

2021 Garland City of the North Christmas Decorating Contest



Prizes for each category (Business and Residential) are:

1st place \$1000 Chamber Dollars

2nd place \$500 Chamber Dollars

3rd place \$250 Chamber Dollars

Total prizes awarded is \$3,500

Chamber Dollars are accepted just like cash and keep the money local in our bricks and mortar Chamber Member Businesses!! You will receive a list of businesses from Sears to Home Expressions (over 200 businesses!)

Business Sponsors are: Xcel Energy and the Ashland Chamber of Commerce.

Residential Sponsors are: The Ashland Chamber, Northern State Bank, Chippewa Valley Bank, Superior Choice Credit Union, Associated Bank, Northwoods Community Credit Union, and BMO Harris Bank.

Decorating Contest Application

Name: please list one person only, both first and last name

First _____ **Last Name** _____

If Business – Business Name _____

Address - Boundaries of Ashland city limits

Street Address _____

City _____

Email _____

Mobile & Phone _____

Participants agree to have their address and photos posted on the Ashland Chamber Website, Facebook page and map. Pictures may also be posted in other social media outlets and in local media publications or websites. Participants agree there will be no compensation of any kind for said posting or publication. Even if I don't win I give permission to post pictures.

The contest is for exterior decorations only, including decorations in windows that are visible from the exterior. Judging will be done from the outside only. Contest is limited to what can be seen from the street side of the property at night. People or live animals are NOT allowed as part of the display. Participants are requested to keep their business and residence decorated through January 1st, so that the community may view and enjoy them. **Judging will take place the week of December 13th, from dusk until 9pm.** Please have your decorations turned on by 5pm. **Winners will be notified on Saturday, December 18th.**

Judges' decisions are final.

Judging will be based on the following criteria:

- Theme - Christmas
- Creativity (originality, unique design and creative use of lights and decorations),
- Arrangement (display and placement of decorations),
- Overall Appearance (color coordination, balance, and overall attractiveness)
- Special Effects (sound effects, animation, etc.)

Contest information: The contest is free and open to all businesses and residents within the City of Ashland. Judges are not eligible to participate.

Entry Applications must be received no later than 5pm on Friday, December 10, 2021. Applications should be dropped off at the Ashland Chamber Office, 1716 West Lake Shore Dr or submitted via email to info@visitashland.com. Upon submission you will receive confirmation of your entry via email. If I don't receive an email confirmation, by December 13th, I will contact the Ashland Chamber 715-682-2500. The Ashland Chamber is not responsible for entries not received.