

## **JoAnn Erickson**

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**From:** Ashland Chamber of Commerce <info@visitashland.net>  
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**To:** officemgr@visitashland.com  
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### **COVID-19 E-Blast Update 4-08-20**

This morning's Wisconsin Manufacturer's & Commerce update featured Andrea Palm, Secretary of the Department of Health Services for Wisconsin. Andrea reiterated the importance and reasoning of Safer at Home and physical distancing. They are rooted in science & data and that is what is driving their response and actions. Flattening the curve buys us time to build infrastructure for an upcoming surge. Secretary talked about the fact that their expertise is Epidemiology and that is what they do day in and day out of course it usually deals with flu, measles, Tb, not a novel corona virus. So, they are using their expertise in science while utilizing the other state toolbox with procurement logistics in order to supply healthcare with the tools they need to fight this monster. Safer at home helps us actively manage the situation until we get to the other side. Yesterday's polling fiasco (my words) will have some impacts and we are anxious to see what that will look like. I'm happy to say that Ashland did an excellent job so a big thank you to the administration for preparing and being ready. Well done.

Here is a link to the Wisconsin Department of Health Science's website. This link is for the mapping and it is incredibly interesting and shows all sorts of data from ethnicity to age to gender and geographical locations. <https://www.dhs.wisconsin.gov/covid-19/data.htm>

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Friday, Caleb Frostman, Department of Workforce Development will be featured on the morning update here is information to register.

**WMC COVID-19 Update: Featuring Wisconsin DWD Secretary Caleb Frostman**

Wisconsin Manufacturers & Commerce (WMC), its trade association partners and local chambers invite you to a business coalition update call. The webinar will feature Wisconsin Department of Workforce Development Secretary Caleb Frostman. Additionally, Eric Ness and Tammie Clendenning from the Small Business Administration will provide an update. (**Friday, April 10 at 10:00 AM CDT**) [Click here to register](#)

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Healthcare professionals are also very concerned about our physical health and well-being, but as we continue to isolate, mental health is more and more moving to the front burner and being discussed. This morning we received information from AARP about an upcoming topic and you are all invited to check it out.

Good morning friends,

AARP is conducting its next weekly tele-town hall on the coronavirus. The topic will be coping and your well-being. The link will also take you to recordings of the past weekly events. Feel free to share with whomever you think would find it valuable.

**COMING THURSDAY, APRIL 9, AT 1PM ET**

*Coronavirus: Coping and Maintaining Your Well-Being*

Experts at this week's live Q&A event will address your questions related to protecting yourself and loved ones from the virus, staying healthy and reducing social isolation. They will also respond to rising concerns about how stress, uncertainty, fear, and lack of control are negatively affecting people and contributing to depression. **You can participate by calling toll-free 1-855-274-9507, or listen to the live audio stream through the link below starting at noon CDT.**

<https://www.aarp.org/health/conditions-treatments/info-2020/tele-town-hall-coronavirus.html>

#### MEET THE EXPERTS

**Barbara Van Dahlen, Ph.D.** Executive Director, President's Roadmap to Empower Veterans and End the National Tragedy of Suicide (PREVENTS) Task Force

**Col. Elspeth Cameron Ritchie, M.D.** Chair, Department of Psychiatry, Medstar Washington Hospital Center

**Altha Stewart, M.D.** Past President, American Psychiatric Association

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April 15<sup>th</sup> will be a featured webinar with Tammy Baldwin and we will add the link to register on our daily eblast as we get closer. This will be an update and information on Phase 4.

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Be well and do something nice for someone!! Send a card, tip a frontline person who works at a

grocery or convenient store. Find out who may have had to shut down and isn't getting a paycheck and send them a gift card for groceries. We are a giving community, and I know there a lot of you wanting to help.

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## **BUSINESS UPDATES**

**Please continue to email information regarding your business to [info@visitashland.com](mailto:info@visitashland.com) as we will continue to update the website and Facebook pages.** We will continue to work with our state and federal agencies via webinars and remote meetings to keep everyone updated on the latest information that will assist businesses and employees.

## **SUPPORT YOUR SMALL BUSINESSES**

Check out our **One Stop Gift Certificate Shop** on our E-commerce page at [visitashland.com](http://visitashland.com). Many people are home from work and receiving a paycheck, and very concerned about our small businesses that have been severely impacted. Providing a one-stop shop for folks to show support of our small businesses and purchase gift cards will hopefully help some of you in this crisis situation. These are certificates for the individual businesses. This is a work in progress so please be patient and keep checking back. If you don't see your business and would like to be listed on our Chamber Store site, please email [info@visitashland.com](mailto:info@visitashland.com). <https://shop.visitashland.net/15-chamber-store>

## **CHAMBER HOURS**

In an effort to limit our people to people contact, the Ashland Area Chamber of Commerce will close the office. We want to assure you that one of our highest priorities is the health of our staff, customers and the well-being of our community regarding COVID -19. If you need anything, please call our office; we have remote access to the phone lines 715-682-2500. If you need chamber dollars reimbursed, please email Mary at [info@visitashland.com](mailto:info@visitashland.com) and we can take care of that as well.

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## **Other Links**

- Ashland Area Development Website during Covid-19
  - Updated action letter from Xcel Energy. Please note the 3<sup>rd</sup> and 4<sup>th</sup> bullet point.
  - Travel Advisory for Ashland County
  - Travel Advisory for Bayfield County
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