

**From:** Ashland Chamber of Commerce <info@visitashland.net>  
**Sent:** Friday, October 16, 2020 2:56 PM  
**To:** officemgr@visitashland.com  
**Subject:** COVID updates October 16th 2020



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**COVID updates 10-14-2020**

Good morning All,

Here is the link for the new We're all in Grant program for small business - The applications open Monday, October 19<sup>th</sup> - at 8:00a.m. you do NOT need a letter of recommendation this time, because this grant is going through the Department of Revenue and they know EVERYTHING about you ha!

<https://www.revenue.wi.gov/Pages/FAQS/SmallBusinessGrantProgram.aspx>


The We're all in grants are supposed to be \$5,000.00 and even if you received a \$2,500.00 grant recently, you can still apply.

For those of you that didn't receive or apply for the first go around, they will look at yours just a tad bit more favorably! I would suggest everyone applies for this.

They have enough for 10,000 businesses and it isn't first come first serve. They will let everyone know by December 4th. I emailed DOR to ask for more information about the lodging grant, and will pass that on if I hear anything.


**Here is the latest PSA from the City of Ashland regarding  
Trick or Treating**





## Halloween 2020 COVID Style

Many traditional Halloween activities can be high-risk for spreading viruses, below are several safer, alternative ways to celebrate Halloween.

<div style="background-color: #e0f0ff; text-align: center; padding: 5px; margin-bottom: 10px;"><b>Lower risk activities</b></div> <ul style="list-style-type: none"> <li>Carving or decorating pumpkins with members of your household with neighbors or friends at a safe distance</li> <li>Decorating your house, apartment, or living space</li> <li>Doing a Halloween scavenger hunt</li> <li>Having a virtual Halloween costume contest</li> <li>Having a Halloween movie night with people you live with</li> <li>Having a scavenger hunt-style trick-or-treat search with your household members in or around your home</li> </ul>	<div style="background-color: #fff0e0; text-align: center; padding: 5px; margin-bottom: 10px;"><b>Moderate risk activities</b></div> <ul style="list-style-type: none"> <li>Participating in one-way trick-or-treating where individually wrapped goodie bags are lined up to grab and go</li> <li>Having a small group, outdoor, open-air costume parade</li> <li>Attending a costume party held outdoors where protective masks are used and people can maintain social distance.</li> <li>Going to an open-air, one-way, walk-through haunted forest wearing a mask and maintaining social distance</li> <li>Visiting pumpkin patches or orchards and using hand sanitizer, wearing a mask and maintain social distance.</li> </ul>	<div style="background-color: #fff0e0; text-align: center; padding: 5px; margin-bottom: 10px;"><b>Higher risk activities</b></div> <ul style="list-style-type: none"> <li>Participating in traditional trick-or-treating where treats are handed to children who go door to door</li> <li>Having trunk-or-treat where treats are handed out from trunks of cars lined up in large parking lots</li> <li>Attending crowded costume parties held indoors</li> <li>Going to an indoor haunted house where people may be crowded together and screaming</li> <li>Going on hayrides or tractor rides with people who are not in your household</li> </ul> <div style="text-align: center; margin-top: 20px;">  </div>
<div style="background-color: #ffe0e0; text-align: center; padding: 5px; margin-bottom: 10px;"><b>Travel</b></div> <ul style="list-style-type: none"> <li>Do not travel to a rural fall festival that is not in your community if you live in an area with community spread of COVID-19</li> </ul>	<div style="background-color: #e0f0ff; text-align: center; padding: 5px; margin-bottom: 10px;"><b>Masks</b></div> <ul style="list-style-type: none"> <li>A costume mask (such as for Halloween) is not a substitute for a cloth mask. A costume mask should <u>not</u> be used unless it is made of two or more layers of breathable fabric that covers the mouth and nose and doesn't leave gaps around the face.</li> </ul>	

The above information was taken from the CDC Website, more can be found at <https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/holidays.html>

## What's happening?

- **10/12-21/2020**

Scarecrow contest – Downtown Ashland It's time to build a scarecrow! Let's have some fun!! Attention, Chamber Business Owners: 2020 Scarecrow Contest. Chamber Members! Have fun being creative as you design and build a scarecrow out of whatever materials you like. (Scarecrows must be displayed outdoors to be eligible win). First place prize is \$75 in Chamber Dollars, Second place prize \$50 in Chamber Dollars, Third place prize \$25 in Chamber Dollars. Again completed scarecrows should be on display October 12 through October 21. Be sure to call (715-682-2500) or email the chamber (info@visitashland.com) register your scarecrow with the Chamber!

