pain, Headache, Fatigue, Sore Throat, Loss of taste or smell, Vomiting or Nausea.

---

## **BUSINESS UPDATES:**

To see a listing of what all Chamber Member Businesses are doing during COVID-19 go to [Latest Business News & Updates page](#)

- **2nd Bistro** 715-682-6444. Opening May 12, 11am - 2pm for pick-up and carry-out. Limited Menu. Plans to open fully on May 26th.
- **Anglers All:** 715-682-5754. Open for outside delivery. Call or stop by.
- **Ashland Area Mulch:** 715-292-5776 Open Saturdays 9am-5pm or by appointment. Call or email [ashlandareamulch@gmail.com](mailto:ashlandareamulch@gmail.com)
- **Color Center:** 715-682-4901 Open. In-store sales! Also continuing to offer No-contact pick-up and delivery in Ashland. Order ahead.
- **Fall General Surgery:** 715-685-0656 Our office is taking urgent and time sensitive appointments until May 26<sup>th</sup>. Please call our office with scheduling questions and concerns.
- **Gabriele's German Cookies & Chocolates:** Monday-Saturday 10am-5pm. Open for Curbside pick-up and more..... Yes, I do sell, noodles, soups etc !!! I have decided to open my door at least for this coming Saturday, the day before Mother's Day. If you would like to come in, I will ask you to wear a mask, and keep the touching of merchandise at a minimum, after all we all would like to come through this healthy! If

you would rather not come in, you still have the option of online ordering on my website or calling me, whether for curbside pick up or shipping. MY WEBSITE : [www.gabrielesgermansweets.com](http://www.gabrielesgermansweets.com)

- **Home Expressions:** 715-682-2455 Doing [Facebook Sales Curbside](#).
- **Moore's on Main:** 715-682-4393, Closed. If you need any clothing or footwear [message us on Facebook for an appointment](#).
- **New England Store:** 715-682-2171. Closed until further notice. [Message us on Facebook](#) if you see something online or are looking for something.
- **One on One:** 715-682-5800 Closed at this time. Doing curbside product sales. Either text 715-292-5800 or message on [Facebook](#)
- **Shoe Shack:** Closed. If you need any clothing or footwear [message us on Facebook for an appointment](#).
- **Solstice:** 715-292-6561. We are currently closed due to COVID19 and the Governor's safer at home order. Call us at 715-209-8287 if you would like to make a purchase or visit our online shop [solsticeoutdoorstore.com/shop](http://solsticeoutdoorstore.com/shop) or [lakesuperiorgifts.com](http://lakesuperiorgifts.com). Personal one-on-one shopping available via Facetime, just [message us for an appointment on Facebook](#).
- **Solstice Outdoors:** 715-682-3590. We are currently closed due to COVID19 and the Governor's safer at home order. Call us at 715-209-8287 if you would like to make a purchase or visit our online shop [solsticeoutdoorstore.com/shop](http://solsticeoutdoorstore.com/shop) or [lakesuperiorgifts.com](http://lakesuperiorgifts.com). Personal one-on-one shopping available via Facetime, just [message us for an appointment on Facebook](#).
- **Superior floral and gifts:** We're ready for Mother's Day! Are you!?!? Stocked and ready for Mom! We got this, order today for the best in the area! We're open and ready to provide curbside pickup and delivery on FLORAL AND GIFTS all week! Make moms day this year during these gloomy times! 715-292-9382, or [www.superiorfloralandgift.com](http://www.superiorfloralandgift.com) for all your floral and fine gift needs!
- **Superior Framing & Gallery:** Closed. Please reach out to us through [Facebook](#) for your framing and gallery needs.

- **The Gift Shed at Burger Barn:** Stop by and browse the windows at Burger Barn. Now offering curbside service for the Gift Shed! Get some good Mother's Day shopping in the comfort of your car for you or your mother! 715-209-6499.

---

### **BUSINESS UPDATE**

For a list of what businesses are open and how they are doing business go to <https://www.visitashland.com/events/latest-news-and-updates/>

**As a business please continue to email information regarding your business to [info@visitashland.com](mailto:info@visitashland.com) as we will continue to update the website and Facebook pages.**

### **SUPPORT YOUR SMALL BUSINESSES**

Check out our **One Stop Gift Certificate Shop** on our E-commerce page at [visitashland.com](https://shop.visitashland.net/15-chamber-store). <https://shop.visitashland.net/15-chamber-store>

### **CHAMBER HOURS**

In an effort to limit our people to people contact, the Ashland Area Chamber of Commerce will close the office. If you need anything, please call our office; we have remote access to the phone lines 715-682-2500. If you need chamber dollars reimbursed, please email Mary at [info@visitashland.com](mailto:info@visitashland.com) and we can take care of that as well.

---



Copyright © \*2019\* \*Ashland Chamber of Commerce\*, All rights reserved.

**The eblast is from:**

Ashland Chamber of Commerce  
1716 West Lake Shore Dr  
Ashland, WI 54806  
715-682-2500  
info@visitashland.com

If you would like to update your preferences or unsubscribe from this list please email [info@visitashland.com](mailto:info@visitashland.com)

---

This email was sent to [officemgr@visitashland.com](mailto:officemgr@visitashland.com)

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

Ashland Area Chamber of Commerce · P O Box 746/1716 West Lake Shore Dr · Ashland, WI 54806 · USA