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From: Ashland Chamber of Commerce <info@visitashland.net>

Sent:Monday, April 13, 2020 4:15 PMTo:officemgr@visitashland.comSubject:Business Updates 04-13-2020



COVID-19 E-Blast Update 4-13-20

Good Day out there!!

Food Share is a program that you may know as food stamps that is based on income. Because of COVID some of you that are Business Owners or have employees that have lost their jobs due to COVID may be eligible for Food Share until you are able to regain your income or employees are able to return to work. This program was initially created to help those in a bind, so please take advantage of this if you are eligible, as it could be a great value to even single people that are struggling, but especially those with families to feed. The Ashland County Health and Human Service staff suggest you call the consortium network to speak to a member prior to applying. They can then assist and answer any questions you may have about eligibility. Click this link for a pdf that gives additional information and the back page has contacts. If you know you are eligible without having to contact a specialist, they suggest you simply use your smartphone and the MyACCESS app.

Food Share - Northern Income Maintenance Consortium - 1-888-794-5722

Some of our retailers have come up with a "Pampering Mom" promotion. Each business that participates, is coming up with a cool "Pampering Mom" basket you can win. We will list the businesses and their Facebook page links on our daily eblasts. Each business will do their own promotion and contest. They have come up with creative and healthy ways to shop. Thank you for shopping local with our businesses in Ashland!!

Pampering Mom Mother's Day Promotion

Red Bicycle https://www.facebook.com/RedBycycleGiftShoppe/
Home Expressions https://www.facebook.com/springopenhouse2019/
Gabriele's German Cookies & Chocolate https://www.facebook.com/GabrielesGerman-Cookies-Chocolates-Gifts-376778826436706/
One on One Hair Designing https://www.facebook.com/Ashlandspa/
Solstice on Main https://www.facebook.com/solsticeonmain/
New England Store https://www.facebook.com/New-England-Store95717586866/

Wisconsin Manufacturers & Commerce (WMC), its trade association partners and local chambers invite you to a business coalition update call. The webinar will feature U.S. Sen. Tammy Baldwin and an economic update from University of Wisconsin-Madison Professor Noah Williams.

Click here to register.

The snow was very beautiful this morning and the sunshine is beautiful as well. What a memorable Easter it was for everyone. I saw so many posts of children/families visiting their grandparent's homes if only to stand on the porch or deck with signs and dressed so cute on Easter, to share some Joy. I loved all of it and we need to continue to uplift, encourage, and support our family, friends, co-workers, and those especially that are on the front lines; Doctors, Nurses, and ALL Healthcare professionals from the Lab technicians and CNA nursing staff to the housekeeping staff. Thank you also to all of the front-line workers that are getting the rest of us through this by working so we can purchase essential items. There are a lot of moving parts to

this pandemic, and we don't always remember the folks that are working behind the scenes to keep this economy rolling. Community banks have absolutely been inundated with applications for the Payment Protection Plan; Manufacturer's are hustling and re-tooling machines to assist with production of essential items such as ventilators and hand sanitizers, while others are simply trying to keep up with their production of supplies that keep the products on the shelves. Truckers are still hauling those items and I have heard about so many kind gestures taking place at rest areas, packages left on the trucks with hand-sanitizer, wipes, sandwiches, chips and water. A trucker doesn't always have the means to wash their hands after picking up a load or a drop so the hand sanitizer is a much-needed necessity. The workers in the professional services that are still trying to get the monthly accounting and taxes finished. With the extension of the tax filing, many of them will see a decline in their income from this tax season. The teacher's aids and kitchen staff that are shut down but need to feed their families as well and the huge burden on teachers that have to switch to using online applications. We have seen so many creative ways families are coming up with to execute homework from going to the woods to study birds, to creating beautiful artwork, or cooking. Learning household chores, etc. etc. So many stories of people helping out the seniors or homebound folks that may be at risk. It feels good to do something nice for someone. Please keep posting those beautiful stories and tips for fun things families can enjoy while still

Business hours are posted every day and those businesses who do delivery or carry out.

BUSINESS UPDATES

abiding by the safer at home rules.

Please continue to email information regarding your business to info@visitashland.com as we will continue to update the website and Facebook pages. We will continue to work with our state and federal agencies

via webinars and remote meetings to keep everyone updated on the latest information that will assist businesses and employees.

SUPPORT YOUR SMALL BUSINESSES

Check out our **One Stop Gift Certificate Shop** on our E-commerce page at visitashland.com. Many people are home from work and receiving a paycheck, and very concerned about our small businesses that have been severely impacted. Providing a one-stop shop for folks to show support of our small businesses and purchase gift cards will hopefully help some of you in this crisis situation. These are certificates for the individual businesses. This is a work in progress so please be patient and keep checking back. If you don't see your business and would like to be listed on our Chamber Store site, please email info@visitashland.com. https://shop.visitashland.net/15-chamber-store

CHAMBER HOURS

In an effort to limit our people to people contact, the Ashland Area Chamber of Commerce will close the office. We want to assure you that one of our highest priorities is the health of our staff, customers and the well-being of our community regarding COVID -19. If you need anything, please call our office; we have remote access to the phone lines 715-682-2500. If you need chamber dollars reimbursed, please email Mary at info@visitashland.com and we can take care of that as well.

Other Links

- Travel Advisory for Ashland County
- Travel Advisory for Bayfield County



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The eblast is from:

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