- **10/15/2020**

Essentia Health will be available to give flu shots at the Ashland SuperOne from 9-3 for ages six and up.

- **10/17-18/2020**

Oulu Corn Maze, 2595 Pudas Road, Oulu. Adults \$8, 11 & under \$7. Following Covid Guidelines. 715-372-4148 or 715-815-0248 [www.oulucornmaze.com](http://www.oulucornmaze.com)

- **10/22/2020:**

Witches' Day Out is a fun night of shopping and being appreciated. From 10am- 7 pm visit participating businesses, and register for a chance to win the *grand prize*: \$50.00 in Chamber Dollars! Stop by area retail businesses between the hours of 10am and 7pm for some spooktacular specials. Specials coming soon....

- **10/22-25/2020**

Ashland High School Drama Prentice Park Halloween Production "Monster Meet and Greet" 6:30-9:30pm at Prentice Park. Starting at the large pavilion at Prentice Park, three short skits with different monsters with a Q & A afterwards. Please call to reserve evening and time as we're limiting attendance to 10-15 people per tour. One hour (maximum) tours for young and old. Three tours nightly starting at 6:30pm, \$5 per tour-social distancing; masks required; children can come in costume. Leave a message with name; date and time desired & return phone number. [joannedormady@hotmail.com](mailto:joannedormady@hotmail.com) or 715-682-3786

- **10/24-25/2020**

Oulu Corn Maze, 2595 Pudas Road, Oulu. Adults \$8, 11 & under \$7. Following Covid Guidelines. 715-372-4148 or 715-815-0248 [www.oulucornmaze.com](http://www.oulucornmaze.com)

- **10/25/2020**

A drive thru Pig-in-the-blanket and meatball dinner at the Benoit Community Center 11am-2pm or until the food is gone. \$10 per meal.

- **10/29-31/2020**

Home Expressions Christmas Open House, 116 Main Street West. Thursday (10/29) 5-8pm, Friday (10/30) 10am-5:30pm and Saturday (10/31) 10am-4pm. 715-682-2455.

- **10/30/2020**

Drive in Movie night at Mt Ashwabay. Ghostbusters around 7pm (half hour after dusk) and followed by Night of the Living Dead. Limit 50 vehicles \$20 per vehicle per film. First come first serve. 715-373-5017.

- **10/31/2020**

Trinity Lutheran Church Giveaway, 701 Vaughn Ave., will be setting out Fall Harvest Goodie Bag on Halloween from 5-7pm for children ages 3-10, but all ages are welcome. There will be a set number of bags set out on a first come, first serve basis. If you would like a bag sent to your house, please visit our website at [ashlandtrinitylutheran.org](http://ashlandtrinitylutheran.org) and click on the Harvest Festival link to sign up. Please sign up by Oct. 24. Have a safe and happy Halloween. Any questions call 715-495-7338.

## November

- **11/03/2020**

ELECTION DAY – VOTE

- **11/05/2020**

WITC-Ashland Drive Thru, 2100 Beaser Ave., 11:30am-1:30pm. Info To Go! You'll receive a bag with program and financial aid info, a FREE application voucher, and lots of other freebies! No need to exit your car. Staff will be wearing masks and gloves. Follow the traffic flow to be served. Open your window to receive your bag. DOOR PRIZES! For more information call 715-682-4591 ext 3192 [www.witc.edu/drivethru](http://www.witc.edu/drivethru)

- **11/05-07/2020**

Superior floral & gifts Christmas Open House, 420 Lake Shore Dr West. Thursday (11/05) 4-7pm, Friday (10/06) 10am-5pm and Saturday (11/07) 10am-5pm. 715-292-9382

