



BIZ BIO: Red Bicycle Gift Shoppe

The 'Bicycle' rides on to Main St.

With its focus on the unique and creative, Red Bicycle Gift Shoppe is a dream given form by friends Dawn Bertheaume, Susan Lee, and Kriss Weber, each a crafter and designer in her own right. Their unusual store comprises a number of mini shops or small spaces, each selling either handmade, re-purposed, or vintage items.

Bertheaume, of DB Designs, specializes in handmade baskets, hats, jewelry, purses, aprons, and mittens, while Lee, owner of Craftygirl, focuses on refinished furniture, repurposed items, cards, various fabric items, and vintage items. Weber operates Krissandthemum, offering refinished furniture, lamps, and vintage Ashland postcards.

As of Jan. 8, Red Bicycle will be located at 707 W. Main St., right next door to Salmagundi, our other featured business this month. (See the back of this sheet!)

Once at their new home and with a little help from their vendor friends, Red Bicycle will be open six days a week!



Their new hours will be Mon.-Weds. and Fri., 10 a.m. to 5 p.m.; Thurs., 10 a.m. to 7 p.m.; and Sat., 10 a.m. to 4 p.m.

Featuring one-of-a-kind gifts and home décor, Red Bicycle will now offer a young people's section in their store where kids and teens can display their handiwork.

The store sells handmade, restyled, found and vintage gift items — anything from repurposed wares to handmade baskets, jewelry, hats, original paintings and pottery, all from local artists and crafters.

In addition to showcasing their own work at Red Bicycle, the three partners are committed to helping local artists and crafters by providing an outlet to sell their creations. Currently, over 25 vendors are selling on consignment at the store.

"We now have close to 30 vendors," said Kriss Weber. "It's so amazing to see what they've done when they bring their new items in. And they're all different too, nothing is repeated."

Items for sale on a recent visit to the cozy shop included pottery, needlework, watercolor paintings, jewelry, baskets, painted furniture, home decor, many one-of-a-kind, vintage and repurposed gifts.

After first opening their doors in October 2014 at a location on 9th Avenue West somewhat off the beaten path, the trio has made the move to Main Street, taking over the storefront formerly occupied by Eclectik. Their first official day of business at their new location will be Friday, Jan. 8.

"We didn't really know the couple who owned Eclectik," Weber explained, "but when they decided to close their store they actually contacted us, which was pretty awesome.

"We thought it was so cool that they thought of us when they knew they were closing their store. They wanted Red Bicycle to have that spot."

Weber said they will continue to rent their former space for a workshop. "Our vendors will pay the nominal rent and then use it for bigger projects or for spray painting, things like that.

"We are also looking into the possibility of offering classes in the future and that would also happen at our old location on 9th Avenue West," she added with a note of obvious excitement in her voice.



Red Bicycle Gift Shoppe owners (from left) Kriss Weber, Dawn Bertheaume and Susan Lee are super excited about moving to Main Street!



Red Bicycle is full of cleverly repurposed and upcycled items like the coat and hat racks (above) made from old faucets, gauges and more. At right, an old cabinet has been painted and serves as a nice accent piece.



Red Bicycle Gift Shoppe carries a good selection of interesting jewelry, including earrings like those shown above.