

From: Ashland Chamber of Commerce <info@visitashland.net>
Sent: Friday, September 25, 2020 2:36 PM
To: officemgr@visitashland.com
Subject: COVID -19 Business Update for 09-25-2020



COVID updates 9-25-2020

Fall is in the air and our color is absolutely gorgeous. We were out taping our fall “Girl’s Getaway” commercial on Thursday with the cutest little girls!! They fished, hiked, biked, played, shopped, ate, and swam and had a ball. Here are a couple of cute pictures to give you a sneak peek



A get together with the Northcoast Cycling Association

Fat Bike Safari tomorrow (Saturday) at 1pm. We will meet at Old Grade Road (FR191) at FR341. **Directions**

We all need to continue to use good hygiene and wash hands, wear masks and social distance. Please be extra careful in the next few weeks!

I'm hoping we all are able to help our neighbors sell their produce!! With the cancellation of the Bayfield Applefest, the Bayfield Orchards will find themselves with an abundance of fruit! We are fortunate to have the opportunity to purchase our apples anytime throughout the week, so please think about purchasing apples locally to help our farmers! Thanks everyone!

Red Clay Classic is still scheduled for next weekend October 2nd and 3rd.

Don't forget we do have Gift Certificates for sale for our local businesses on our online store here is the link

– <https://shop.visitashland.net/15-chamber-store>

Local and State updates!

Deferred Maintenance Makes Up Majority Of Wisconsin DNR's \$93M Request For Capital Projects

Deferred maintenance at state parks and properties makes up the vast majority of [\\$93 million](#) requested for capital projects under the budget proposed by the Wisconsin Department of Natural Resources. The request comes as state parks have seen more than 6 million visitors since the beginning of the COVID-19 pandemic. Wisconsin DNR staff detailed the agency's budget request before the Natural Resources Board on Wednesday, which unanimously approved it. [Click here to learn more](#)

National:

Trump to sign executive orders protecting preexisting conditions and preventing surprise medical bills

President Donald Trump will sign a series of executive orders aimed at protecting people with preexisting conditions and preventing surprise medical bills, senior administration officials said Thursday. Trump is expected to discuss the executive orders, which are part of his “America First” health-care plan, during his visit to Charlotte, North Carolina later Thursday, the officials said. [Click here to learn more](#)

House Democrats prepare new \$2.4 trillion stimulus plan with unemployment aid, direct payments

House Democrats are preparing a new, smaller coronavirus relief package expected to cost about \$2.4 trillion as they try to forge ahead with talks with the Trump administration, a source familiar with the plans said Thursday. The bill would include enhanced unemployment insurance, direct payments to Americans, Paycheck Protection Program small-business loan funding and aid to airlines, among other provisions, the person said. To reach the price tag, Democrats would chop roughly \$1 trillion from their previous proposal for a fifth pandemic aid plan. [Click here to learn more](#)

Ashland County Order - Bars Recinded

Update on Business Hours & Closures

Date Change:

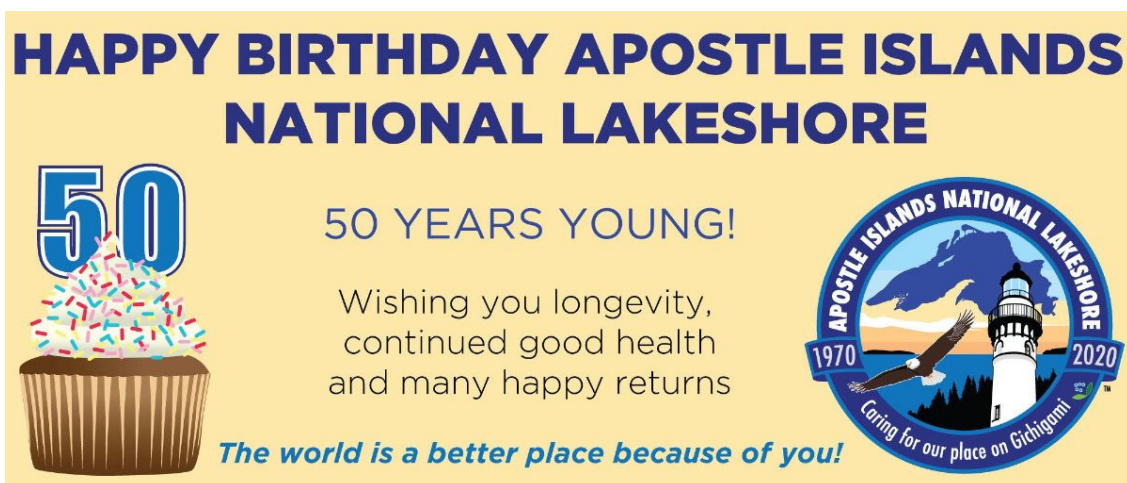
The Ashland Chamber Scarecrow contest is going on in Ashland!! Here is the scoop about this popular event October 12- 21, ***It's time to build a scarecrow! Let's have some fun!!*** Chamber Members! Have fun being creative as you design and build a scarecrow out of whatever materials you like. (Scarecrows must be displayed outdoors to be eligible win) First place prize is \$75 in Chamber Dollars, Second place prize \$50 in Chamber Dollars, Third place prize \$25 in Chamber Dollars. Again completed scarecrows should be on

display October 12 through October 21. Be sure to call (715-682-2500) or email the chamber (info@visitashland.com) register your scarecrow with the Chamber!

Bayfield Applefest Foods CSA Box

Available from October 4 - 24, 2020.

This year since the Bayfield Applefest is cancelled. We are promoting this box for local pick-up or door delivery to WI, MN, and IL! It comes with a bunch of local apple goodies like apples, apple cider, apple preserves, apple pie, caramel apples, apple granola, oatmeal, and things like that for people to get in the apple season spirit this year without having to travel, and it supports the local orchards in the area! You can read more about the box [here!](#)



What's happening?

09/26-27/2020

Celebrate the apple season with HAUSER'S Superior View Farm this Fall! Open every day from 10am-5pm. Join us for the following:

- APFELHAUS CIDER! Taste our very own farm-produced hard cider—from blossom to bottle!
- Pick-your-own apples or grab a bag of hand-picked varieties

- Kristi's famous BBQ Pork sandwiches, brats, hot dogs, caramel apples, coffee, cider, soda
- Hauser's Fresh-pressed Apple Cider – by the glass or the jug
- Our famous warm apple pie sundaes with ice cream, whipped cream, and cinnamon sauce. YUM!
- Caramel apples – sliced with toppings or on a stick
- Homemade apple butter and jam– just like Grandma used to make
- Apple Bus Photo Stand
- Scenic Lake Superior View
- Pony rides for the kids
- Hayrides through the Orchards (YeeHaw!)
- Plus, of course, your favorite varieties of apples and gifts in our 1928 Sears Roebuck barn store!

HAUSER'S cares about your safety and follows local, county, State, and CDC guidelines for sanitation and safety. COVID 19 prevention plan on file with Bayfield County. HAUSER'S Superior View Farm – five generations – since 1908! 86565 County Highway J, Bayfield, WI 54814 – 715-779-5404

10/02-03/2020

- ABC Raceway 45th Annual Red Clay Classic - Fast Lane Motor Sports, Red's Auto, & Tim's Automotive Machine. Race track located 3.5 miles south of Ashland on Butterworth Rd. For more information, call 715-682-4990 or visit www.abcraceway.com.

Business Update:

- **Deep Water Grille, South Shore Brewery & The Alley:** 715-682-4200.