- **11/07/2020**

Chick-uamegon Women's 1mile/5K/10K. GIRLS just wanna have FUN!! **And** we know how to do it here in Ashland, WI and now we have a race for everyone! Get your girlfriends together and come to Ashland dressed in your blingest best and walk, run, skip or jump in the eighth annual Chick-uamegon 1-mile/5k/10k walk/run. Due to COVID-19 We are changing things up! This year's race will be truly a FUN RUN. In place of tiaras and medals, each finishing chick will receive a \$5 Chamber Dollar Certificate to be spent in our community, at Bricks and Mortar Chamber Member Businesses. Ashland Retailers will have specials. Prizes will be given away to; 3 places for Blingest or Best Costume ( \$50/\$25/\$25 in Chamber Dollars); Blingest Face mask (\$25

in Chamber Dollars); Blingest Shoes/Sneakers/Boots/whatever is on your feet (\$25 in Chamber Dollars); Best Dressed Volunteer (\$20); 3 random drawings (each \$20 in Chamber Dollars) Chicks will be social distanced at the start. Face masks or coverings are mandatory until the race has started. for more information go to [www.chick-uamegon.com](http://www.chick-uamegon.com)

### **Business Update:**

If you would like to view any of the past COVID-19 updates from the Ashland Chamber go to <https://www.visitashland.com/events/covid-19-updates/>

### **SUPPORT YOUR SMALL BUSINESSES**

Check out our **One Stop Gift Certificate Shop** on our E-commerce page at [visitashland.com. https://shop.visitashland.net/15-chamber-store](https://shop.visitashland.net/15-chamber-store)

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## **Attention, Chamber Business Owners: 2020 Scarecrow Contest October 12- 21**

### ***It's time to build a scarecrow! Let's have some fun!!***

Chamber Members! Have fun being creative as you design and build a scarecrow out of whatever materials you like. (Scarecrows must be displayed outdoors to be eligible win)

First place prize is \$75 in Chamber Dollars, Second place prize \$50 in Chamber Dollars, Third place prize \$25 in Chamber Dollars.

Again completed scarecrows should be on display October 12 through October 21.

Be sure to call (715-682-2500) or email the chamber ([info@visitashland.com](mailto:info@visitashland.com)) register your scarecrow with the Chamber!

# Witches' DAY Out

## October 22, 2020

**Witches' Night Out is a fun DAY of shopping and being appreciated.  
October 22, 10- 7pm.**

**On "Witches' DAY Out", visit participating businesses, and register for  
a chance to win the grand prize: \$50.00 in Chamber Dollars!**

Stop by area retail businesses between the hours of 10am and 7pm for some  
spooktacular specials.

Specials coming soon.....

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## Chick-uamegon

### Womens 1-mile/5k/10k

GIRLS just wanna have FUN!! **And** we know how to do it here in Ashland,  
WI and we have a race for everyone!

**On November 7**, get your girlfriends together and come dressed in your  
blingest best and walk, run, skip or jump in the eighth annual Chick-  
uamegon 1-mile/5k/10k walk/run.

Due to COVID-19 We are changing things up! This year's race will be truly a

## FUN RUN.

In place of tiaras and medals, each finishing chick will receive a \$5 Chamber Dollar Certificate to be spent in our community, at Bricks and Mortar Chamber Member Businesses. Ashland Retailers will have specials.

Prizes will be given away to; 3 places for Blingest or Best Costume ( \$50/\$25/\$25 in Chamber Dollars); Blingest Face mask (\$25 in Chamber Dollars); Blingest Shoes/Sneakers/Boots/whatever is on your feet (\$25 in Chamber Dollars); Best Dressed Volunteer (\$20); 3 random drawings (each \$20 in Chamber Dollars)

Chicks will be social distanced at the start. Face masks or coverings are mandatory until the race has started.

For more information and to register go to: [www.chick-uamegon.com](http://www.chick-uamegon.com)

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**The eblast is from:**

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