

BIZ BIO: Salmagundi

705 W. Main St.

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Gifts & goods from around the globe



Since opening in November 2014, Salmagundi has become a draw for both local shoppers and tourists, all of whom are pleasantly surprised to find such a wonderful assortment of arts, crafts and fine art in downtown Ashland.

The shop features two distinct spaces:



the gallery where the work of local artists is displayed, and the fair trade section offering arts and crafts from around the world.

"Many people in the community who have visited Salmagundi get so excited about it," co-owner Jocelyn Langholz noted. "They may've been to fair trade stores in metropolitan areas or they recognize pieces similar to what they have seen when traveling in foreign countries."

Sustainability, environmental stewardship and poverty alleviation are all vital to fair trade. "Fair trade principles are very important to us and we are hoping to become a certified fair trade space in 2016," said Jocelyn.

Salmagundi is open seven days a week: Monday through Saturday from 10 a.m. to 6 p.m., and Sunday from noon to 4 p.m.



With a name that inspires curiosity, Salmagundi is a gallery and fair trade gift shop featuring pottery, beadwork, textiles, baskets and toys along with rotating art shows. Owners Joel and Jocelyn Langholz found the perfect name for their business in a word derived from French meaning a hodge-podge, potpourri, or mix of widely disparate things.

Fair trade goods come to Salmagundi from all over the world. "We have eight different wholesalers we work with," said Jocelyn. "Each one specializes in a certain country or area of the globe, like Nepal, Haiti or South America."

The shop's spacious interior is calm and soothing, allowing plenty of room for visitors to admire and examine the variety of art and handcrafted items on display.

"I'm like the anti-shopper," she commented. "I don't like pressure or feeling overwhelmed from too many choices. We want our store to be a relaxing place to shop as well as a cool place to hang out."

Jocelyn agrees that having the gallery at the back of the shop creates its own special atmosphere. "The art space definitely changes the feel of our store. We have people who come in just for the art."

January's gallery exhibit at Salmagundi will showcase the work of 14 area art teachers, including instructors from Northland College, local high school teachers and even retired teachers. There will be an artists' reception on Friday, Jan. 15, from 5:30-7:30 p.m. featuring food and live music.

"It should be a very interesting mix," Jocelyn said of the January exhibit. "And it will be a much larger collection of artists than our norm. So we are really looking forward to seeing all of the different entries for this show."



Joel and Jocelyn Langholz have filled their store with unique handmade items from every corner of the globe, including dolls, journals, bowls, baskets, jewelry, scarves and more.



Co-owner Jocelyn Langholz holds one of the many fair trade items for sale at Salmagundi.