The Deep Water Grille and The Alley are working very hard to keep our employees, our guests, and our community as safe as possible. We have made the decision to close through the weekend and will have more information available on Monday, September 28, 2020. We have had one employee test positive for Covid-19 and we have a couple more

people with symptoms that are self quarantined, have been tested, and are waiting on results. We are encouraging all staff to take advantage of the free testing sites in Iron River, WI on Friday, September 25 and in Odanah, WI on Saturday, September 26. We will keep everyone updated as we learn more. The health and safety of all is our number one priority. Mark Gutteter Owner

- **Delta Diner:** 715-372-6666. The Delta Diner is currently offering call-in/pick up and curbside food service options. Current hours are Thursday-Sunday 8am to 2pm for Breakfast, Blue Plate Special's and Specialty Sandwiches and every Monday from 11am to 7pm for our burger only menu! Both of these menus are available on our website Deltadiner.com. If you wish to call your order in ahead of time the day of, our staff will let you know the time slot available for pick up. If you choose to visit us for the Curbside experience please keep in mind that we do not have public restrooms available for use. Stay Safe!
- **Madeline Island Ferry Line:** 715-747-2051 The ferry line continues to operate on a modified schedule. www.madferry.com

If you would like to view any of the past COVID-19 updates from the Ashland Chamber go to <https://www.visitashland.com/events/covid-19-updates/>

SUPPORT YOUR SMALL BUSINESSES

Check out our **One Stop Gift Certificate Shop** on our E-commerce page at visitashland.com. <https://shop.visitashland.net/15-chamber-store>

Attention, Chamber Business Owners: 2020 Scarecrow Contest October 12- 21

It's time to build a scarecrow! Let's have some fun!!

Chamber Members! Have fun being creative as you design and build a scarecrow out of whatever materials you like. (Scarecrows must be displayed outdoors to be eligible win)

First place prize is \$75 in Chamber Dollars, Second place prize \$50 in Chamber Dollars, Third place prize \$25 in Chamber Dollars.

Again completed scarecrows should be on display October 12 through October 21.

Be sure to call (715-682-2500) or email the chamber (info@visitashland.com) register your scarecrow with the Chamber!

Witches' Night Out October 22, 2020

**Witches' Night Out is a fun night of shopping and being appreciated.
October 22, 4- 7pm.**

**On "Witches' Night Out", visit participating businesses, and register for
a chance to win the grand prize: \$50.00 in Chamber Dollars!**

Stop by area retail businesses between the hours of 4pm and 7pm for some spooktacular specials.

Specials coming soon.....



Water. Wander. Repeat. - New promotion for the Chequamegon Bay.

Come explore the beautiful Chequamegon Bay communities surrounding Lake Superior and the Apostle Islands. Lake access is plentiful with 12 public beaches, a host of boat landings, water sports, fishing, sailing, kayaking, and more. Cruise the 22 Apostle Islands and discover sea caves and lighthouses. Hike over 50 miles of groomed trails leading to waterfalls and sea caves.

Need a true getaway? The Chequamegon Bay region is the hub for many outdoor activities involving natural social distancing. There are countless hiking trails, waterfalls, and beaches to enjoy. Kayak trips, fishing excursions, and sailboat charters are available. Fall is here, and the orchards are open!

Start your Lake Superior adventure in the Chequamegon Bay--the cities of Ashland, Washburn, Bayfield, and Madeline Island are here waiting for you! Plan your next island vacation by visiting lakesuperiorwi.com.

Sponsored in part by the Wisconsin Department of Tourism.



Chick-uamegon

Womens 1-mile/5k/10k

GIRLS just wanna have FUN!! **And** we know how to do it here in Ashland, WI and we have a race for everyone!

On November 7, get your girlfriends together and come dressed in your blingest best and walk, run, skip or jump in the eighth annual Chick-uamegon 1-mile/5k/10k walk/run.

Due to COVID-19 We are changing things up! This year's race will be truly a FUN RUN.

In place of tiaras and medals, each finishing chick will receive a \$5 Chamber Dollar Certificate to be spent in our community, at Bricks and Mortar Chamber Member Businesses. Ashland Retailers will have specials.

Prizes will be given away to; 3 places for Blingest or Best Costume (

\$50/\$25/\$25 in Chamber Dollars); Blingest Face mask (\$25 in Chamber Dollars); Blingest Shoes/Sneakers/Boots/whatever is on your feet (\$25 in Chamber Dollars); Best Dressed Volunteer (\$20); 3 random drawings (each \$20 in Chamber Dollars)

Chicks will be social distanced at the start. Face masks or coverings are mandatory until the race has started.

For more information and to register go to: www.chick-uamegon.com



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